



The score is 53/100







SEO Content

	<p>Title</p>	<p>Everything you could want for your horse!</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1384 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1485 1473 1742" style="list-style-type: none"> • [H1] My BlogEverything you could want for your horse! • [H2] Following up on our previous post regarding horse and pony rugs, we are now at that time of year that we may need to invest in a good quality fly rug. • [H2] The Benefits of Using Horse Rugs • [H2] Archives • [H2] Blogroll • [H3] The Benefits of Using Horse Rugs 	H1	H2	H3	H4	H5	H6	1	4	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	1	0	0	0									
	<p>Images</p>	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 33%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 54.17% Internal Links 45.83%

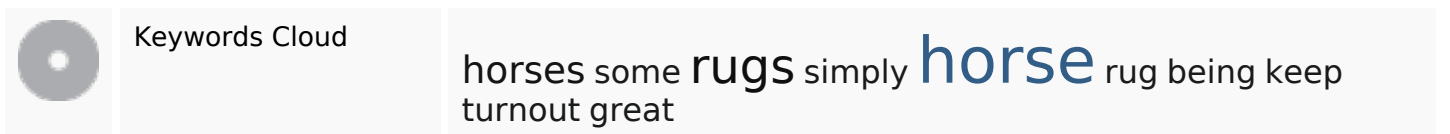
In-page links

Anchor	Type	Juice
Following up on our previous post regarding horse and pony rugs, we are now at that time of year that we may need to invest in a good quality fly rug.	Internal	Passing Juice
https://marktodrugs.topgearequestrian.co.uk/12/fly-rugs.html	External	Passing Juice
https://jumpershorseline.topgearequestrian.co.uk/4/rugs.html	External	Passing Juice
Uncategorized	Internal	Passing Juice
The Benefits of Using Horse Rugs	Internal	Passing Juice
Horse rugs	External	Passing Juice
horse rugs	Internal	Passing Juice
mark todd	Internal	Passing Juice

In-page links

turnout rugs	Internal	Passing Juice
18,317 Comments	Internal	Passing Juice
Archives	Internal	noFollow
Documentation	External	Passing Juice
Plugins	External	Passing Juice
Suggest Ideas	External	Passing Juice
Support Forum	External	Passing Juice
Themes	External	Passing Juice
WordPress Blog	External	Passing Juice
WordPress Planet	External	Passing Juice
Home	Internal	noFollow
Sample Page	Internal	Passing Juice
intrepidity	External	Passing Juice
Top Blog Formula	External	Passing Juice
WordPress	External	Passing Juice
Log In	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
horse	38	✓	✗	✗	✓
rugs	21	✗	✗	✗	✓
horses	10	✗	✗	✗	✗
rug	7	✗	✗	✗	✓

Keywords Consistency

keep

6



Usability

	Url	Domain : pony-rug.co.uk Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://pony-rug.co.uk/sitemap.xml>



Robots.txt

<http://pony-rug.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.