



Seo Analyzer pop.pt

Generated on April 03 2022 20:19 PM

The score is 62/100



SEO Content





| | <p>Title</p> | <p>Portal de Opinião Pública</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|-------------|--|--|----------|---------|-------|---------------------------|-------------|--|-------|---|---|---|---|----|
| | <p>Description</p> | <p>No Portal da Opinião Pública encontra um panorama dos principais temas e indicadores que formam a opinião pública na Europa.</p> <p>Length : 125</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1659"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Portal de Opinião Pública</td> </tr> <tr> <td>description</td> <td>No Portal da Opinião Pública encontra um panorama dos principais temas e indicadores que formam a opinião pública na Europa.</td> </tr> <tr> <td>image</td> <td>https://www.pop.pt/img/share/fb.png</td> </tr> </tbody> </table> | Property | Content | title | Portal de Opinião Pública | description | No Portal da Opinião Pública encontra um panorama dos principais temas e indicadores que formam a opinião pública na Europa. | image | https://www.pop.pt/img/share/fb.png | | | | |
| Property | Content | | | | | | | | | | | | | |
| title | Portal de Opinião Pública | | | | | | | | | | | | | |
| description | No Portal da Opinião Pública encontra um panorama dos principais temas e indicadores que formam a opinião pública na Europa. | | | | | | | | | | | | | |
| image | https://www.pop.pt/img/share/fb.png | | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1" data-bbox="544 1688 1481 1760"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>16</td> <td>6</td> <td>4</td> <td>4</td> <td>10</td> </tr> </tbody> </table> <ul data-bbox="616 1794 994 2056" style="list-style-type: none"> • [H1] i • [H1] - • [H2] Indicadores • [H2] Todos os indicadores • [H2] Temas • [H2] Indicadores • [H2] Temas • [H2] Indicadores | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 16 | 6 | 4 | 4 | 10 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 2 | 16 | 6 | 4 | 4 | 10 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H2] Países• [H2] 20 anos• [H2] Pergunta do Inquérito• [H2] Universo• [H2] Fonte• [H2] Última actualização• [H2] PERGUNTA DO INQUÉRITO• [H2] DESCRIÇÃO• [H2] FONTE• [H2] Erro de comunicação• [H3] Pesquisa• [H3] de opinião pública• [H3] -• [H3] i• [H3] i• [H3] FFMS• [H4] [{{INDICADOR}}]• [H4] em Portugal e na Europa• [H4] -• [H4] -• [H5] [{{TEMA}}]• [H5] Partilhe o gráfico• [H5] Exporte o gráfico• [H5] Apresentação• [H6] Código para embeber o gráfico no seu blog• [H6] PDF• [H6] EXCEL• [H6] Mudar cor• [H6] Mudar espessura• [H6] Visualização• [H6] Mudar cor• [H6] Mudar espessura• [H6] Colocar marcos visíveisColocar marcos invisíveis• [H6] Colocar linha num gráfico aparte |
|  | Images | <p>We found 68 images on this web page.</p> <p>66 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 29%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> |

SEO Content

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 38 links including 1 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 42.11% Internal Links 57.89% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Upgrade to a different browser | External | Passing Juice |
| install Google Chrome Frame | External | Passing Juice |
| FFMS | External | Passing Juice |
| PORDATA | External | Passing Juice |
| Direitos e Deveres | External | Passing Juice |
| Pordata Kids | External | Passing Juice |
| Cronologias | External | Passing Juice |
| Nascer em Portugal | External | Passing Juice |
| Portugal Desigual | External | Passing Juice |
| GPS | External | Passing Juice |
| Fronteiras XXI | External | Passing Juice |
| A Educação em Exame | External | Passing Juice |
| PT | Internal | Passing Juice |
| EN | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Ver todos | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| como usar | Internal | Passing Juice |
| + VER INDICADOR | Internal | Passing Juice |
| + VER INDICADOR | Internal | Passing Juice |
| + VER INDICADOR | Internal | Passing Juice |
| + VER INDICADOR | Internal | Passing Juice |
| i | Internal | Passing Juice |
| ANTERIOR | Internal | Passing Juice |
| SEGUINTE | Internal | Passing Juice |
| Política de Privacidade | Internal | Passing Juice |
| Facebook | External | Passing Juice |
| Twitter | External | Passing Juice |
| Youtube | External | Passing Juice |
| Ficha Técnica | Internal | Passing Juice |
| Sobre o Projecto | Internal | Passing Juice |
| Contactos | Internal | Passing Juice |
| Termos e Condições de Utilização | Internal | Passing Juice |
| Isobar | External | Passing Juice |
| Tentar novamente? | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

sabia mudar fonte gráfico **indicador** país dados portugal privacidade utilizaçã

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| indicador | 8 | ✘ | ✘ | ✔ | ✔ |
| mudar | 4 | ✘ | ✘ | ✘ | ✔ |
| gráfico | 4 | ✘ | ✘ | ✘ | ✔ |
| país | 3 | ✘ | ✘ | ✘ | ✔ |
| portugal | 3 | ✘ | ✘ | ✘ | ✔ |












Usability

| | | |
|--|--------------|---|
| | Url | Domain : pop.pt Length : 6 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is pt. |
| | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|---------|--------|
| | Doctype | HTML 5 |
|--|---------|--------|


Document

| | | |
|---|-----------------|---|
|  | | |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 102 Warnings : 4 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |



Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of |
|--|-------------|--|

Optimization

| | | |
|--|------------|--|
| | | changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt | http://pop.pt/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |