Seo Analyzer
poppysplace.com.au

The score is 66/100

SEO Content

✅	Title	Photo Booth Hire Melbourne | Official Website **Length : 45** Perfect, your title contains between 10 and 70 characters.
✅	Description	Melbourne photo booth hire company. Lights, camera, action. Props, selfies and social media uploads. Glam booth, glitter booths and lots more. **Length : 142** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Photo Booth Hire in Melbourne | Poppy's Place
description	Poppy's Place is the go-to for hiring deluxe photo booths! Create amazing images and GIF animations at your next wedding, party or corporate event.
url	https://poppysplace.com.au/
site_name	Poppy's photo booths Melbourne

SEO Content

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	8	17	0	0	0

- [H1] Photobooth Hire Melbourne
- [H2] Perfect Photobooth for Any Occasion
- [H2] PHOTO BOOTHS FOR STAND OUT EVENTS
- [H2] CREATING MEMORABLE EXPERIENCES
- [H2] MELBOURNE WEDDING PHOTO BOOTH HIRE
- [H2] MELBOURNE CORPORATE PHOTO BOOTH HIRE
- [H2] MELBOURNE PARTY, GALA AND BAR-MITZVAH PHOTO BOOTH HIRE
- [H2] Poppy's Photobooth Hire Melbourne
- [H2] Call Poppy's Photobooth Hire Melbourne We'll help you create lively, engaging experiences for everyone
- [H3] OUR BOOTHS
- [H3] Social Circle GIF Booth
- [H3] Classic Open Photo Booth
- [H3] Social Explorer
- [H3] Selfie Booth
- [H3] Social Mover
- [H3] Mirror Me Booth
- [H3] Retro Open Booth
- [H3] Green Screen
- [H3] Hashtag Printer
- [H3] OUR INCLUSIONS
- [H3] Here's How We Make Your Event Awesome!
- [H3] OUR SERVICE AERAS!
- [H3] CLIENT TESTIMONIALS
- [H3] Events
- [H3] Company
- [H3] More

❌	Images	We found 41 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 17 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.65% Internal Links 82.35%

In-page links

Anchor	Type	Juice
Corporate	Internal	Passing Juice
Weddings	Internal	Passing Juice
Parties	Internal	Passing Juice
Our Booths	Internal	Passing Juice
Packages	Internal	Passing Juice
Extras	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Prices	Internal	Passing Juice
About Us	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
FAQ’s	Internal	Passing Juice
Our Partners	Internal	Passing Juice
Wordpress Web Designer	External	Passing Juice
WordPress Training	External	Passing Juice

In-page links

SEO Keywords

Keywords Cloud	event fun packages melbourne media social booths hire photo booth

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
booth	17	✔	✖	✔	✔
photo	16	✔	✖	✔	✔
social	9	✖	✖	✔	✔
melbourne	6	✔	✖	✔	✔
hire	6	✔	✖	✔	✔

Usability

	Url	Domain : poppysplace.com.au Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 123 Warnings : 4
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://poppysplace.com.au/sitemap.xml
✓	Robots.txt	http://poppysplace.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

Google Analytics