

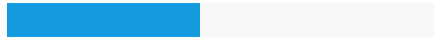


Seo Analyzer

poptgourmetpopcorn.com

Generated on March 05 2022 00:19 AM





The score is 40/100







SEO Content

	<p>Title</p>	<p>PoPt! Gourmet Popcorn &#8211; Popcorn, Fudge, Nuts, Candy, Gifts & More. in-Store Pickup or Shipping available anywhere in the U.S.</p> <p>Length : 135</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>18</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] GourmetPopcorn • [H1] Order Online Today! • [H2] Popcorn! • [H2] CandyGumJelly BelliesTaffySodaGummiesSeedsSeasonings • [H2] Fudge! • [H3] Sport Tins • [H3] Birthday Tins • [H3] Single Color Tins • [H3] Designer Tins • [H3] Buttery Popcorn • [H3] Cheese Popcorn • [H3] Caramel Popcorn • [H3] Candied Popcorn • [H3] Pub Mix • [H3] Jelly Bellies 	H1	H2	H3	H4	H5	H6	2	3	18	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	18	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Rock Candy• [H3] Puppy Chow• [H3] Butter Pecan Toffee• [H3] Pez• [H3] Chocolate• [H3] Rocky Road• [H3] Divinity• [H3] Chocolate Walnut
	Images	We found 26 images on this web page. 25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

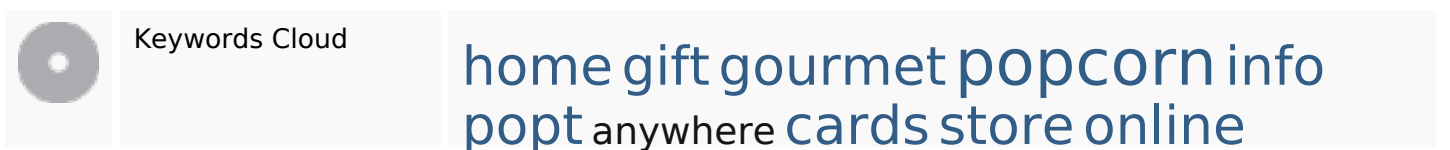
In-page links

Anchor	Type	Juice
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In-page links

PoPt! Gourmet Popcorn	External	Passing Juice
Home	External	Passing Juice
Info	External	Passing Juice
Online Store	External	Passing Juice
Gift Cards	External	Passing Juice
Popcorn!	External	Passing Juice
Candy	External	Passing Juice
Gum	External	Passing Juice
Jelly Bellies	External	Passing Juice
Taffy	External	Passing Juice
Soda	External	Passing Juice
Gummies	External	Passing Juice
Seeds	External	Passing Juice
Fudge!	External	Passing Juice
1106 E. 27th Street, Suite 2, Hays, KS	External	Passing Juice
Simply	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
popcorn	4	✓	✗	✗	✓
popt	3	✓	✗	✗	✗
cards	3	✗	✗	✗	✗
gift	3	✓	✗	✗	✗

Keywords Consistency

store

3








Usability

	Url	Domain : poptgourmetpopcorn.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5								
	Encoding	Perfect. Your declared charset is UTF-8.								
	W3C Validity	Errors : 64 Warnings : 3								
	Email Privacy	Great no email address has been found in plain text!								
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr><tr><td></td><td>6</td></tr><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1		6	<u>	1
Deprecated tags	Occurrences									
<center>	1									
	6									
<u>	1									
	Speed Tips	Excellent, your website doesn't use nested tables.								




Document

	 Too bad, your website is using inline styles.
	 Great, your website has few CSS files.
	 Perfect, your website has few JavaScript files.
	 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://poptgourmetpopcorn.com/sitemap.xml
	Robots.txt	http://poptgourmetpopcorn.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.