







Seo Analyzer popupwine.com.sg

Generated on March 05 2025 12:33 PM

The score is **38/100**



SEO Content

	<p>Title</p>	<p>Award-Winning Popular Online Wine Shop & Bar Singapore Wine Tasting & Pop Up Wine</p> <p>Length : 93</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Description</p>	<p>Buy from Singapore's top-rated online wine shop, Pop Up Wine. Enjoy same-day shipping and free delivery when you buy \$130+. Discover the best red, white, sparkling wines, champagne, merlot, sauvignon, and popular wines for events and catering. Perfect for gifting. Order now from Singapore's most awarded wine store.</p> <p>Length : 324</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2045"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Award-Winning Popular Online Wine Shop & Bar Singapore Wine Tasting</td> </tr> <tr> <td>description</td> <td>Buy from Singapore's top-rated online wine shop, Pop Up Wine. Enjoy same-day shipping and free delivery when you buy \$130+. Discover the best red, white, sparkling wines, champagne, merlot, sauvignon, and popular wines for events and catering. Perfect for gifting. Order now from Singapore's most awarded wine store.</td> </tr> </tbody> </table>	Property	Content	type	website	title	Award-Winning Popular Online Wine Shop & Bar Singapore Wine Tasting	description	Buy from Singapore's top-rated online wine shop, Pop Up Wine. Enjoy same-day shipping and free delivery when you buy \$130+. Discover the best red, white, sparkling wines, champagne, merlot, sauvignon, and popular wines for events and catering. Perfect for gifting. Order now from Singapore's most awarded wine store.
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SEO Content

url	https://popupwine.com.sg/
site_name	Pop Up Wine
image	https://cdn.shopify.com/s/files/1/0364/8685/files/Singapore_Business_Awards_4_9dfb6df6-a411-45ba-a352-daccc6dd3e48.jpg?v=1624863868
image:secure_url	https://cdn.shopify.com/s/files/1/0364/8685/files/Singapore_Business_Awards_4_9dfb6df6-a411-45ba-a352-daccc6dd3e48.jpg?v=1624863868
image:width	1499
image:height	901





Headings

H1	H2	H3	H4	H5	H6
4	11	3	0	0	0
<ul style="list-style-type: none"> • [H1] tags <pre>const h1Tags = document.querySelectorAll('h1'); // Loop through each tag and change it to , except for the first one h1Tags.forEach(function(h1, index) { // Skip the first tag (index 0) if (index !== 0) { // Create a new element const h2 = document.createElement('h2'); // Copy all attributes and inner HTML from to Array.from(h1.attributes).forEach(function(attr) { h2.setAttribute(attr.name, attr.value); }); h2.innerHTML = h1.innerHTML; // Replace the with the new h1.parentNode.replaceChild(h2, h1); // Apply the style to the new tag (font size 36px) h2.style.fontSize = "36px"; } }); }); !function(){if(!window.klaviyo){window._klOnsite=window._klOnsite [];try{window.klaviyo=new Proxy({},{get:function(n,i){return"push"===i?function(){var n;(n=window._klOnsite).push.apply(n,arguments)}:function(){for(var n=arguments.length,o=new Array(n),w=0;w</pre> • [H1] SINGAPORE'S FAVOURITE WINE STORE • [H1] AWARDED SINGAPORE'S BEST WINE & CHAMPAGNE RETAILER • [H1] All You Need To Know About Wine • [H2] {{box.title.text}} • [H2] {{box.title.text}} • [H2] {{box.title.text}} • [H2] {{box.title.text}} • [H2] {{box.title.text}} • [H2] Currency • [H2] WAREHOUSE MOVING WINE SALE • [H2] Wine by the case • [H2] EVENTS • [H2] Latest Articles • [H2] Currency • [H3] Best Organic Wines in Singapore • [H3] What's for Dinner Tonight? Moroccan Chicken & Carrot Salad with Nanny Goat Pinot Noir. • [H3] What's for Dinner? Creamy Pasta with Prosciutto & Basil & Catalina Sound Sauvignon Blanc 					

SEO Content

	Images	We found 61 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 54 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
{{product.title}}	Internal	Passing Juice
Skip to content	Internal	Passing Juice
SHOP NOW 1 HOUR FREE DELIVERY	Internal	Passing Juice
{{ object.title safe }}	Internal	Passing Juice

In-page links

All	Internal	Passing Juice
White	Internal	Passing Juice
Chardonnay	Internal	Passing Juice
Sauvignon Blanc	Internal	Passing Juice
Pinot Gris	Internal	Passing Juice
Riesling	Internal	Passing Juice
Other	Internal	Passing Juice
Red	Internal	Passing Juice
Bordeaux	Internal	Passing Juice
Cabernet	Internal	Passing Juice
Pinot Noir	Internal	Passing Juice
Shiraz	Internal	Passing Juice
Other	Internal	Passing Juice
Rosé	Internal	Passing Juice
Champagne	Internal	Passing Juice
Sparkling	Internal	Passing Juice
Prosecco	Internal	Passing Juice
Champagne	Internal	Passing Juice
Under \$45	Internal	Passing Juice
Boxes	Internal	Passing Juice
Mixed	Internal	Passing Juice
Red	Internal	Passing Juice
White	Internal	Passing Juice
Rosé	Internal	Passing Juice
Sparkling	Internal	Passing Juice
Special	Internal	Passing Juice
Gifts	Internal	Passing Juice
WAREHOUSE MOVING WINE SALE	Internal	Passing Juice

In-page links

Organic	Internal	Passing Juice
Premium	Internal	Passing Juice
Aperitif	Internal	Passing Juice
Spirits	Internal	Passing Juice
Whisky	Internal	Passing Juice
Gin	Internal	Passing Juice
Aussie	Internal	Passing Juice
Margaret River	Internal	Passing Juice
France	Internal	Passing Juice
N.Z	Internal	Passing Juice
Italy	Internal	Passing Juice
Spain	Internal	Passing Juice
Portugal	Internal	Passing Juice
Delivery	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Events	Internal	Passing Juice
Your Event	Internal	Passing Juice
Find out More	Internal	Passing Juice
Pop Up Wine	Internal	Passing Juice

SEO Keywords








Keywords Cloud

hide menu expand australia pack **save** sold
cart add value





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
save	32	✘	✘	✘	✘
cart	19	✘	✘	✘	✘
add	18	✘	✘	✘	✘
menu	18	✘	✘	✘	✘
australia	11	✘	✘	✘	✘








Usability

	Url	Domain : popupwine.com.sg Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 113 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>6</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	6
Deprecated tags	Occurrences					
<s>	6					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://popupwine.com.sg/sitemap.xml
	Robots.txt	http://popupwine.com.sg/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.