



# Seo Analyzer





## portaldasantaifigenia.com.br

Generated on February 18 2022 16:29 PM






The score is 54/100




## SEO Content

	<p>Title</p>	<p>Portal da Santa Ifigenia - Promoções das melhores lojas</p> <p><b>Length : 55</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Portal da Santa Ifig&amp;ccedil;&amp;otilde;es - Mais Lojas e informa&amp;ccedil;&amp;otilde;es, Galerias, Promo&amp;ccedil;&amp;otilde;es</p> <p><b>Length : 106</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>santaefigenia, santa ifigenia, santa efigenia, santa, efigenia, ifigenia, celulares, eletrica, electronica, notebook, telefonia, computadores, perifericos, impressoras, modem, cameras digitais, internet, placas, video, fontes, cabos, baterias, informatica, games, receptor digital, assistencia tecnica, iluminacao, redes, dvd, cd, audio, radio, automotivos, monitores</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Lojas na Santa Ifigênia</td> </tr> <tr> <td>site_name</td> <td>Portal da Santa Ifigênia</td> </tr> <tr> <td>description</td> <td>As melhores Lojas da região. Consulte os Mapas de localizações das lojas no Portal antes de sair. Busque seu produto e encontre o menor Preço através da Página de Promoções.</td> </tr> <tr> <td>url</td> <td>http://www.portaldasantaifigenia.com.br</td> </tr> <tr> <td>type</td> <td>Website</td> </tr> <tr> <td>image</td> <td>http://www.portaldasantaifigenia.com.br/images_portal/portal_og.jpg</td> </tr> </tbody> </table>	Property	Content	title	Lojas na Santa Ifigênia	site_name	Portal da Santa Ifigênia	description	As melhores Lojas da região. Consulte os Mapas de localizações das lojas no Portal antes de sair. Busque seu produto e encontre o menor Preço através da Página de Promoções.	url	http://www.portaldasantaifigenia.com.br	type	Website	image	http://www.portaldasantaifigenia.com.br/images_portal/portal_og.jpg
Property	Content															
title	Lojas na Santa Ifigênia															
site_name	Portal da Santa Ifigênia															
description	As melhores Lojas da região. Consulte os Mapas de localizações das lojas no Portal antes de sair. Busque seu produto e encontre o menor Preço através da Página de Promoções.															
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type	Website															
image	http://www.portaldasantaifigenia.com.br/images_portal/portal_og.jpg															




## SEO Content

		<table><tbody><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>locale</td><td>pt_BR</td></tr></tbody></table>	image:type	image/jpeg	image:width	1200	image:height	630	locale	pt_BR				
image:type	image/jpeg													
image:width	1200													
image:height	630													
locale	pt_BR													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>6</td><td>2</td><td>3</td><td>0</td><td>2</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] As + visitadas</li><li>• [H2] Todas em ordem alfabética</li><li>• [H2] Principais Ruas</li><li>• [H2] As + visitadas</li><li>• [H2] Todas em ordem alfabética</li><li>• [H2] Notícias do Portal da Santa Ifigênia</li><li>• [H3] Últimas Notícias</li><li>• [H3] Tempo em São Paulo</li><li>• [H4] Portais da Cidade</li><li>• [H4] Anuncie</li><li>• [H4] Sobre o Portal da Santa Ifigênia</li><li>• [H6] //</li><li>• [H6] // !function(d,s,id){var js,fjs=d.getElementsByTagName(s)[0],p=/^http:/.test(d.location)?'http':'https';if(!d.getElementById(id)){js=d.createElement(s);js.id=id;js.src=p+'://platform.twitter.com/widgets.js';fjs.parentNode.insertBefore(js,fjs);}}(document, 'script', 'twitter-wjs');</li></ul>	H1	H2	H3	H4	H5	H6	0	6	2	3	0	2
H1	H2	H3	H4	H5	H6									
0	6	2	3	0	2									
	Images	<p>We found 132 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>23%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 130 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.08% Internal Links 96.92%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Banco de empregos</a>	Internal	Passing Juice
<a href="#">&amp;Aacute;rea do lojista</a>	Internal	Passing Juice
<a href="#">Informática</a>	Internal	Passing Juice
<a href="#">Games</a>	Internal	Passing Juice
<a href="#">Receptor Digital</a>	Internal	Passing Juice
<a href="#">Eletrônicos</a>	Internal	Passing Juice
<a href="#">Assistência Técnica</a>	Internal	Passing Juice
<a href="#">Iluminação</a>	Internal	Passing Juice
<a href="#">Celulares</a>	Internal	Passing Juice
<a href="#">Notebook</a>	Internal	Passing Juice
<a href="#">TV e LCD</a>	Internal	Passing Juice
<a href="#">Som Automotivo</a>	Internal	Passing Juice
<a href="#">Acessórios</a>	Internal	Passing Juice
<a href="#">Antenas</a>	Internal	Passing Juice
<a href="#">Apple</a>	Internal	Passing Juice
<a href="#">Audio</a>	Internal	Passing Juice
<a href="#">Automação</a>	Internal	Passing Juice

## In-page links

<a href="#">Baterias</a>	Internal	Passing Juice
<a href="#">Cabos</a>	Internal	Passing Juice
<a href="#">Câmeras digitais</a>	Internal	Passing Juice
<a href="#">Cartuchos</a>	Internal	Passing Juice
<a href="#">Componentes</a>	Internal	Passing Juice
<a href="#">Controle Remoto</a>	Internal	Passing Juice
<a href="#">Djs</a>	Internal	Passing Juice
<a href="#">Drones</a>	Internal	Passing Juice
<a href="#">Elétrica</a>	Internal	Passing Juice
<a href="#">Eletrônica</a>	Internal	Passing Juice
<a href="#">Ferramentas</a>	Internal	Passing Juice
<a href="#">Fontes</a>	Internal	Passing Juice
<a href="#">GPS</a>	Internal	Passing Juice
<a href="#">Impressoras</a>	Internal	Passing Juice
<a href="#">Instrum Musicais</a>	Internal	Passing Juice
<a href="#">Lustres</a>	Internal	Passing Juice
<a href="#">Mídias</a>	Internal	Passing Juice
<a href="#">Monitores</a>	Internal	Passing Juice
<a href="#">Nextel</a>	Internal	Passing Juice
<a href="#">Pen Drive/ Memória</a>	Internal	Passing Juice
<a href="#">Projetores</a>	Internal	Passing Juice
<a href="#">Radiocomunicação</a>	Internal	Passing Juice
<a href="#">Redes</a>	Internal	Passing Juice
<a href="#">Roteador e Repetidor</a>	Internal	Passing Juice
<a href="#">Segurança</a>	Internal	Passing Juice
<a href="#">Som Ambiente</a>	Internal	Passing Juice
<a href="#">Som Profissional</a>	Internal	Passing Juice
<a href="#">Suporte p/ TV</a>	Internal	Passing Juice

## In-page links

<a href="#">Tablets</a>	Internal	Passing Juice
<a href="#">Telefonia</a>	Internal	Passing Juice
<a href="#">Transformadores</a>	Internal	Passing Juice
<a href="#">Av Ipiranga</a>	Internal	Passing Juice
<a href="#">Av Rio Branco</a>	Internal	Passing Juice
<a href="#">Rua Aurora</a>	Internal	Passing Juice
<a href="#">Rua do Triunfo</a>	Internal	Passing Juice
<a href="#">Rua dos Andradas</a>	Internal	Passing Juice
<a href="#">Rua dos Gusmões</a>	Internal	Passing Juice
<a href="#">Rua dos Protestantes</a>	Internal	Passing Juice
<a href="#">Rua General Osório</a>	Internal	Passing Juice
<a href="#">Rua Santa Ifigênia</a>	Internal	Passing Juice
<a href="#">Rua Timbiras</a>	Internal	Passing Juice
<a href="#">Rua Vitória</a>	Internal	Passing Juice
<a href="#">Gal São Paulo Vitória</a>	Internal	Passing Juice
<a href="#">Shopping Sta Efigênia</a>	Internal	Passing Juice
<a href="#">Shopping Gusmões</a>	Internal	Passing Juice
<a href="#">Shopping 264</a>	Internal	Passing Juice
<a href="#">Shopping Universo</a>	Internal	Passing Juice
<a href="#">Mega Shopping</a>	Internal	Passing Juice
<a href="#">Shopping Century</a>	Internal	Passing Juice
<a href="#">Shopping Garagi</a>	Internal	Passing Juice
<a href="#">Inter Shopping 218</a>	Internal	Passing Juice
<a href="#">JK Shopping</a>	Internal	Passing Juice
<a href="#">Shopping 399</a>	Internal	Passing Juice
<a href="#">Gal 555</a>	Internal	Passing Juice
<a href="#">Shopping 250</a>	Internal	Passing Juice
<a href="#">Inter Shopping 092</a>	Internal	Passing Juice


## In-page links

<a href="#">Capitan Center</a>	Internal	Passing Juice
<a href="#">City Center</a>	Internal	Passing Juice
<a href="#">Digital Shopping</a>	Internal	Passing Juice
<a href="#">Eletro Shopping</a>	Internal	Passing Juice
<a href="#">Gal 260</a>	Internal	Passing Juice
<a href="#">Gal 485</a>	Internal	Passing Juice
<a href="#">Gal 490</a>	Internal	Passing Juice
<a href="#">Gal 567</a>	Internal	Passing Juice
<a href="#">Gal 600</a>	Internal	Passing Juice
<a href="#">Gal 601</a>	Internal	Passing Juice
<a href="#">Gal América</a>	Internal	Passing Juice
<a href="#">Gal Andradas</a>	Internal	Passing Juice
<a href="#">Gal Aurora 178</a>	Internal	Passing Juice
<a href="#">Gal Aurora 263</a>	Internal	Passing Juice
<a href="#">Gal Cinel I</a>	Internal	Passing Juice
<a href="#">Gal Cinel II</a>	Internal	Passing Juice
<a href="#">Gal Continental</a>	Internal	Passing Juice
<a href="#">Gal Copacabana</a>	Internal	Passing Juice
<a href="#">Gal Del Vechio</a>	Internal	Passing Juice
<a href="#">Gal Santa Ifigênia</a>	Internal	Passing Juice
<a href="#">Gal Santa Ifigênia 070</a>	Internal	Passing Juice
<a href="#">Gal São Paulo Aurora</a>	Internal	Passing Juice
<a href="#">Gal São Paulo Santa</a>	Internal	Passing Juice
<a href="#">Gal Timbiras</a>	Internal	Passing Juice
<a href="#">Gal Vitória 361</a>	Internal	Passing Juice
<a href="#">Inter Galeria 080</a>	Internal	Passing Juice
<a href="#">Inter Shopping</a>	Internal	Passing Juice
<a href="#">Inter Shopping 486</a>	Internal	Passing Juice

## In-page links

<a href="#">Mundi Shopping</a>	Internal	Passing Juice
<a href="#">Sereia Galeria</a>	Internal	Passing Juice
<a href="#">Shopping 001</a>	Internal	Passing Juice
<a href="#">Shopping 064</a>	Internal	Passing Juice
<a href="#">Shopping 261</a>	Internal	Passing Juice
<a href="#">Shopping 270</a>	Internal	Passing Juice
<a href="#">Shopping 276</a>	Internal	Passing Juice
<a href="#">Shopping 316</a>	Internal	Passing Juice
<a href="#">Shopping 355</a>	Internal	Passing Juice
<a href="#">Shopping 361</a>	Internal	Passing Juice
<a href="#">Shopping 373</a>	Internal	Passing Juice
<a href="#">Shopping 379</a>	Internal	Passing Juice
<a href="#">Shopping AWA</a>	Internal	Passing Juice
<a href="#">Shopping Etecompe</a>	Internal	Passing Juice
<a href="#">Shopping Iphigenia</a>	Internal	Passing Juice
<a href="#">Shopping K</a>	Internal	Passing Juice
<a href="#">Shopping Maravilha</a>	Internal	Passing Juice
<a href="#">Shopping Mult Box</a>	Internal	Passing Juice
<a href="#">Shopping Mundial</a>	Internal	Passing Juice
<a href="#">Shopping Premium</a>	Internal	Passing Juice
<a href="#">Still Shop</a>	Internal	Passing Juice
<a href="#">Vista Shopping</a>	Internal	Passing Juice
<a href="#">Leia mais</a>	Internal	Passing Juice
<a href="#">Viaduto Sta Ifigênia</a>	Internal	Passing Juice
<a href="#">± aos favoritos</a>	External	Passing Juice
<a href="#">Tweetar</a>	External	Passing Juice
<a href="#">Portais da Cidade</a>	External	Passing Juice
<a href="#">Globalwan</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	ifigênia paulo som gal aurora inter são shopping santa rua
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shopping	84	✘	✘	✘	✘
gal	48	✘	✘	✔	✘
rua	19	✘	✘	✘	✔
inter	12	✘	✔	✘	✘
santa	11	✔	✔	✔	✔











## Usability

	Url	Domain : portaldasantaifigenia.com.br Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.


## Document

						
	W3C Validity	Errors : 6 Warnings : 1				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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## Optimization

	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="544 546 1481 622"> Google Analytics</li><li data-bbox="544 622 1481 698"> PIWIK</li></ul>