

Seo Analyzer postwire.com

Generated on December 25 2021 21:33 PM

The score is 55/100



SEO Content

	Title	Social Content Platform For Business Postwire Length : 47 Perfect, your title contains between 10 and 70 characters.												
	Description	Automatically keep your sales and account reps up to date with all of the content you're producing. Enable them to easily share the content with prospects and customers in a beautiful way. Length : 193 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	share, video, photos, documents, private, secure, email, visual Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Private, Visual, Sharing Postwire</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>http://pw-dev-unsigned-content.s3.amazonaws.com/static/img/postwire_og_icon.png</td></tr></tbody></table>	Property	Content	title	Private, Visual, Sharing Postwire	type	website	image	http://pw-dev-unsigned-content.s3.amazonaws.com/static/img/postwire_og_icon.png				
Property	Content													
title	Private, Visual, Sharing Postwire													
type	website													
image	http://pw-dev-unsigned-content.s3.amazonaws.com/static/img/postwire_og_icon.png													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>50</td><td>68</td><td>134</td><td>35</td><td>4</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Your email address is verified[H1] Uh-oh![H1] Drag between items to re-order.[H1] Drag on top of items to create collections.[H1] Login to Postwire[H1] Uh-oh![H1] Reset Password	H1	H2	H3	H4	H5	H6	50	68	134	35	4	0
H1	H2	H3	H4	H5	H6									
50	68	134	35	4	0									

SEO Content

- [H1] A simple way for healthcare professionals to capture & share on video personal patient care instructions. Safe. Secure. Legal.
- [H1] Billing
- [H1] Select Content For Your New Postwire
- [H1] Choose a Postwire to Copy
- [H1] Choose a Postwire
- [H1] People
- [H1] Organization Billing
- [H1] Set Your Organization Name
- [H1] Set Your Organization Logo
- [H1] Organization Branded URLs
- [H1] Organization-Wide Notification Settings
- [H1] Your Organization API Key
- [H1] Organization Email Settings
- [H1] Content Analytics
- [H1] Organization-Wide Postwires
- [H1]
- [H1]
- [H1]
- [H1]
- [H1] Uploading...
- [H1] Analyzing...
- [H1] Processing...
- [H1] Analyzing...
- [H1] Saving...
- [H1] Add your tracking code to every Postwire
- [H1] Personal Email Settings
- [H1] Manage Your Notifications
- [H1] Refer Your Friends and Colleagues to Postwire
- [H1] CRM Settings
- [H1] "Add to Postwire" Bookmarklet
- [H1] Chrome Gmail Extension
- [H1] iOS App
- [H1] Outlook Plugin
- [H1] Add your company logo to your shared Postwires
- [H1] Title/Description
- [H1] Change Your Password
- [H1] Set your default privacy level
- [H1] Add your tracking code to every Postwire Page
- [H1] Update Your Profile
- [H1] Your New Bill Will Be: \$ per
- [H1] Sorry, there is an error with this clip.
- [H1] 404
- [H1]
- [H2] Thanks for making the web a safer place to play.
- [H2] It looks like the page you are looking for isn't here.
- [H2] Register for Postwire
- [H2] " style="clear: both;"style="overflow: hidden;">
- [H2] Ruh Roh, Postwire does not support older versions Internet Explorer.
- [H2] Please use one of these other browsers. You can thank us later!!
- [H2] Register for Postwire
- [H2] Register for Postwire
- [H2] Access Denied

SEO Content

- [H2] Pricing
- [H2] This account has been cancelled.
- [H2] All pages and content will be deleted on ()
- [H2] Login to Postwire
- [H2]
- [H2] Back to Content List
- [H2] The selected file is being uploaded.
- [H2] This could take a moment.
- [H2] This could take a few minutes. Patience is a virtue.
- [H2] This could take a moment.
- [H2] Depending on the number of items being updated, this could
- [H2] take a few minutes to complete. Patience is a virtue.
- [H2] "> (Admin)
- [H2] User Not Registered
- [H2] Postwire Daily Digest
- [H2] Postwire View Emails
- [H2] Comment Emails
- [H2] New Plan:
- [H2] \$ 1){ %>(x Users) per
- [H2] Starter Plan
- [H2] Pro Plan
- [H2] Pro Plan
- [H2] \$ per
- [H2] Business Plan
- [H2] Business Plan
- [H2] Business Plan
- [H2] Business Plan
- [H2] \$ /
- [H2] Free
- [H2]
- [H2] This clip is being processed, check back soon.
- [H2]
- [H2] Use the cropper to select an image to represent your content. Afterwards, click Done. Cancel Done
- [H2]
- [H2]
- [H2]
- [H2]
- [H2] ">
- [H2] Contributors
- [H2]
- [H2]
- [H2]
- [H2] Contributors
- [H2] ">
- [H2]
- [H2]
- [H2] "> (Organization)
- [H2]
- [H2]
- [H2]
- [H2] ">
- [H2] Please Select Where You Want To Post This Content
- [H2] Enter A Comment (optional)
- [H2] Advanced Settings

SEO Content

- [H2] Who Has Access to this Postwire?
- [H2] Who Can View This Postwire?
- [H2] ">
- [H2]
- [H2]
- [H3] Client Logo
- [H3] To get started, add content using the Post Content
- [H3] buttons above. Add a web link, upload a file
- [H3] or select content from another Postwire you have
- [H3] built or has been shared with you.
- [H3] Pro Tip!
- [H3] Download the Postwire App
- [H3] Mike Roberts MPT, CSCC
- [H3] Upgrade your plan or update your billing info below.
- [H3] You can get free Postwires by referring your friends and colleagues - See Details
- [H3] Your Selected Plan:
- [H3]
- [H3] \$ /
- [H3] Manual Billing Signup
- [H3] Your Selected Plan:
- [H3] Postwire Team Plan:
- [H3] Your Selected Plan:
- [H3]
- [H3] \$ /
- [H3] Invite people to join your Postwire Organization and manage their accounts here. Assign each person a role. Members are people who consume Postwires shared with them by others inside your organization. Sharers are people who create and share Postwires with people inside and outside your Organization.
- [H3] People in your Organization who create and share Postwires with others are assigned the role of Sharer. For example, a Sharer could be a sales rep who creates a Postwire for each prospect and client. A Sharer could also be a marketer who organizes content to share with the sales team and others.
- [H3] Manage the billing information for your Organization here. Manage your billing information and the number of Sharers for your Organization.
- [H3] Your Selected Plan
- [H3] Billing Details
- [H3] Your organization name will be shown in the left sidebar of all users' home screen as well as all email correspondence regarding the organization.
- [H3] This logo will be the default logo for all new members. Note: Members can upload their own version if they choose to.
- [H3] Your Organization's name will be displayed in the URL on the Postwires you and other members of your Organization create. A custom branded URL will look like this:
<https://content.your-org-name.com/page/1234...>
- [H3] Also, your organization's logo is placed on the Comment notification emails instead of the Postwire logo. In addition, the Postwire logo is removed from the top navigation bar when a logged-in user is viewing Postwires created by a member of your Organization.
- [H3] Custom Organization URL:

SEO Content

- [H3] Turning this feature on will display your Organization's name in the URL on the Postwires you and other members of your Organization create. A custom branded URL will look like this: <https://your-org-name.postwire.com/page/1234...>
- [H3] Also, your organization's logo is placed on the Comment notification emails instead of the Postwire logo. In addition, the Postwire logo is removed from the top navigation bar when a logged-in user is viewing Postwires created by a member of your Organization.
- [H3] There is an additional fee to turn on this feature. Slide the switch to ON below to get more information and begin the ordering process.
- [H3] These settings control whether notifications are sent.
- [H3] An API key is needed to get data to plugin to external services such as Salesforce.com. Below are your API Key and Secret key. Do not give out your secret key to anyone else; it is used to request your reporting data.
- [H3] Rather than have Postwire send emails on your behalf, you can use your own company email account to send invite emails.
- [H3] View all of your organization's content and get in depth statistics on its use and effect.
- [H3] Organization-Wide Postwires are automatically shared with everyone in your Organization. Admins can identify Organization-Wide Postwires by setting the privacy level on any Postwire owned by a member of the organization.
- [H3] Posted by on
- [H3] Update Content
- [H3] Enter the URL
- [H3] from the past days...
- [H3] Total Views
- [H3] Total Reposts
- [H3] Reposters
- [H3] Add New SharersMembers To Your Organization
- [H3] If you use a marketing automation or analytics system, we can add tracking code to every Postwire shared by members of your organization. Every view on a Postwire will be tracked just like your website pages.
- [H3] Select your Organization's Marketing Automation and Tracking Systems:
 - [H3] Postwire to Eloqua
 - [H3] Eloqua to Postwire
 - [H3] Postwire to HubSpot
 - [H3] HubSpot to Postwire
 - [H3] Postwire to Marketo
 - [H3] Marketo to Postwire
 - [H3] Postwire to Pardot
 - [H3] Pardot to Postwire
 - [H3] Google Analytics and other tracking scripts
- [H3] Decide which notification emails you would like to receive.
- [H3] Blocked Postwires - Unsubscribe to all notifications from the following Postwires
- [H3] Blocked Users - Unsubscribe to notifications from all Postwires owned by the following users
- [H3] For every person you refer to Postwire, you'll both get one free Postwire when they sign up. There is no limit on how many

SEO Content


free Postwires you can get!

- [H3] You can earn money as a Postwire reseller. [Click Here](#) to find out more.
- [H3] Invite By Email:
- [H3] ~ or ~
- [H3] Share on Social Networks:
- [H3] Copy & Share Direct Link:
- [H3] Your Referrals
- [H3] All of your Postwire emails will automatically be added to the activity history of related Salesforce records after you complete two simple setup steps.
- [H3] The "Add to Postwire" button enables you to quickly grab a webpage and add it to a Postwire.
- [H3] Create Postwires from within Gmail. Easily insert a link and thumbnail image right from your compose message or reply window.
- [H3] Create Postwires on the go. Share videos, photos, and your Postwire Content from your iOS device.
- [H3] Create and share Postwires directly from Outlook.
- [H3] Your logo will be added to all of your Postwires as well as the invite emails you send.
- [H3] Personal logo:
- [H3] Organization Logo:
- [H3] Set the default text for the title and description of all Postwires you make. You can always edit it later to be unique on each Postwire.
- [H3] Your password must be a minimum of 8 characters, including one lowercase, one uppercase, one numeric and one special character.
- [H3] Set a default privacy level so you don't have to change it every time you make a new Postwire.
- [H3] If you use a marketing automation or analytics system, we can add tracking code to every Page you share. Every view on a Postwire Page will be tracked just like your website pages.
- [H3] Close Your Postwire Account
- [H3] Crop your image
- [H3] Up to 10 Postwire Pages
- [H3]
- [H3]
- [H3] Unlimited Postwire Pages
- [H3] Branding
- [H3] Custom Tracking
- [H3] Unlimited Postwires
- [H3] Branding
- [H3] Custom Tracking
- [H3] (Small Teams)
- [H3] (Medium Teams)
- [H3] (Large Teams)
- [H3] Unlimited Postwires
- [H3] Team Administration
- [H3] Centralized Branding & Tracking
- [H3] You currently have a free account - 3 Postwires included
- [H3] Create up to 3 Postwire Pages
- [H3] Receive unlimited Postwire Pages
- [H3]
- [H3]




SEO Content

- [H3] Ruh Roh...
- [H3] There was an error importing your content
- [H3] Ruh Roh...
- [H3] The url you entered did not get a response
- [H3] Ask a Question / Post a Comment
- [H3] Post Content
- [H3] Enter the URL
- [H3] Premium Account Required!
- [H3] This page could be yours
- [H3] This feature requires a package add-on.
- [H3] Getting package info...
- [H3] Login or Sign Up
- [H3] Share
- [H3] You need to verify your email address:
- [H3] Change 's Password
- [H3] Add Content From Another Postwire
- [H3] Sign Up To Be A Postwire Reseller
- [H3] Thank You
- [H3] Change Password
- [H3]
- [H3] Re-Post ""
- [H3] Remove ?
- [H3]
- [H3]
- [H3] Share Something!
- [H3] To view this Postwire, please provide your email address
- [H3]
- [H3] Error trying to Connect Google Apps
- [H3] This page is not active yet
- [H3] Share ""
- [H3] Please give us a moment as we generate the latest and greatest reports
- [H3] Data from the last 30 days
- [H3] No selected yet...
- [H3] New Role: Members!
- [H4] End of Results
- [H4] No Results
- [H4] End of Results
- [H4] No Results
- [H4] Turn on Organization Branded URLs?
- [H4] Custom Organization URL
- [H4] .postwire.com
- [H4] Upload an Image
- [H4] Web Link
- [H4] Upload
- [H4] /
- [H4] /
- [H4] /
- [H4] Sorry, there seems to be an error with your search...
Results found for ""
- [H4] For Individual Reps
- [H4] For Teams And Enterprises For Teams And Enterprises (10 Sharer minimum)
- [H4] Best Way To Get Started
- [H4] Crop from Webpage
- [H4] Upload an Image

SEO Content

		<ul style="list-style-type: none"> • [H4] Upload an Image • [H4] Remove the Image • [H4] Want to see who viewed what and when? • [H4] There are no comments yet. • [H4] Web Link • [H4] Upload • [H4] From Postwires • [H4] End of Results • [H4] No Results • [H4] End of Results • [H4] No Results • [H4] \$ per seat • [H4] current seats • [H4] Image of • [H4] Est Time Remaining: calculating... • [H4] Selected • [H5] (per Sharer) • [H5] Addons: • [H5] - \$ • [H5] /
	Images	<p>We found 118 images on this web page.</p> <p>112 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 25 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 52%

Internal Links 48%

In-page links

Anchor	Type	Juice
Live Chat	External	Passing Juice
=	External	Passing Juice
Terms and Conditions	Internal	Passing Juice
=	External	Passing Juice
About	External	Passing Juice
Blog	Internal	Passing Juice
Contact	External	Passing Juice
Media Kit	External	Passing Juice
Privacy	External	Passing Juice
How this works?	Internal	Passing Juice
How this works?	Internal	Passing Juice
privacy level	Internal	Passing Juice
Add to Postwire	Internal	Passing Juice
Chrome	External	Passing Juice
Firefox	External	Passing Juice
Safari	External	Passing Juice
Google Chrome Frame Plugin	External	Passing Juice
">	Internal	Passing Juice
'Click Here to sign in.	Internal	Passing Juice
&lsquo;	Internal	Passing Juice
Get More info on integrating with Google Apps	Internal	Passing Juice
Logout	Internal	Passing Juice
Roles	Internal	Passing Juice

In-page links

[Help Documentation](#)

External

Passing Juice

[Feature Requests](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

postwire business content
platform social












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
social	1	✓	✗	✗	✓
content	1	✓	✗	✓	✓
platform	1	✓	✗	✗	✗
business	1	✓	✗	✗	✓
postwire	1	✓	✗	✗	✓





Usability

	Url	Domain : postwire.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://postwire.com/sitemap.xml</code>
	Robots.txt	<code>http://postwire.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics