



Seo Analyzer powerswinery.com

Generated on February 18 2022 13:31 PM




The score is 57/100







SEO Content

	<p>Title</p>	<p>Powers Winery</p> <p>Length : 13</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>One of the pioneering wineries in Washington State, Powers Winery wines are crafted by long-time winemaker Jose Mendoza to showcase WA State's diverse microclimates and distinctive vineyard sites.</p> <p>Length : 201</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1478 1476 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1332 1915" style="list-style-type: none"> • [H1] Tasting Room Events: • [H1] Our Mission • [H1] Tasting Room Events: • [H1] Fathers Day Vertical • [H1] Our Wines • [H2] Our Wines • [H2] Our Mission • [H2] Named as "50 Great U.S. Cabernet Producers" • [H2] Featured Press • [H2] Decanter - 90 Points 	H1	H2	H3	H4	H5	H6	5	5	0	0	0	0
H1	H2	H3	H4	H5	H6									
5	5	0	0	0	0									
	<p>Images</p>	<p>We found 20 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.1% Internal Links 61.9%

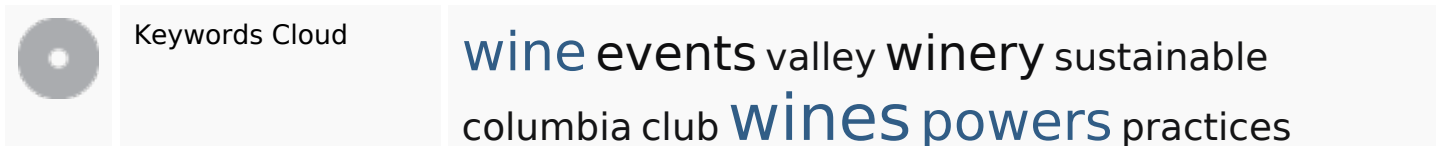
In-page links

Anchor	Type	Juice
Our Wines	External	Passing Juice
Wine Club	Internal	Passing Juice
Our History	Internal	Passing Juice
Sustainable Practices	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Winemaking	Internal	Passing Juice
News & Events	Internal	Passing Juice

In-page links

The Trade	Internal	Passing Juice
Meet the Team	Internal	Passing Juice
Link 1	Internal	Passing Juice
Book Tasting	External	Passing Juice
Vineyards	Internal	Passing Juice
Read More	External	Passing Juice
PURCHASE	External	Passing Juice
Home	Internal	Passing Juice
Private Events	Internal	Passing Juice
Community Contributions	Internal	Passing Juice
Terms of Use	External	Passing Juice
Disclaimer	External	Passing Juice
Cookie Policy	External	Passing Juice
Privacy Policy	External	Passing Juice

SEO Keywords








Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
wines	13	✘	✘	✔	✔
wine	10	✔	✘	✔	✔
powers	8	✔	✘	✔	✘
events	6	✘	✘	✘	✔
winery	6	✔	✘	✔	✘

Keywords Consistency

Usability

	Url	Domain : powerswinery.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://powerswinery.com/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>