

# Seo Analyzer ppcprotect.com

Generated on March 30 2022 22:02 PM






The score is 60/100





## SEO Content

	Title	PPC Protect®   Detect & Prevent Click Fraud on Every Platform <b>Length : 65</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Bot traffic is a growing concern for many advertisers and website owners out there. Discover what bot traffic is and how you can tackle it here. <b>Length : 144</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>PPC Protect®   Detect &amp; Prevent Click Fraud on Every Platform</td></tr><tr><td>description</td><td>Bot traffic is a growing concern for many advertisers and website owners out there. Discover what bot traffic is and how you can tackle it here.</td></tr><tr><td>url</td><td>https://ppcprotect.com/</td></tr><tr><td>site_name</td><td>PPC Protect</td></tr><tr><td>image</td><td>https://ppcprotect.com/static/a73e1b6c0aed21440daa020541339099/default_og_img_c090ef39ed_356f90b76b.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	PPC Protect®   Detect & Prevent Click Fraud on Every Platform	description	Bot traffic is a growing concern for many advertisers and website owners out there. Discover what bot traffic is and how you can tackle it here.	url	https://ppcprotect.com/	site_name	PPC Protect	image	https://ppcprotect.com/static/a73e1b6c0aed21440daa020541339099/default_og_img_c090ef39ed_356f90b76b.jpg
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image	https://ppcprotect.com/static/a73e1b6c0aed21440daa020541339099/default_og_img_c090ef39ed_356f90b76b.jpg																	



## SEO Content

		<p>image:width 1200</p> <p>image:height 650</p> <p>image:alt PPC Protect®   Detect &amp; Prevent Click Fraud on Every Platform</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] We Stop Click Fraud Everywhere.</li> <li>• [H2] One to One.</li> <li>• [H2] All to All.</li> <li>• [H2] Calculate your exposure to click fraud</li> <li>• [H2] What's In Your Traffic?</li> <li>• [H2] Choose Which Traffic You Would Exclude.</li> <li>• [H2] What People Say About Us.</li> <li>• [H2] Generate Cleaner Downstream Data</li> <li>• [H2] How To Get Started.</li> <li>• [H2] Stop All Advertising Fraud in Seconds</li> <li>• [H3] Unintended Clicks</li> <li>• [H4] 1. Create An Account</li> <li>• [H4] 2. Integrate PPC Protect</li> <li>• [H4] 3. Get Real Time Protection</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	1	3	0	0
H1	H2	H3	H4	H5	H6									
1	9	1	3	0	0									
	Images	<p>We found 148 images on this web page.</p> <p>104 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

### In-page links

Anchor	Type	Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Get Started Free</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Product</a>	Internal	Passing Juice
<a href="#">Businesses</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Knowledge Hub</a>	Internal	Passing Juice
<a href="#">Ad Data Transparency</a>	Internal	Passing Juice
<a href="#">Google Ad Scripts</a>	Internal	Passing Juice
<a href="#">What is Click Fraud</a>	Internal	Passing Juice
<a href="#">Google Ad Examples</a>	Internal	Passing Juice
<a href="#">What is a Click Farm?</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Data Processing Agreement</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

fraud traffic invalid get **clicks** data all **ppc**  
protect click

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
clicks	16	✘	✘	✘	✔
ppc	12	✔	✘	✘	✔
protect	10	✔	✘	✘	✔
fraud	10	✔	✘	✘	✔
click	9	✔	✘	✘	✔











## Usability

	Url	Domain : ppcprotect.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 275 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://ppcprotect.com/sitemap/sitemap-index.xml">https://ppcprotect.com/sitemap/sitemap-index.xml</a>
	Robots.txt	<a href="http://ppcprotect.com/robots.txt">http://ppcprotect.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.