










The score is 63/100







## SEO Content

	<p>Title</p>	<p>Click Fraud Detection and Prevention Software From PPCSecure</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Automatically monitor and block click fraud. 14 Day Free Trial.</p> <p><b>Length : 63</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>click fraud prevention, monitoring, stop click fraud, adwords, google, protection, prevent, adsense, ppc, bing, yahoo, facebook</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1442 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1453 2078" style="list-style-type: none"> <li>• [H2] Click Fraud Detection That Works Automatically</li> <li>• [H2] Benefits You'll Love. Features You Need.</li> <li>• [H2] How PPCSecure Works:</li> <li>• [H2] Current Pricing Options:</li> <li>• [H2] Understand Your Clicks With 9 Great Reports</li> <li>• [H2] Block Bad IP Addresses Automatically</li> <li>• [H2] Time on Site and Conversion Tracking</li> <li>• [H3] We monitor your ads using our exclusive click-fraud prevention algorithm. We place offender's IP addresses into your IP Exclusion list automatically. We even track the time each user spends on your site and their conversions.</li> <li>• [H3] Step 1</li> <li>• [H3] Step 2</li> <li>• [H3] Step 3</li> <li>• [H3] Standard Account</li> <li>• [H3] \$29.97 / Month</li> </ul>	H1	H2	H3	H4	H5	H6	0	7	8	0	0	0
H1	H2	H3	H4	H5	H6									
0	7	8	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Agency Account</li><li>• [H3] Contact Us For Quote</li></ul>
	Images	We found 8 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>16%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice

## In-page links

<a href="#">Free Trial</a>	Internal	Passing Juice
<a href="#">Contact/Support</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy.</a>	Internal	Passing Juice
<a href="#">Click Fraud Prevention</a>	Internal	Passing Juice
<a href="#">Click Fraud Detection</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	address list support trial addresses ppcsecure fraud automatically exclusion click
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
click	8	✓	✓	✓	✓
ppcsecure	6	✓	✗	✗	✓
fraud	5	✓	✓	✓	✓
address	5	✗	✗	✗	✓
list	4	✗	✗	✗	✓











## Usability

	Url	Domain : ppcsecure.com Length : 13
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://ppcsecure.com/sitemap.xml">http://ppcsecure.com/sitemap.xml</a>
	Robots.txt	<a href="http://ppcsecure.com/robots.txt">http://ppcsecure.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>