








Seo Analyzer pplcorporation.us

Generated on April 03 2022 06:29 AM





The score is 55/100







SEO Content

	Title	<p>Home - PPL Corporation</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>As a FORTUNE 500 regulated utility company, we provide essential energy services to more than 10 million customers in the U.S. and the U.K.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - PPL Corporation</td> </tr> <tr> <td>description</td> <td>As a FORTUNE 500 regulated utility company, we provide essential energy services to more than 10 million customers in the U.S. and the U.K.</td> </tr> <tr> <td>url</td> <td>https://www.pplweb.com/</td> </tr> <tr> <td>site_name</td> <td>PPL Corporation</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - PPL Corporation	description	As a FORTUNE 500 regulated utility company, we provide essential energy services to more than 10 million customers in the U.S. and the U.K.	url	https://www.pplweb.com/	site_name	PPL Corporation
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locale	en_US															
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	Headings	<table border="1" data-bbox="539 1933 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1090 2069" style="list-style-type: none"> [H1] Net-Zero Emissions by 2050 	H1	H2	H3	H4	H5	H6	1	5	2	0	0	3		
H1	H2	H3	H4	H5	H6											
1	5	2	0	0	3											

SEO Content

		<ul style="list-style-type: none"> • [H2] PPL At A Glance • [H2] Our Companies • [H2] Help Us Build Tomorrow's Energy Infrastructure • [H2] PPL Corporation Reports 2021 Earnings • [H2] Net-Zero Emissions by 2050 • [H3] PPL Electric Utilities • [H3] Louisville Gas and Electric and Kentucky Utilities • [H6] Recent Blog Posts • [H6] Latest News • [H6] Our Companies
	Images	<p>We found 7 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 90%</p> <p>Internal Links 10%</p>

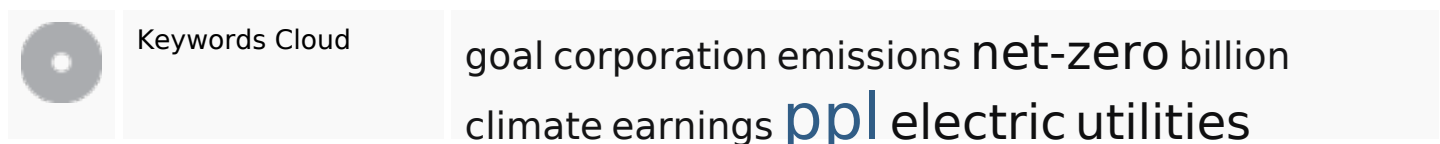
In-page links

Anchor	Type	Juice
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In-page links

Skip to main content	Internal	Passing Juice
Careers	External	Passing Juice
Investors	External	Passing Juice
Search	Internal	Passing Juice
Learn about our path to net-zero	External	Passing Juice
Download PPL's 2021 Climate Assessment Report	External	Passing Juice
Learn about how we operate	External	Passing Juice
Visit PPL Electric Utilities	External	Passing Juice
Visit LG&E and KU	External	Passing Juice
Read Q4 earnings details	External	Passing Juice
Fight back against scammers	External	Passing Juice
10 questions with Army veteran and PPL executive&#8230;	External	Passing Juice
Promoting careers in energy	External	Passing Juice
PPL statement on Rhode Island Superior Court&#8230;	External	Passing Juice
PPL statement on Massachusetts Supreme Judicial&#8230;	External	Passing Juice
PPL Electric Utilities makes it easier than ever&#8230;	External	Passing Juice
Terms of Use	External	Passing Juice
Privacy Policy	External	Passing Juice
Site Map	External	Passing Juice
Contact Us	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

ppl	11	✓	✗	✗	✓
electric	6	✗	✗	✗	✓
utilities	5	✗	✗	✗	✓
net-zero	5	✗	✗	✗	✓
corporation	4	✓	✗	✗	✓


Usability

	Url	Domain : pplcorporation.us Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 88
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.pplweb.com/sitemap_index.xml</p>
	Robots.txt	<p>http://pplcorporation.us/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>