











**Seo Analyzer**  
**ppllogistics.com**

Generated on March 15 2022 03:46 AM


**The score is 38/100**







## SEO Content

	Title	<p>PPL logistics ██</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>██</p> <p><b>Length : 27</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>██</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] PPL logistics ██</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	<p>We found 13 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content</p>												

## SEO Content

		in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.14% Internal Links 42.86%

## In-page links

Anchor	Type	Juice
<a href="#">logistics pageviewmonth ppl</a>	Internal	Passing Juice
<a href="#">logistics pageviewmonth ppl (0)</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;&amp;gt;&amp;gt;logistics pageviewmonth ppl</a>	External	Passing Juice
<a href="#">&amp;nbsp;&amp;gt;&amp;gt;logistics pageviewmonth ppl</a>	External	Passing Juice
<a href="#">&amp;nbsp;&amp;gt;&amp;gt;logistics pageviewmonth ppl&amp;nbsp;</a>	External	Passing Juice
<a href="#">&amp;gt;&amp;gt;logistics pageviewmonth ppl</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	logistics pageviewmonth ppl
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## SEO Keywords

ppllogistics.com today visits  
ppllogistics.com online  
ppllogistics.com is a logistics company  
ppl












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ppl	1	✓	✗	✗	✓
logistics	1	✓	✗	✗	✓
ppllogistics.com ppllogistics.com	1	✓	✗	✗	✓
ppllogistics.com	1	✗	✗	✗	✗
ppllogistics.com	1	✗	✗	✗	✗





## Usability

	Url	Domain : ppllogistics.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is th.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Attention! Try to avoid nested tables in HTML.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://ppllogistics.com/sitemap.xml</div>
	Robots.txt	http://ppllogistics.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.