



# Seo Analyzer praveenrastogi.com

Generated on September 24 2022 14:01 PM

The score is 63/100



## SEO Content

	Title	<p>Freelance Digital Marketing Expert - Praveen Rastogi</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>I am your Certified Freelance Digital Marketing Expert &amp; Consultant. I will solve all of your Digital Marketing Problems. Contact us now!</p> <p><b>Length : 141</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Freelance Digital Marketing Expert - Praveen Rastogi</td> </tr> <tr> <td>description</td> <td>I am your Certified Freelance Digital Marketing Expert &amp; Consultant. I will solve all of your Digital Marketing Problems. Contact us now!</td> </tr> <tr> <td>url</td> <td>https://www.praveenrastogi.com/</td> </tr> <tr> <td>site_name</td> <td>Praveen Rastogi</td> </tr> <tr> <td>image</td> <td>https://www.praveenrastogi.com/wp-content/uploads/2022/03/ursepic.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Freelance Digital Marketing Expert - Praveen Rastogi	description	I am your Certified Freelance Digital Marketing Expert & Consultant. I will solve all of your Digital Marketing Problems. Contact us now!	url	https://www.praveenrastogi.com/	site_name	Praveen Rastogi	image	https://www.praveenrastogi.com/wp-content/uploads/2022/03/ursepic.jpg
Property	Content																	
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image	https://www.praveenrastogi.com/wp-content/uploads/2022/03/ursepic.jpg																	
	Headings	<p><b>H1      H2      H3      H4      H5      H6</b></p>																

# SEO Content

1 11 7 7 0 5

- [H1] Freelance Digital Marketing Expert
- [H2] Praveen Rastogi
- [H2] ENTREPRENEUR, SPEAKER, COLUMNIST & BUSINESS ADVISOR
- [H2] I am talking about my expertise.
- [H2] The Areas of My Expertise
- [H2] The Areas of My Expertise
- [H2] The Areas of My Expertise
- [H2] The Areas of My Expertise
- [H2] I Worked with
- [H2] We worked with brands.
- [H2] Enough Talk, Let's Build Something Together
- [H2] Praveen Rastogi
- [H3] Tools I know
- [H3] Industries I have worked
- [H3] Skills I have
- [H3] Digital Brain Media, India. - Lucknow, Uttar Pradesh
- [H3] Infinium Advertising India pvt ltd.(Media Agency) - Rajasthan
- [H3] www.mytravelo.com - New Delhi
- [H3] Pixel Freaks - Lucknow Area, India
- [H4] WhatsApp Us
- [H4] Skype me
- [H4] Mail me
- [H4] Call Us
- [H4] Quick Link
- [H4] Hire Me
- [H4] Say Hello
- [H6] Jignesh Jain
- [H6] Dev Aryan
- [H6] Scott D
- [H6] Lukasz Zelezny
- [H6] Robert Wandra



Images

We found 29 images on this web page.

2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **16%**

Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.



Flash





Perfect, no Flash content has been detected on this page.



Iframe

Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.85% Internal Links 96.15%

## In-page links

Anchor	Type	Juice
<a href="#">Praveen Rastogi</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Me</a>	Internal	Passing Juice
<a href="#">Expertise</a>	Internal	Passing Juice
<a href="#">Experience</a>	Internal	Passing Juice
<a href="#">My Work</a>	Internal	Passing Juice
<a href="#">Hire Me</a>	Internal	Passing Juice
<a href="#">Freelance Digital Marketing expert</a>	Internal	Passing Juice
<a href="#">Freelance Facebook Marketing Expert</a>	Internal	Passing Juice
<a href="#">Freelance Email Marketing Expert</a>	Internal	Passing Juice
<a href="#">Freelance SEO Expert</a>	Internal	Passing Juice
<a href="#">Freelance SMM Expert</a>	Internal	Passing Juice
<a href="#">Freelance PPC Expert</a>	Internal	Passing Juice
<a href="#">Branding</a>	Internal	Passing Juice
<a href="#">Business Consulting</a>	Internal	Passing Juice
<a href="#">Brand Promotions</a>	Internal	Passing Juice

## In-page links

<a href="#">Public Relation</a>	Internal	Passing Juice
<a href="#">Outreach Media Services</a>	Internal	Passing Juice
<a href="#">Paid Media Services</a>	Internal	Passing Juice
<a href="#">Digital Branding/Promotion</a>	Internal	Passing Juice
<a href="#">Political Branding</a>	Internal	Passing Juice
<a href="#">Personal Banding</a>	Internal	Passing Juice
<a href="#">IT Audit</a>	Internal	Passing Juice
<a href="#">Brand Advocacy and Brand Monitoring</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">WhatsApp Us</a>	External	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	25	✓	✗	✓	✓
freelance	19	✓	✗	✓	✓
expert	19	✓	✗	✓	✓
seo	17	✗	✗	✗	✗
media	14	✗	✗	✗	✓












## Usability

Url	Domain : praveenrastogi.com Length : 18
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 25 Warnings : 60
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://www.praveenrastogi.com/sitemap.xml">http://www.praveenrastogi.com/sitemap.xml</a>
	Robots.txt	<a href="http://praveenrastogi.com/robots.txt">http://praveenrastogi.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>