







# Seo Analyzer pressbooks.com

Generated on January 22 2022 15:24 PM






The score is **60/100**







## SEO Content

|    | <p>Title</p>  | <p>Pressbooks   The open book creation platform.</p> <p><b>Length : 45</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
|--|---|--|----------|---------|-------|---|-------------|------|--------------|-----|--------|-------|------|---------|-------|---|-------------|---|-----|-------------------------|
|    | <p>Description</p>  | <p>Pressbooks users—educators, writers, researchers, scholars, artists, makers—are equipped with powerful tools to create, adapt, and share content.</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
|  | <p>Keywords</p>   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
|  | <p>Og Meta Properties</p>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://pressbooks.com/wp-content/uploads/2021/05/Pressbooks-homepage.png</td> </tr> <tr> <td>image:width</td> <td>1178</td> </tr> <tr> <td>image:height</td> <td>668</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Pressbooks   The open book creation platform.</td> </tr> <tr> <td>description</td> <td>Pressbooks users—educators, writers, researchers, scholars, artists, makers—are equipped with powerful tools to create, adapt, and share content.</td> </tr> <tr> <td>url</td> <td>https://pressbooks.com/</td> </tr> </tbody> </table> | Property | Content | image | https://pressbooks.com/wp-content/uploads/2021/05/Pressbooks-homepage.png | image:width | 1178 | image:height | 668 | locale | en_GB | type | website | title | Pressbooks   The open book creation platform. | description | Pressbooks users—educators, writers, researchers, scholars, artists, makers—are equipped with powerful tools to create, adapt, and share content. | url | https://pressbooks.com/ |
| Property   | Content   |  |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
| image  | https://pressbooks.com/wp-content/uploads/2021/05/Pressbooks-homepage.png   |  |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
| image:width  | 1178  |  |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
| image:height   | 668   |  |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
| locale   | en_GB   |  |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
| type   | website   |  |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
| title  | Pressbooks   The open book creation platform.   |  |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
| description  | Pressbooks users—educators, writers, researchers, scholars, artists, makers—are equipped with powerful tools to create, adapt, and share content. |  |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |
| url  | https://pressbooks.com/   |  |          |         |       |   |             |      |              |     |        |       |      |         |       |   |             |   |     |                         |

# SEO Content

|  |                 | site_name  | Pressbooks     |                 |                |                |                |
|--|-----------------|--|----------------|-----------------|----------------|----------------|----------------|
|    | Headings        | <b>H1</b><br>1   | <b>H2</b><br>5 | <b>H3</b><br>14 | <b>H4</b><br>0 | <b>H5</b><br>3 | <b>H6</b><br>0 |
|  |                 | <ul style="list-style-type: none"> <li>• [H1] Your partner in open publishing</li> <li>• [H2] Pressbooks' suite of products makes it easy to create, adapt, and share educational material.</li> <li>• [H2] Is Pressbooks for you?</li> <li>• [H2] Pressbooks Directory</li> <li>• [H2] Pressbooks in Higher Education</li> <li>• [H2] News</li> <li>• [H3] For Educational Institutions</li> <li>• [H3] For Faculty Authors</li> <li>• [H3] For Self-Publishers</li> <li>• [H3] Foundations of Neuroscience</li> <li>• [H3] Leadership and Influencing Change in Nursing</li> <li>• [H3] Open at the Margins</li> <li>• [H3] Persistence is Resistance: Celebrating 50 Years of Gender, Women &amp; Sexuality Studies</li> <li>• [H3] Trauma Informed Behaviour Support: A Practical Guide to Developing Resilient Learners</li> <li>• [H3] A parar bien la oreja: cuaderno de comprensión auditiva</li> <li>• [H3] From Racist to Non-Racist to Anti-Racist: Becoming a Part of the Solution</li> <li>• [H3] Sharing Our Knowledge: Best Practices for Supporting English Language Learners in Schools</li> <li>• [H3] Student-led OER to inspire and engage your class</li> <li>• [H3] Our favorite Pressbooks books of 2021</li> <li>• [H3] Evaluating OER with Monica Brown</li> <li>• [H5] Directory</li> <li>• [H5] Authoring &amp; Editing Platform</li> <li>• [H5] Results for LMS</li> </ul> |                |                 |                |                |                |
|  | Images          | <p>We found 31 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |                |                 |                |                |                |
|  | Text/HTML Ratio | <p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>  |                |                 |                |                |                |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |                |                 |                |                |                |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>  |                |                 |                |                |                |


## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 12 links including 0 link(s) to files   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 83.33%</p> |

## In-page links

| Anchor                                  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Our Products</a>            | Internal | Passing Juice |
| <a href="#">Support</a>                 | Internal | Passing Juice |
| <a href="#">About</a>                   | Internal | Passing Juice |
| <a href="#">Login</a>                   | Internal | Passing Juice |
| <a href="#">Get Started</a>             | Internal | Passing Juice |
| <a href="#">Explore our Directory</a>   | External | Passing Juice |
| <a href="#">View More Articles</a>      | Internal | Passing Juice |
| <a href="#">OER Collections Hub</a>     | Internal | Passing Juice |
| <a href="#">Pressbooks Open Source</a>  | External | Passing Juice |
| <a href="#">Contact</a>                 | Internal | Passing Juice |
| <a href="#">Work with us</a>            | Internal | Passing Juice |
| <a href="#">EDU Procurement Helpers</a> | Internal | Passing Juice |






## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | <p>pressbooks university directory adapt<br/>create students learning oer open educators</p> |
|--|----------------|--|





## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| pressbooks | 20      | ✓     | ✗        | ✓           | ✓        |
| open       | 12      | ✓     | ✗        | ✗           | ✓        |
| university | 6       | ✗     | ✗        | ✗           | ✗        |
| learning   | 6       | ✗     | ✗        | ✗           | ✗        |
| directory  | 6       | ✗     | ✗        | ✗           | ✓        |

## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : pressbooks.com<br>Length : 14            |
|   | Favicon      | Great, your website has a favicon.                |
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |               |  |
|--|---------------|--|
|  | Doctype       | HTML 5   |
|  | Encoding      | You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.                |
|  | W3C Validity  | Errors : 0<br>Warnings : 0   |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers. |





## Document

|  |                 |  |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://pressbooks.com/sitemap.xml">http://pressbooks.com/sitemap.xml</a><br><a href="https://pressbooks.com/sitemap.xml">https://pressbooks.com/sitemap.xml</a> |
|  | Robots.txt  | <a href="http://pressbooks.com/robots.txt">http://pressbooks.com/robots.txt</a><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Great, your website has an analytics tool.<br> Google Analytics  |