








# Seo Analyzer prettyhaircali.com

Generated on February 17 2022 13:18 PM




The score is 55/100



## SEO Content

	<p>Title</p>	<p>Pretty Hair Cali   Stockton Hair Extensions</p> <p><b>Length : 43</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Shop for hair extensions at Stockton's premier hair extension retail location and online store. Retail store is located in downtown Stockton California!</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1904"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Pretty Hair Cali   Stockton Hair Extensions</td> </tr> <tr> <td>description</td> <td>Shop for hair extensions at Stockton's premier hair extension retail location and online store. Retail store is located in downtown Stockton California!</td> </tr> <tr> <td>url</td> <td>http://www.prettyhaircali.com/</td> </tr> <tr> <td>site_name</td> <td>Pretty Hair Cali</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Pretty Hair Cali   Stockton Hair Extensions	description	Shop for hair extensions at Stockton's premier hair extension retail location and online store. Retail store is located in downtown Stockton California!	url	http://www.prettyhaircali.com/	site_name	Pretty Hair Cali
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	<p>Headings</p>	<table border="1" data-bbox="539 1937 1481 2004"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>25</td> <td>2</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2027 893 2072" style="list-style-type: none"> <li>• [H1] This is Atelier</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	25	2	3	0		
H1	H2	H3	H4	H5	H6											
1	0	25	2	3	0											




## SEO Content

		<ul style="list-style-type: none"><li>• [H3] An E-commerce theme like no other</li><li>• [H3] SEW-IN HAIR EXTENSIONS</li><li>• [H3] Brazilian Kinky Curly Hair Extensions</li><li>• [H3] Brazilian Loose Wave Hair Extensions</li><li>• [H3] Brazilian Silky Straight Hair Extensions</li><li>• [H3] Brazilian Deep Wave Hair Extensions</li><li>• [H3] Brazilian Body Wave Hair Extensions</li><li>• [H3] BUNDLE DEALS</li><li>• [H3] Vietnamese Silky Straight Bundle Deals</li><li>• [H3] Brazilian Afro Kinky Bundle Deals</li><li>• [H3] Brazilian Princess Wave Bundle Deals</li><li>• [H3] HAIR CLOSURES</li><li>• [H3] Brazilian Deep Wave Closure</li><li>• [H3] Brazilian Princess Wave Closure</li><li>• [H3] Brazilian Body Wave Closure</li><li>• [H3] CLIP IN EXTENSIONS</li><li>• [H3] Russian Blonde Clip-In Extensions</li><li>• [H3] Auburn Clip-In Extensions</li><li>• [H3] Chestnut Brown Clip-In Extensions</li><li>• [H3] OUR STORE</li><li>• [H3] LATEST NEWS</li><li>• [H3] Pretty Hair Stockton, California</li><li>• [H3] Follow us</li><li>• [H3] Newsletter</li><li>• [H3] Newsletter sign up</li><li>• [H4] Store Address</li><li>• [H4] Opening Hours</li><li>• [H5] Hot items for the New Year</li><li>• [H5] Semet Pellentesque Tempus</li><li>• [H5] Adipiscing semper nisl</li></ul>
	Images	We found 35 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>9%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

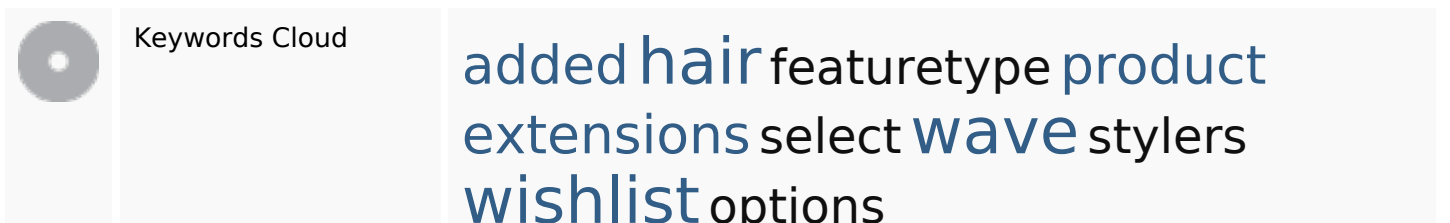
## In-page links

Anchor	Type	Juice
<a href="#">REFUND POLICY</a>	Internal	Passing Juice
<a href="#">PRIVACY POLICY</a>	Internal	Passing Juice
<a href="#">Login / Sign Up</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Curly</a>	Internal	Passing Juice
<a href="#">Sew-In hair Extensions</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Loose Wave</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Straight</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Deep Wave</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Body Wave</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Bundle Deals</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

=	Internal	Passing Juice
<a href="#">Hair Closures</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Clip-in Hair extensions</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Store Address</a>	Internal	Passing Juice
<a href="#">Opening Hours</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">mikeymoran</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency





Keyword	Content	Title	Keywords	Description	Headings
hair	38	✓	✗	✓	✓
wishlist	37	✗	✗	✗	✗
wave	36	✗	✗	✗	✓
extensions	30	✓	✗	✓	✓
product	28	✗	✗	✗	✗

# Keywords Consistency

## Usability





	Url	Domain : prettyhaircali.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 34 Warnings : 66
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Document

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://prettyhaircali.com/robots.txt">http://prettyhaircali.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>