







# Seo Analyzer princetoncorkscrew.com

Generated on March 25 2022 21:41 PM

**The score is 43/100**








## SEO Content




	Title	<p>Wine Store in Palmer Square Princeton, NJ 08542 - Princeton Corkscrew Wine Shop</p> <p><b>Length : 80</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Description	<p>Princeton Corkscrew Wine Shop - Wine Store in at 49 Hulfish Street Princeton, NJ 08542. Call us at 609-430-1200 for the best Italian wine, French wine, Oregon wine, California wine, Washington wine, German wine, Australian wine, and Spanish wine</p> <p><b>Length : 247</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>Princeton Corkscrew Wine Shop,Palmer Square, Princeton, NJ, 08542, wine, retailer, purchase wine, wine store</p> <p>Good, your page contains meta keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Princeton Corkscrew Wine Shop</td></tr><tr><td>type</td><td>product</td></tr><tr><td>url</td><td>https://www.princetoncorkscrew.com/index.html</td></tr><tr><td>title</td><td>Wine Store in Palmer Square Princeton, NJ 08542 - Princeton Corkscrew Wine Shop</td></tr></table>	Property	Content	site_name	Princeton Corkscrew Wine Shop	type	product	url	https://www.princetoncorkscrew.com/index.html	title	Wine Store in Palmer Square Princeton, NJ 08542 - Princeton Corkscrew Wine Shop
Property	Content											
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## SEO Content


		<div>description</div> <div>Princeton Corkscrew Wine Shop - Wine Store in at 49 Hulfish Street Princeton, NJ 08542. Call us at 609-430-1200 for the best Italian wine, French wine, Oregon wine, California wine, Washington wine, German wine, Australian wine, and Spanish wine</div>
		<div>image</div> <div><a href="https://www.princetoncorkscrew.com/images/sites/princetoncorkscrew/princetoncorkscrew-wine-shop.png">https://www.princetoncorkscrew.com/images/sites/princetoncorkscrew/princetoncorkscrew-wine-shop.png</a></div>

	Headings	<div> <div> <b>H1</b> 1 </div> <div> <b>H2</b> 1 </div> <div> <b>H3</b> 5 </div> <div> <b>H4</b> 1 </div> <div> <b>H5</b> 0 </div> <div> <b>H6</b> 0 </div> </div> <div> <ul style="list-style-type: none"> <li>• [H1] EAT WELL, DRINK BETTER</li> <li>• [H2] Welcome to The Princeton Corkscrew Wine Shop</li> <li>• [H3] Our Location</li> <li>• [H3] Business Hours</li> <li>• [H3] My Account</li> <li>• [H3] Customer Support</li> <li>• [H3] Stay Connected</li> <li>• [H4] Shopping Cart</li> </ul> </div>
	Images	<div>We found 15 images on this web page.</div> <div>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : <b>27%</b></div> <div>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</div>
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>
	Iframe	<div>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</div>

## SEO Links

	URL Rewrite	<div>Bad. Your links have query string.</div>
	Underscores in the URLs	<div>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</div>
	In-page links	<div>We found a total of 0 links including 0 link(s) to files</div>


## SEO Links

	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%
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## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	shop show shipping princeton more first policy wine account newsletter
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wine	8	✓	✓	✓	✓
newsletter	5	✗	✗	✗	✗
policy	5	✗	✗	✗	✗
account	4	✗	✗	✗	✓
more	4	✗	✗	✗	✗












## Usability

	Url	Domain : princetoncorkscrew.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 67 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://princetoncorkscrew.com/robots.txt">http://princetoncorkscrew.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>