










# Seo Analyzer princetonmedical.net

Generated on March 18 2022 14:57 PM

The score is 68/100







## SEO Content

	Title	Princeton Medical Group - Princeton Medical Group  <b>Length : 49</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Princeton Medical Group - GSA Surgical Equipment  <b>Length : 48</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Surgical, Surgery, Tools, Equipment, Devices  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>6</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] VA Medical Centers - Censitrac (June 2013)</li><li>• [H2] General Surgical Instruments Catalog</li><li>• [H2] Princeton "Censitrac Ready" Instrument</li><li>• [H2] Request Quote or More Information</li><li>• [H2] Recent News</li><li>• [H2] Contact Us</li><li>• [H2] Contract Holder</li></ul>	H1	H2	H3	H4	H5	H6	1	6	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	0	0	0	0									
	Images	We found 5 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>37%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

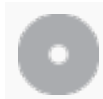
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 9 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">General Instrument Catalog</a>	Internal	Passing Juice
<a href="#">Instructions For Use</a>	Internal	Passing Juice
<a href="#">Olsen Cholangiogram Clamp</a>	Internal	Passing Juice
<a href="#">Containers and Baskets</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Read more ...</a>	Internal	Passing Juice
=	External	Passing Juice

## SEO Keywords



Keywords Cloud

princeton censis surgical instrument  
contract instruments medical more  
group censitrac

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
medical	6	✓	✗	✓	✓
surgical	5	✗	✓	✓	✓
censitrac	5	✗	✗	✗	✓
princeton	4	✓	✗	✓	✓
group	4	✓	✗	✓	✗











## Usability

	Url	Domain : princetonmedical.net Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://princetonmedical.net/robots.txt">http://princetonmedical.net/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.