

# Seo Analyzer prod39.ru

Generated on March 04 2022 04:18 AM

The score is 36/100







## SEO Content

	Title	Вкусные продукты <b>Length : 16</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Широкий ассортимент и приятные цены <b>Length : 35</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	продукты, бытовая химия Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>0</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Вкусные продукты</li><li>• [H2] Новинки</li><li>• [H2] Спецпредложение</li><li>• [H4] Идет обработка...</li><li>• [H4] Идет обработка...</li><li>• [H4] Товар добавлен в корзину</li></ul>	H1	H2	H3	H4	H5	H6	1	2	0	3	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	3	0	0									
	Images	We found 13 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>28%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.6% Internal Links 97.4%

## In-page links

Anchor	Type	Juice
<a href="#">&amp;nbsp;</a>	External	Passing Juice
<a href="#">Перейти к покупкам</a>	Internal	Passing Juice
<a href="#">Войти на сайт</a>	Internal	Passing Juice
<a href="#">Зарегистрироваться</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">Консервы</a>	Internal	Passing Juice
<a href="#">Мясная консервация</a>	Internal	Passing Juice
<a href="#">Рыбная консервация, морепродукты</a>	Internal	Passing Juice
<a href="#">Фруктовая консервация</a>	Internal	Passing Juice

## In-page links

<a href="#">Оливки маслины</a>	Internal	Passing Juice
<a href="#">Молочная консервация</a>	Internal	Passing Juice
<a href="#">Овощная консервация</a>	Internal	Passing Juice
<a href="#">Консервы для кошек и собак</a>	Internal	Passing Juice
<a href="#">Кондитерские изделия</a>	Internal	Passing Juice
<a href="#">Конфеты весовые</a>	Internal	Passing Juice
<a href="#">Конфеты фасованные</a>	Internal	Passing Juice
<a href="#">Конфеты в коробках</a>	Internal	Passing Juice
<a href="#">Зефир, мармелад весовые</a>	Internal	Passing Juice
<a href="#">Зефир, мармелад фасованные</a>	Internal	Passing Juice
<a href="#">Шоколад</a>	Internal	Passing Juice
<a href="#">Халва, козинаки весовые</a>	Internal	Passing Juice
<a href="#">Халва, козинаки фасованные</a>	Internal	Passing Juice
<a href="#">Печенье, вафли, сушки, пряники весовые</a>	Internal	Passing Juice
<a href="#">Печенье, вафли, сушки, пряники фасованные</a>	Internal	Passing Juice
<a href="#">Карамель, ирис весовые</a>	Internal	Passing Juice
<a href="#">Снеки, чипсы</a>	Internal	Passing Juice
<a href="#">Карамель, фасованные</a>	Internal	Passing Juice
<a href="#">Драже, леденцы, шок, яйцо</a>	Internal	Passing Juice
<a href="#">Жевательная резинка</a>	Internal	Passing Juice
<a href="#">Торты</a>	Internal	Passing Juice
<a href="#">Мёд</a>	Internal	Passing Juice
<a href="#">Бакалея</a>	Internal	Passing Juice
<a href="#">Мука</a>	Internal	Passing Juice
<a href="#">Макароны</a>	Internal	Passing Juice
<a href="#">Крупа</a>	Internal	Passing Juice
<a href="#">Специи, приправы, соль</a>	Internal	Passing Juice
<a href="#">Продукты быстрого приготовления</a>	Internal	Passing Juice

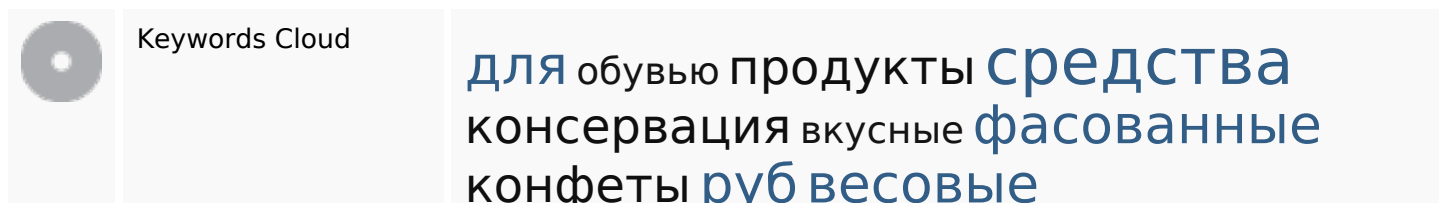
## In-page links

<a href="#">Масло оливковое, растительное</a>	Internal	Passing Juice
<a href="#">Чай, кофе, цикорий</a>	Internal	Passing Juice
<a href="#">Напитки</a>	Internal	Passing Juice
<a href="#">Сок, нектар, морс</a>	Internal	Passing Juice
<a href="#">Квас, Лимонад, мин. вода, хол. чай</a>	Internal	Passing Juice
<a href="#">Кетчуп, соус, майонез</a>	Internal	Passing Juice
<a href="#">Бытовая химия</a>	Internal	Passing Juice
<a href="#">Промышленные товары</a>	Internal	Passing Juice
<a href="#">Все для пикника, спорттовары</a>	Internal	Passing Juice
<a href="#">Средства для ухода за обувью</a>	Internal	Passing Juice
<a href="#">Средства от насекомых</a>	Internal	Passing Juice
<a href="#">Средства личной гигиены</a>	Internal	Passing Juice
<a href="#">Однораз. посуда, упак. пакеты, фольга</a>	Internal	Passing Juice
<a href="#">Зажигалки</a>	Internal	Passing Juice
<a href="#">Губки, салфетки, тряпки</a>	Internal	Passing Juice
<a href="#">Моющие, чистящие средства, стир. порошок</a>	Internal	Passing Juice
<a href="#">Канцтовары</a>	Internal	Passing Juice
<a href="#">Очистные установки</a>	Internal	Passing Juice
<a href="#">Обувь</a>	Internal	Passing Juice
<a href="#">Все для пикника, спорттовары</a>	Internal	Passing Juice
<a href="#">Средства для ухода за обувью</a>	Internal	Passing Juice
<a href="#">Средства от насекомых</a>	Internal	Passing Juice
<a href="#">Средства личной гигиены</a>	Internal	Passing Juice
<a href="#">Однораз. посуда, упак. пакеты, фольга</a>	Internal	Passing Juice
<a href="#">Зажигалки</a>	Internal	Passing Juice
<a href="#">Губки, салфетки, тряпки</a>	Internal	Passing Juice
<a href="#">Моющие, чистящие средства, стир. порошок</a>	Internal	Passing Juice
<a href="#">Доставка</a>	Internal	Passing Juice

## In-page links

<a href="#">О магазине</a>	Internal	Passing Juice
<a href="#">Новости</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Веселая путаница конфеты 1/1 кг/5 кг в упаков</a>	Internal	Passing Juice
<a href="#">Сухари Посольские ванильные 1/5кг</a>	Internal	Passing Juice
<a href="#">Сушка Посольский челночек 1/6кг</a>	Internal	Passing Juice
<a href="#">Гранатовый сок "Gulnar" 1л 1/8шт</a>	Internal	Passing Juice
<a href="#">Маслины "Pikolin" гигант. отборн. с косточкой 1/12 шт./360гр.</a>	Internal	Passing Juice
<a href="#">Забыли свой пароль?</a>	Internal	noFollow
<a href="#">Зарегистрироваться</a>	Internal	noFollow
<a href="#">Оформить заказ</a>	Internal	Passing Juice
<a href="#">Продолжить покупки</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
средства	8	✘	✘	✘	✘
фасованные	5	✘	✘	✘	✘
весовые	5	✘	✘	✘	✘
для	5	✘	✘	✘	✘
руб	5	✘	✘	✘	✘


## Usability

	Url	Domain : prod39.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 20 Warnings : 10				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	1
Deprecated tags	Occurrences					
<font>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 230 767 264">✘ Apple Icon</li><li data-bbox="555 297 879 331">✘ Meta Viewport Tag</li><li data-bbox="555 365 807 398">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>