



# Seo Analyzer profimag.com.ua

Generated on February 26 2022 04:56 AM





The score is 37/100







## SEO Content

|    | Title              | <p>Интернет-магазин систем отопления и водоснабжения Профимаг.</p> <p><b>Length : 59</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | <p>Интернет-магазин Профицентр - котлы, вводомнагреватели, колонки, радиаторы, фильтры, счетчики, трубы.</p> <p><b>Length : 101</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Keywords           | <p>радиаторы, трубы, фильтры, котлы, водонагреватели, водоснабжение, канализация, отопление, колонка, колонки, монтаж, сантехника, сантехнические системы, пластиковые трубы, металлопластиковые трубы, полиэтиленовые трубы, химия для бассейнов, счетч</p> <p>Good, your page contains meta keywords.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Headings           | <table border="1" data-bbox="542 1545 1476 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1508 2072" style="list-style-type: none"> <li>• [H1] г. Днепр, Князя Ярослава Мудрого (Ленинградская), 61<br/>Время работы: Пн. - Пт. с 09 до18; Сб. с 10 до13; Вс. выходной т.(0562)365-265, т/м.(067)322-18-18 e-mail:proficentr@ukr.net</li> <li>• [H1] Новинки</li> <li>• [H1] Рекомендуемые товары</li> <li>• [H2] Поиск</li> <li>• [H2] Разделы</li> <li>• [H2] Статьи</li> <li>• [H2] Партнеры</li> <li>• [H2] Отзывы</li> <li>• [H2] Рекомендуемые</li> <li>• [H2] Партнеры</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 3 | 16 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 3  | 16                 | 0  | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H2] Рассылка</li><li>• [H2] Корзина</li><li>• [H2] Новинки</li><li>• [H2] Лучшие товары</li><li>• [H2] Партнеры</li><li>• [H2] Новые статьи</li><li>• [H2] Партнеры</li><li>• [H2] Валюты</li><li>• [H2] Партнеры</li></ul> |
|    | Images          | We found 44 images on this web page.<br><br>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
|    | Text/HTML Ratio | Ratio : <b>12%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
|    | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Bad. Your links have query string.  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.      |
|  | In-page links           | We found a total of 91 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 1.1%<br><br>Internal Links 98.9% |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Авторизуйтесь</a>                    | Internal | Passing Juice |
| <a href="#">зарегистрируйтесь</a>                | Internal | Passing Juice |
| <a href="#">Помощь</a>                           | Internal | Passing Juice |
| <a href="#">Корзина покупок</a>                  | Internal | Passing Juice |
| <a href="#">Поиск</a>                            | Internal | Passing Juice |
| <a href="#">Главная</a>                          | Internal | Passing Juice |
| <a href="#">Кондиционеры</a>                     | Internal | Passing Juice |
| <a href="#">Доставка , Оплата</a>                | Internal | Passing Juice |
| <a href="#">Гарантии</a>                         | Internal | Passing Juice |
| <a href="#">Контакты</a>                         | Internal | Passing Juice |
| <a href="#">Акции</a>                            | Internal | Passing Juice |
| <a href="#">Статьи</a>                           | Internal | Passing Juice |
| <a href="#">Карта сайта</a>                      | Internal | Passing Juice |
| <a href="#">Колонки газовые</a>                  | Internal | Passing Juice |
| <a href="#">Смесители</a>                        | Internal | Passing Juice |
| <a href="#">Баки мембранные</a>                  | Internal | Passing Juice |
| <a href="#">Источники бесперебойного питания</a> | Internal | Passing Juice |
| <a href="#">Насосы</a>                           | Internal | Passing Juice |
| <a href="#">Бойлера, буферные емкости</a>        | Internal | Passing Juice |
| <a href="#">Фильтры водоочистки</a>              | Internal | Passing Juice |
| <a href="#">Запорная арматура</a>                | Internal | Passing Juice |
| <a href="#">Водопровод и канализация</a>         | Internal | Passing Juice |
| <a href="#">Радиаторы</a>                        | Internal | Passing Juice |
| <a href="#">Сифоны и аксессуары</a>              | Internal | Passing Juice |
| <a href="#">Теплый пол</a>                       | Internal | Passing Juice |
| <a href="#">Изоляция</a>                         | Internal | Passing Juice |
| <a href="#">Обогреватели</a>                     | Internal | Passing Juice |
| <a href="#">Кондиционеры</a>                     | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Частотные преобразователи</a>                 | Internal | Passing Juice |
| <a href="#">Гелиосистемы (Солнечные коллектора)</a>       | Internal | Passing Juice |
| <a href="#">Санфаянс</a>                                  | Internal | Passing Juice |
| <a href="#">Сервис, обслуживание и запасные части</a>     | Internal | Passing Juice |
| <a href="#">Новые статьи</a>                              | Internal | Passing Juice |
| <a href="#">Все статьи</a>                                | Internal | Passing Juice |
| <a href="#">Аналитика</a>                                 | Internal | Passing Juice |
| <a href="#">Водонагреватели</a>                           | Internal | Passing Juice |
| <a href="#">Все для ремонта</a>                           | Internal | Passing Juice |
| <a href="#">Газовое отопление</a>                         | Internal | Passing Juice |
| <a href="#">Инженерные системы</a>                        | Internal | Passing Juice |
| <a href="#">Мембранные баки</a>                           | Internal | Passing Juice |
| <a href="#">Монтаж котельных установок (укр)</a>          | Internal | Passing Juice |
| <a href="#">Монтаж котельных установок</a>                | Internal | Passing Juice |
| <a href="#">Оборудование для бассейнов</a>                | Internal | Passing Juice |
| <a href="#">Очистка воздуха, климат</a>                   | Internal | Passing Juice |
| <a href="#">Садовое оборудование</a>                      | Internal | Passing Juice |
| <a href="#">Стекловолоконные бассейны</a>                 | Internal | Passing Juice |
| <a href="#">Фильтры для воды</a>                          | Internal | Passing Juice |
| <a href="#">Насосное оборудование</a>                     | Internal | Passing Juice |
| <a href="#">Акции!!!</a>                                  | Internal | Passing Juice |
| <a href="#">Котлы</a>                                     | Internal | Passing Juice |
| <a href="#">Сантехника и аксессуары</a>                   | Internal | Passing Juice |
| <a href="#">Запорная арматура</a>                         | Internal | Passing Juice |
| <a href="#">швейные машинки</a>                           | External | Passing Juice |
| <a href="#">Отзывы</a>                                    | Internal | Passing Juice |
| <a href="#">Рекомендуемые</a>                             | Internal | Passing Juice |
| <a href="#">Водонагреватель Galmet SG Vulkan Uni 60 S</a> | Internal | Passing Juice |


## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Новинки</a>   | Internal | Passing Juice |
| <a href="#">Термостат комнатный з LED дисплеем 220V, XF648</a>                    | Internal | Passing Juice |
| <a href="#">Комплект картриджей к осмосу Aquafilter (Польша)</a>                  | Internal | Passing Juice |
| <a href="#">КОТЕЛ ГАЗОВЫЙ AIRFEL DIGIFEL DUO 24 KBT MONOTERMIK</a>                | Internal | Passing Juice |
| <a href="#">Комплект картриджей Filter1 к осмосу (Хлор)</a>                       | Internal | Passing Juice |
| <a href="#">Накопительный бойлер Galmet SG(W)S Tower 200 PS skay</a>              | Internal | Passing Juice |
| <a href="#">Программатор недельный сенсорный LaffaYette CDS-30deluxe (P316)</a>   | Internal | Passing Juice |
| <a href="#">Паковочная уплотнительная нить 50м</a>                                | Internal | Passing Juice |
| <a href="#">Частотный преобразователь ARCHIMEDE IMMP1.5W</a>                      | Internal | Passing Juice |
| <a href="#">Daewoo Gasboiller(Корея). Прайс на запчасти к котлам:</a>             | Internal | Passing Juice |
| <a href="#">Котел газовый Biasi RinNOVA 24BM/M (дымоходный)</a>                   | Internal | Passing Juice |
| <a href="#">Водонагреватель Galmet SG Longer 80 S</a>                             | Internal | Passing Juice |
| <a href="#">ГАЗОВЫЙ КОТЕЛ AIRFEL INTEGRITY 24 KBT (ДВУХКОНТУРНЫЙ, MONOTERMIK)</a> | Internal | Passing Juice |
| <a href="#">Корзина</a>   | Internal | Passing Juice |
| <a href="#">Насос центробежный JY100A - 1.5 кВт APC</a>                           | Internal | Passing Juice |
| <a href="#">Колено 90 20</a>  | Internal | Passing Juice |
| <a href="#">Манжет резиновый 32x20</a>  | Internal | Passing Juice |
| <a href="#">FCPS5</a>   | Internal | Passing Juice |
| <a href="#">Труба PN 20 20</a>  | Internal | Passing Juice |
| <a href="#">FCCBL</a>   | Internal | Passing Juice |
| <a href="#">Труба PN 16 25</a>  | Internal | Passing Juice |
| <a href="#">Колено 90 25</a>  | Internal | Passing Juice |
| <a href="#">FCPS1</a>   | Internal | Passing Juice |
| <a href="#">Труба PN 16 20</a>  | Internal | Passing Juice |
| <a href="#">Труба PN 20 25</a>  | Internal | Passing Juice |
| <a href="#">Изоляция</a>  | Internal | Passing Juice |
| <a href="#">Смесители ZEGOR</a>   | Internal | Passing Juice |
|   |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Руководство по выбору твердотопливного котла или камина для чайников.</a>            | Internal | Passing Juice |
| <a href="#">Запорная арматура HLV</a>  | Internal | Passing Juice |
| <a href="#">Интернет-магазин Климат-А <a href="http://www.klimat-a.com">www.klimat-a.com</a></a> | Internal | Passing Juice |
| <a href="#">Системы заземления, молниезащита в частных домах</a>                                 | Internal | Passing Juice |
| <a href="#">Электрика и осветительные приборы</a>  | Internal | Passing Juice |
| <a href="#">Стальные трубы отопления</a>   | Internal | Passing Juice |
| <a href="#">Ветробарьер - обязательный компонент тепловой изоляции</a>                           | Internal | Passing Juice |
| <a href="#">Монтаж блоків екранних поверхонь нагріву. Частина 3.</a>                             | Internal | Passing Juice |


## SEO Keywords

|   |                |   |
|---|----------------|---|
|  | Keywords Cloud | фильтры статьи <b>подробнее</b><br>смесители <b>для оборудование</b> акции<br>galmet КВТ <b>грн</b> |
|---|----------------|---|





## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| грн          | 8       | ✘     | ✘        | ✘           | ✘        |
| подробнее    | 7       | ✘     | ✘        | ✘           | ✘        |
| оборудование | 5       | ✘     | ✘        | ✘           | ✘        |
| для          | 5       | ✘     | ✔        | ✘           | ✘        |
| квт          | 4       | ✘     | ✘        | ✘           | ✘        |












## Usability

|  |         |   |
|--|---------|---|
|  | Url     | Domain : profimag.com.ua<br>Length : 15 |
|  | Favicon | Great, your website has a favicon.      |





## Usability

|  |              |   |
|--|--------------|---|
|  |              |   |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |






## Document

|    | Doctype         | Missing doctype  |                 |             |        |    |
|--|-----------------|--|-----------------|-------------|--------|----|
|   | Encoding        | Perfect. Your declared charset is UTF-8.   |                 |             |        |    |
|  | W3C Validity    | Errors : 13<br>Warnings : 6  |                 |             |        |    |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |                 |             |        |    |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>16</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <font> | 16 |
| Deprecated tags  | Occurrences     |  |                 |             |        |    |
| <font>   | 16              |  |                 |             |        |    |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |        |    |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p><a href="http://profimag.com.ua/robots.txt">http://profimag.com.ua/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li><li> LiveInternet</li></ul>                                  |