








# Seo Analyzer proformative.com

Generated on February 21 2022 10:10 AM





The score is 58/100







## SEO Content

	<p>Title</p>	<p>Finance &amp; Accounting Questions &amp; Answers for Corporate Professionals   Proformative</p> <p><b>Length : 83</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Learn from finance professionals and make smarter business decisions</p> <p><b>Length : 68</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Homepage   Proformative</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.proformative.com/</td> </tr> <tr> <td>image</td> <td>/static/img/proformative/proformative-social.png?350916211021</td> </tr> <tr> <td>site_name</td> <td>Proformative</td> </tr> </tbody> </table>	Property	Content	title	Homepage   Proformative	type	website	url	https://www.proformative.com/	image	/static/img/proformative/proformative-social.png?350916211021	site_name	Proformative
Property	Content													
title	Homepage   Proformative													
type	website													
url	https://www.proformative.com/													
image	/static/img/proformative/proformative-social.png?350916211021													
site_name	Proformative													
	<p>Headings</p>	<table border="1" data-bbox="539 1839 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>6</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1944 1157 2078" style="list-style-type: none"> <li>• [H1] Your finance questions answered</li> <li>• [H2] Trending discussions</li> <li>• [H2] Contribute a question</li> <li>• [H3] Deferred Property Tax</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	6	3	0	0
H1	H2	H3	H4	H5	H6									
1	2	6	3	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Cash management for FDIC security over short term cash spikes</li> <li>• [H3] Tax implication: Intercompany debt-waiver between parent and subsidiary</li> <li>• [H3] Alternatives To Quickbooks</li> <li>• [H3] Allocating fixed costs when unsure about how much product will be sold</li> <li>• [H3] Accounting for a Cost Plus Subsidiary</li> <li>• [H4] Explore</li> <li>• [H4] Reach our audience</li> <li>• [H4] Related Publications</li> </ul>
	Images	<p>We found 27 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>24%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 38.46%</p> <p>Internal Links 61.54%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Accounting</a>	Internal	Passing Juice
<a href="#">Tax</a>	Internal	Passing Juice
<a href="#">Technology</a>	Internal	Passing Juice
<a href="#">Budgeting &amp; Forecasting</a>	Internal	Passing Juice
<a href="#">Cash Management</a>	Internal	Passing Juice
<a href="#">Credit &amp; Capital</a>	Internal	Passing Juice
<a href="#">FP&amp;A</a>	Internal	Passing Juice
<a href="#">Human Capital</a>	Internal	Passing Juice
<a href="#">Risk Management</a>	Internal	Passing Juice
<a href="#">Strategy</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">Advertise</a>	External	Passing Juice
<a href="#">Ask a question</a>	Internal	Passing Juice
<a href="#">Submit a question</a>	Internal	Passing Juice
<a href="#">Industry Dive</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">CFO Dive</a>	External	Passing Juice
<a href="#">HR Dive</a>	External	Passing Juice
<a href="#">Industry Dive</a>	External	Passing Juice
<a href="#">other publications</a>	External	Passing Juice
<a href="#">Privacy policy</a>	External	Passing Juice
<a href="#">Terms of use</a>	External	Passing Juice
<a href="#">Take down policy</a>	External	Passing Juice
<a href="#">Ask a question</a>	Internal	Passing Juice
<a href="#">Learn more</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	question answered accounting management subsidiary capital forecasting tax cash budgeting
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
answered	9	✘	✘	✘	✔
accounting	8	✔	✘	✘	✔
management	8	✘	✘	✘	✔
tax	8	✘	✘	✘	✔
capital	6	✘	✘	✘	✘











## Usability

	Url	Domain : proformative.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://proformative.com/sitemap.xml">http://proformative.com/sitemap.xml</a>
	Robots.txt	<a href="http://proformative.com/robots.txt">http://proformative.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics