



# Seo Analyzer





## programmaticconnect.com

Generated on March 29 2022 01:49 AM






The score is 54/100







## SEO Content

	<b>Title</b>	<p>Programmatic Connect &amp;#8211; Full Service Agency</p> <p><b>Length : 48</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<b>Description</b>	<p>Learn More our mission To open up the world of programmatic to any brand, agency, publisher or company, we aim to solve a wide variety of challenges by delivering a industry leading digital signage solution, as well as, providing specialized services and valuable resources to support our clients. If you&amp;#039;re looking to take advantage of programmatic, we are here to provide the holistic&amp;hellip;</p> <p><b>Length : 400</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Programmatic Connect</td> </tr> <tr> <td>description</td> <td>Full Service Agency</td> </tr> <tr> <td>url</td> <td>https://programmaticconnect.com/</td> </tr> <tr> <td>site_name</td> <td>Programmatic Connect</td> </tr> <tr> <td>image</td> <td>https://programmaticconnect.com/wp-content/uploads/2020/11/Picture1-4-768x574.png</td> </tr> <tr> <td>image:width</td> <td>768</td> </tr> <tr> <td>image:height</td> <td>574</td> </tr> </tbody> </table>	Property	Content	type	website	title	Programmatic Connect	description	Full Service Agency	url	https://programmaticconnect.com/	site_name	Programmatic Connect	image	https://programmaticconnect.com/wp-content/uploads/2020/11/Picture1-4-768x574.png	image:width	768	image:height	574
Property	Content																			
type	website																			
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image:height	574																			

## SEO Content

		locale	en_US				
	Headings	<b>H1</b> 0	<b>H2</b> 2	<b>H3</b> 4	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H2] our mission</li> <li>• [H2] OUR SERVICES</li> <li>• [H3] SOFTWARE DEVELOPMENT</li> <li>• [H3] education</li> <li>• [H3] ADVERTISING</li> <li>• [H3] RECRUITMENT</li> </ul>					
	Images	We found 2 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	agency connect resources success software term <b>programmatic</b> services long needs
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
programmatic	4	✓	✗	✓	✗
needs	2	✗	✗	✗	✗
connect	2	✓	✗	✗	✗
agency	2	✓	✗	✓	✗
services	2	✗	✗	✓	✓





## Usability

	Url	Domain : programmaticconnect.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>


## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://programmaticconnect.com/sitemap.xml https://programmaticconnect.com/sitemap.xml https://programmaticconnect.com/news-sitemap.xml</pre>
	Robots.txt	<pre>http://programmaticconnect.com/robots.txt</pre>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>