



Seo Analyzer progressive.com

Generated on January 31 2022 15:55 PM






The score is 50/100







SEO Content

	Title	An Insurance Company You Can Rely On Progressive Length : 50 Perfect, your title contains between 10 and 70 characters.																
	Description	Get an insurance quote in minutes from a top-rated company. Find 24/7 support and insurance for you, your family, and your belongings. Length : 134 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>An Insurance Company You Can Rely On</td></tr><tr><td>url</td><td>https://www.progressive.com</td></tr><tr><td>description</td><td>Get an insurance quote in minutes from a top-rated company. Find 24/7 support and insurance for you, your family, and your belongings.</td></tr><tr><td>image</td><td>https://images.contentstack.io/v3/assets/blt62d40591b3650da3/blt72c5ebc95e884f8c/5ca763a5082f61c34628d081/share-opengraph-1200.png</td></tr><tr><td>image:alt</td><td>Progressive</td></tr></table>	Property	Content	locale	en_US	type	website	title	An Insurance Company You Can Rely On	url	https://www.progressive.com	description	Get an insurance quote in minutes from a top-rated company. Find 24/7 support and insurance for you, your family, and your belongings.	image	https://images.contentstack.io/v3/assets/blt62d40591b3650da3/blt72c5ebc95e884f8c/5ca763a5082f61c34628d081/share-opengraph-1200.png	image:alt	Progressive
Property	Content																	
locale	en_US																	
type	website																	
title	An Insurance Company You Can Rely On																	
url	https://www.progressive.com																	
description	Get an insurance quote in minutes from a top-rated company. Find 24/7 support and insurance for you, your family, and your belongings.																	
image	https://images.contentstack.io/v3/assets/blt62d40591b3650da3/blt72c5ebc95e884f8c/5ca763a5082f61c34628d081/share-opengraph-1200.png																	
image:alt	Progressive																	

SEO Content

	Headings	<div> <div>H11</div> <div>H26</div> <div>H310</div> <div>H415</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] Welcome to Progressive • [H2] Select Auto, or Bundle • [H2] Choose from over 30 other products • [H2] Get the right protection to keep moving forward • [H2] Learn more about our products and coverages • [H2] See why we're Progressive • [H2] What would you like to insure? • [H3] Auto insurance • [H3] Bundle auto & property • [H3] Motorcycle insurance • [H3] RV insurance • [H3] Life insurance • [H3] Auto • [H3] Explore Products • [H3] Claims • [H3] About Us • [H3] Resources • [H4] Over \$700 average savings for new customers who save* • [H4] Join the #1 specialty insurer starting at \$125/year†† • [H4] Ride with the #1 bike insurer starting at \$75/year** • [H4] Quote now & get covered for as low as \$100/year‡ • [H4] Safeguard your most valuable asset • [H4] Cover yourself for everything your condo association doesn't • [H4] Protect yourself from damage, theft, and more • [H4] Build a mobile home policy that works for you • [H4] Bundle and save an average of 5% on auto!Δ • [H4] Bundle and save an average of 4% on auto!Δ • [H4] Bundle and save an average of 3% on auto!Δ • [H4] New customers who save bundling home and auto save over 20% on average* • [H4] Get the coverage you need to keep your business growing • [H4] Get customized coverage for your commercial vehicles • [H4] Give your family the safety net they deserve
	Images	<p>We found 101 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 99 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.09%</p> <p>Internal Links 90.91%</p>

In-page links

Anchor	Type	Juice
Learn more	Internal	Passing Juice
Skip to Main Content	Internal	Passing Juice
Menu	Internal	Passing Juice
Explore Products	Internal	Passing Juice
Claims	Internal	Passing Juice
About Us	Internal	Passing Juice
Resources	Internal	Passing Juice
Log In	Internal	Passing Juice
Or, continue previous quote	Internal	Passing Juice
Find an agent near you	Internal	Passing Juice
auto insurance	Internal	Passing Juice
Auto insurance	Internal	Passing Juice
Bundle auto & property	Internal	Passing Juice
Motorcycle insurance	Internal	Passing Juice
RV insurance	Internal	Passing Juice

In-page links

Life insurance	Internal	Passing Juice
Explore our products	Internal	Passing Juice
Or, see all products	Internal	Passing Juice
Or, learn more	Internal	Passing Juice
Learn more about RV	Internal	Passing Juice
Learn more about motorcycle	Internal	Passing Juice
Learn more about boat	Internal	Passing Juice
Learn more about homeowners	Internal	Passing Juice
Learn more about condo	Internal	Passing Juice
Learn more about renters	Internal	Passing Juice
Learn more about mobile home	Internal	Passing Juice
Learn more about bundling	Internal	Passing Juice
Learn more about business	External	Passing Juice
Learn more about commercial auto	External	Passing Juice
Learn more about term life	Internal	Passing Juice
Or, see all products	Internal	Passing Juice
ATV/UTV	Internal	Passing Juice
Classic Car	Internal	Passing Juice
Golf Cart	Internal	Passing Juice
Mechanical Breakdown	Internal	Passing Juice
Mexico Auto	Internal	Passing Juice
PWC	Internal	Passing Juice
Segway	Internal	Passing Juice
Snowmobile	Internal	Passing Juice
Flood	Internal	Passing Juice
Home Warranty	Internal	Passing Juice
Home Security	Internal	Passing Juice
Car Shopping Service	Internal	Passing Juice

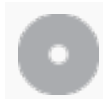
In-page links

Online Checking	Internal	Passing Juice
Personal Loans	Internal	Passing Juice
Business Owners Policy	External	Passing Juice
General Liability	External	Passing Juice
Professional Liability	External	Passing Juice
Workers' Compensation	External	Passing Juice
Dental	Internal	Passing Juice
Electronic Device	Internal	Passing Juice
Health	Internal	Passing Juice
ID Theft	Internal	Passing Juice
Life	Internal	Passing Juice
Pet	Internal	Passing Juice
Travel	Internal	Passing Juice
Umbrella	Internal	Passing Juice
Vision	Internal	Passing Juice
Wedding & Event	Internal	Passing Juice
View all products	Internal	Passing Juice
Claims Overview	Internal	Passing Juice
Auto Process	Internal	Passing Juice
Claims FAQ	Internal	Passing Juice
Catastrophe	Internal	Passing Juice
Roadside Assistance	Internal	Passing Juice
If You're in an Accident	Internal	Passing Juice
How to Jump a Battery	Internal	Passing Juice
Log In to Policy	Internal	Passing Juice
View your claim here	Internal	Passing Juice
get started here	Internal	Passing Juice
Who We Are	Internal	Passing Juice

In-page links

Investors	Internal	Passing Juice
Corporate Responsibility	Internal	Passing Juice
Local Agents	Internal	Passing Juice
Newsroom	External	Passing Juice
Progressive Art Collection	Internal	Passing Juice
Careers	Internal	Passing Juice
Find a career	External	Passing Juice
Careers login	External	Passing Juice
resource center	Internal	Passing Juice
Answers	Internal	Passing Juice
Insights	Internal	Passing Juice
Life Lanes	Internal	Passing Juice
Media & Campaigns	Internal	Passing Juice
Chat now	Internal	Passing Juice
Continue Previous Quote	Internal	Passing Juice
Make a Payment	Internal	Passing Juice
PerkShare	Internal	Passing Juice
Progressive App	Internal	Passing Juice
Become a Partner	Internal	Passing Juice
Site Map	Internal	Passing Juice
Accessibility Services	Internal	Passing Juice
Technical Help	Internal	Passing Juice
Privacy & Security	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Prices vary based on how you buy	Internal	Passing Juice
about comparison rates.	Internal	Passing Juice
See a list of all the insurers	Internal	Passing Juice
contact us	Internal	Passing Juice

SEO Keywords



Keywords Cloud

learn get add more home all **insurance**
progressive auto quote

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
auto	62	✗	✗	✗	✓
insurance	43	✓	✗	✓	✓
progressive	40	✓	✗	✗	✓
more	36	✗	✗	✗	✓
home	32	✗	✗	✗	✓











Usability

	Url	Domain : progressive.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

		
	W3C Validity	Errors : 136 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><div>http://progressive.com/sitemap.xml</div><div>https://www.progressive.com/sitemap.xml</div><div>https://www.progressive.com/lifelanes/sitemap_index.xml</div></div>
	Robots.txt	http://progressive.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.