









# Seo Analyzer prometric.com

Generated on February 18 2022 05:20 AM




The score is 50/100







## SEO Content

	Title	Prometric  <b>Length : 9</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>4</td><td>2</td><td>3</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Expertise. Integrity. Choice.</li><li>• [H2] For Test Takers</li><li>• [H2] For Test Owners</li><li>• [H2] Become a test center</li><li>• [H2] News &amp; Resources</li><li>• [H3] Exam Security: Five Test-Delivery Strategies You Should Use Instead of Option Randomization</li><li>• [H3] Prometric Appoints New General Manager, Remote Assessments to Senior Management Team</li><li>• [H4] ProProctor™ Secure Remote Assessment</li><li>• [H4] Our Covid-19 Response Strategy</li><li>• [H4] Test Center Openings &amp; Scheduling</li></ul>						H1	H2	H3	H4	H5	H6	1	4	2	3	0	0
H1	H2	H3	H4	H5	H6														
1	4	2	3	0	0														
	Images	We found 6 images on this web page.  Good, most or all of your images have alt attributes.																	

## SEO Content

	Text/HTML Ratio	Ratio : <b>22%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Prometric</a>	Internal	Passing Juice
<a href="#">Pause</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions Page</a>	Internal	Passing Juice
<a href="#">COVID-19 Update Page</a>	Internal	Passing Juice
<a href="#">Schedule Your Exam</a>	Internal	Passing Juice

## In-page links

<a href="#">Become a Test Center</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Exam Security: Five Test-Delivery Strategies You Should Use Instead of Option Randomization</a>	Internal	Passing Juice
<a href="#">Prometric Appoints New General Manager, Remote Assessments to Senior Management Team</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	prometric new center islands covid-19 remote island assessment test south
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
islands	20	✖	✖	✖	✖
test	19	✖	✖	✖	✓
prometric	12	✓	✖	✖	✓
center	8	✖	✖	✖	✓
new	8	✖	✖	✖	✓


## Usability

	Url	Domain : prometric.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>



## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="http://prometric.com/sitemap.xml">http://prometric.com/sitemap.xml</a>
	Robots.txt	<a href="http://prometric.com/robots.txt">http://prometric.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.