



Seo Analyzer promodo.com

Generated on February 22 2022 12:44 PM






The score is 39/100







SEO Content

	Title	<p>Promodo eCommerce Digital Marketing Agency in the UK</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Optimised digital marketing solutions for online stores and booking systems that help boost sales. SEO, CRO, PPC, UX/UI, Email and App Marketing</p> <p>Length : 144</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Promodo online marketing company - SEM, SEO services, PPC, usability & CRO</td> </tr> <tr> <td>description</td> <td>Top-notch internet marketing services (SEO, SEM, PPC, UX design). Help your business online, get a free quote today ☎ +1 347 809-34-86!</td> </tr> <tr> <td>url</td> <td>https://www.promodo.com/</td> </tr> <tr> <td>site_name</td> <td>Promodo online marketing company - SEM, SEO services, PPC, usability & CRO</td> </tr> <tr> <td>image</td> <td>https://www.promodo.com/wp-content/uploads/2018/11/services-1.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.promodo.com/wp-content/uploads/2018/11/services-1.png</td> </tr> </tbody> </table>	Property	Content	type	website	title	Promodo online marketing company - SEM, SEO services, PPC, usability & CRO	description	Top-notch internet marketing services (SEO, SEM, PPC, UX design). Help your business online, get a free quote today ☎ +1 347 809-34-86!	url	https://www.promodo.com/	site_name	Promodo online marketing company - SEM, SEO services, PPC, usability & CRO	image	https://www.promodo.com/wp-content/uploads/2018/11/services-1.png	image:secure_url	https://www.promodo.com/wp-content/uploads/2018/11/services-1.png
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SEO Content

	Headings	H1 1	H2 7	H3 1	H4 6	H5 0	H6 0
	Headings	<ul style="list-style-type: none"> • [H1] Multichannel Internet Marketing Solutions • [H2] What We Do • [H2] Latest projects • [H2] Our clients • [H2] Let's get the ball rolling • [H2] Our awards • [H2] Online marketing tips • [H2] Marketing tips • [H3] PROMODO PARTNERS 2019 • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] 					
	Images	<p>We found 22 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 34.48%</p>

SEO Links

Internal Links 65.52%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Services	Internal	Passing Juice
Digital Marketing Audit	Internal	Passing Juice
Growth Audit	Internal	Passing Juice
Growth Strategy	Internal	Passing Juice
Digital Marketing Planning	Internal	Passing Juice
Pay Per Click Management	Internal	Passing Juice
Search Engine Optimisation	Internal	Passing Juice
UX/UI web design services	Internal	Passing Juice
Social Media Marketing	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Conversion Rate Optimization	Internal	Passing Juice
Reputation Management	Internal	Passing Juice
Destination Marketing	Internal	Passing Juice
Clients	Internal	Passing Juice
About	Internal	Passing Juice
Our Team	Internal	Passing Juice
Partnership	Internal	Passing Juice
Featured in	Internal	Passing Juice
Contact	Internal	Passing Juice
Education	Internal	Passing Juice
Webinars	Internal	Passing Juice
Guides	Internal	Passing Juice


In-page links

Blog	Internal	Passing Juice
ROI Calculator	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Learn more...	Internal	Passing Juice
View all projects>	Internal	Passing Juice
www.newbyteas.co.uk	External	Passing Juice
Intertop.ua	External	Passing Juice
4for4.com	External	Passing Juice
Linkagemind.com	External	Passing Juice
Allinpackaging.co.uk	External	Passing Juice
All testimonials >	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Learn more	Internal	Passing Juice
Google Updates &#038; Penalties: How to Diagnose &#038; Recover	Internal	Passing Juice
Pinterest Guide to Leverage Ecommerce Business	Internal	Passing Juice
SMM for eCommerce: Effort Justification or Objective Value?	External	Passing Juice
4 Steps to Prepare Your Business for E-Export	External	Passing Juice
How the European e-commerce market has changed over the past year	External	Passing Juice
How Instagram Is Transforming Into A Fully Fledged Sales Channel For Ecommerce	External	Passing Juice
all guides >	Internal	Passing Juice
=	External	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
E-commerce Websites	Internal	Passing Juice
B2B/B2C Services	Internal	Passing Juice
Content-Rich Websites	Internal	Passing Juice
Startup Projects	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Terms of Service	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : promodo.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.				
	W3C Validity	Errors : 9 Warnings : 39				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://promodo.com/sitemap.xml</pre> <pre>https://www.promodo.com/sitemap.xml</pre>
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Optimization

	Robots.txt	<p>http://promodo.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>