







Seo Analyzer promosocial.com

Generated on February 21 2022 02:21 AM


The score is 55/100



SEO Content

	<p>Title</p>	<p>Need Staffing? Experiential & Brand Activation Agency - Promo Social</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Description</p>	<p>Promo Social is the leading Event Staffing, Experiential & Brand Activation Agency delivering premium event staff and promotional talent.</p> <p>Length : 141</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Experiential & Brand Activation Agency</td> </tr> <tr> <td>description</td> <td>Promo Social is the leading Event Staffing, Experiential & Brand Activation Agency delivering premium event staff and promotional talent.</td> </tr> <tr> <td>url</td> <td>https://promosocial.com/</td> </tr> <tr> <td>site_name</td> <td>Promo Social - A Brand Activation Agency</td> </tr> <tr> <td>image</td> <td>https://promosocial.com/wp-content/uploads/2021/10/Influencer-Marketing-Company-300x180.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Experiential & Brand Activation Agency	description	Promo Social is the leading Event Staffing, Experiential & Brand Activation Agency delivering premium event staff and promotional talent.	url	https://promosocial.com/	site_name	Promo Social - A Brand Activation Agency	image	https://promosocial.com/wp-content/uploads/2021/10/Influencer-Marketing-Company-300x180.png
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SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>11</td> <td>19</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Experiential & Brand Activation Agency • [H2] • [H2] Activating Brands Through Shared Experiences • [H2] Who We Are • [H2] The Leader in Brand Activation • [H2] We Connect Brands with Fans • [H2] We Represent The Leading Agencies And Brands Nationwide! • [H2] Our Work • [H2] Clients • [H2] What People Are Saying • [H2] Footer • [H3] THE LEADER IN BRAND ACTIVATION • [H3] Event Staffing • [H3] Experiential Marketing • [H3] Sponsorship Integration • [H3] Influencer Marketing • [H3] Big Mouth Netflix Series Red Carpet at MTV Movie & TV Awards • [H3] Modelo UFC Fighting Spirit VR Challenge • [H3] Sapporo Lounge & Social Photo Sharing Experience at Food Bowl LA • [H3] Celsius Fitness Drink College Sampling Program • [H3] Just Water Pedicab Campaign - Pride NYC • [H3] Trident "We Got Flavor" Wall Flatiron District NYC • [H3] - Ashley D. • [H3] - Brett C. • [H3] - Peter R. • [H3] - Nick R. • [H3] Contact Us • [H3] Quick Links • [H3] Our Services • [H3] Join Our Newsletter • [H4] Ready To Get Started? • [H4] Phone Number • [H4] Sales Department • [H4] Address 	H1	H2	H3	H4	H5	H6	0	11	19	4	0	0
H1	H2	H3	H4	H5	H6									
0	11	19	4	0	0									
	Images	<p>We found 74 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

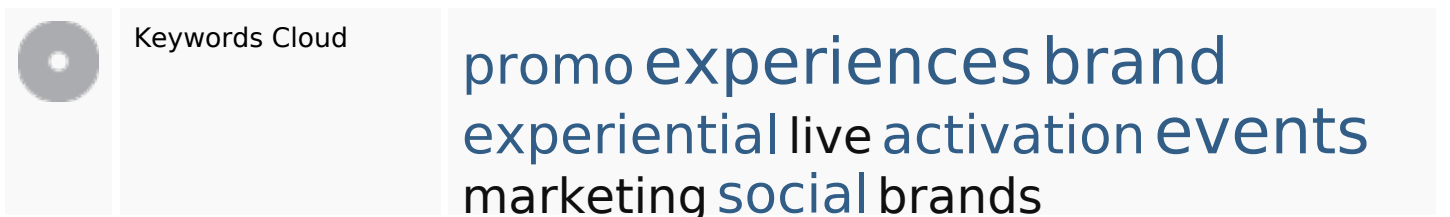
In-page links

Anchor	Type	Juice
Skip to primary navigation	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Skip to footer	Internal	Passing Juice
W-2 event staff	Internal	Passing Juice
Experiential & Brand Activation Agency	External	Passing Juice
Experiential Services	Internal	Passing Juice
Sponsorship Solutions	Internal	Passing Juice
Influencer Programs	Internal	Passing Juice
View All Services	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Get A Quote	Internal	Passing Juice
Experiential &#038; Brand Activation Agency	Internal	Passing Juice
Services	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Work For Us	External	Passing Juice
Contact	Internal	Passing Juice
Testimonials	Internal	Passing Juice
On Premise Promotions	Internal	Passing Juice
Off Premise Promotions	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
events	21	✗	✗	✗	✗
experiences	17	✗	✗	✗	✓
brand	17	✓	✗	✓	✓
promo	16	✓	✗	✓	✗

Keywords Consistency

social

16



Usability

	Url	Domain : promosocial.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 46 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://promosocial.com/sitemap.xml>



Robots.txt

<http://promosocial.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics