



# Seo Analyzer ptrentals.ca

Generated on March 13 2022 10:24 AM





The score is 39/100







## SEO Content

	Title	<p>PipeTech Rentals &amp;#8211; Equipment Company</p> <p><b>Length : 42</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 0	<b>H2</b> 6	<b>H3</b> 12	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H2] Pipe Rent</li> <li>• [H2] PIPETECH EQUIPMENT Rentals</li> <li>• [H2] Rental Equipment</li> <li>• [H2] Our Team</li> <li>• [H2] Our Staff</li> <li>• [H2] Get in touch</li> <li>• [H3] HDD Rollers</li> <li>• [H3] Light Towers</li> <li>• [H3] Diesel Fluid Transfer Pumps</li> <li>• [H3] Pipe Bender</li> <li>• [H3] Demagnetizing Units</li> <li>• [H3] Wash Pad</li> <li>• [H3] Andrew Pow</li> <li>• [H3] Roger Klug</li> <li>• [H3] Jesse Harter</li> <li>• [H3] Rentals</li> <li>• [H3] PipeTech Rentals</li> <li>• [H3] Sales Hours</li> </ul>					

## SEO Content

	Images	We found 17 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>11%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 4 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Rentals</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice

## In-page links

<a href="#">HDD Rollers</a>	Internal	Passing Juice
<a href="#">Light Towers</a>	Internal	Passing Juice
<a href="#">Diesel Fluid Transfer Pumps</a>	Internal	Passing Juice
<a href="#">Pipe Bender</a>	Internal	Passing Juice
<a href="#">Demagnetizing Units</a>	Internal	Passing Juice
<a href="#">Wash Pad</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Andrew Pow</a>	Internal	Passing Juice
<a href="#">Roger Klug</a>	Internal	Passing Juice
<a href="#">Jesse Harter</a>	Internal	Passing Juice






## SEO Keywords













## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
rentals	4	✓	✗	✗	✓
more	3	✗	✗	✗	✗
pipe	3	✓	✗	✗	✓
read	3	✗	✗	✗	✗
industry	3	✗	✗	✗	✗





## Usability

	Url	Domain : ptrentals.ca Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ptrentals.ca/robots.txt">http://ptrentals.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>