



Seo Analyzer pu.edu.pk

Generated on February 12 2022 03:12 AM





The score is 36/100







SEO Content

	Title	<p>University of the Punjab</p> <p>Length : 24</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>4</td> <td>0</td> <td>18</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] [H2] Navigation [H2] RESEARCH IN LIMELIGHT [H4] TRANSGENIC COTTON VARIETIES DEVELOPED AT CEMB [H4] Hepatitis and Cancer Treatment [H4] PU researcher finds heavy metals toxicity in Chashma Barrage mussels [H4] PU researcher finds 3.3m years old rare elephant tusk [H6] PU FM Test Transmission [H6] Announcement About MA / M.Sc Examination [H6] TRANSGENIC COTTON VARIETIES DEVELOPED AT CEMB [H6] PU researcher finds 3.3m years old rare elephant tusk [H6] Hepatitis and Cancer Treatment [H6] PU researcher finds heavy metals toxicity in Chashma Barrage mussels [H6] Vice Chancellor's Message [H6] Press Release [H6] About Us 	H1	H2	H3	H4	H5	H6	1	2	0	4	0	18
H1	H2	H3	H4	H5	H6									
1	2	0	4	0	18									

SEO Content

		<ul style="list-style-type: none">• [H6] Academics• [H6] Courses• [H6] Research• [H6] Online Databases• [H6] Campus Life• [H6] Important Links• [H6] Admission• [H6] Examinations• [H6] Quick Links
	Images	We found 51 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 116 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.34% Internal Links 89.66%

In-page links

Anchor	Type	Juice
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In-page links

&times;	External	Passing Juice
Click here for more information.	External	Passing Juice
Main Page	Internal	Passing Juice
About Us	Internal	Passing Juice
Our History Our Pride	Internal	Passing Juice
Administration	Internal	Passing Juice
Picture Gallery	Internal	Passing Juice
Chancellor's Message	Internal	Passing Juice
Vice Chancellor's Message	Internal	Passing Juice
Faculties	Internal	Passing Juice
Departments	Internal	Passing Juice
Independent Centre	Internal	Passing Juice
Programs	Internal	Passing Juice
Ph.D Programs	Internal	Passing Juice
Masters Programs	Internal	Passing Juice
Undergraduate Programs	Internal	Passing Juice
Diploma	Internal	Passing Juice
Certificates	Internal	Passing Juice
Scholarships	Internal	Passing Juice
HEC Approved Supervisors	Internal	Passing Juice
Student Information	Internal	Passing Juice
Affiliated Colleges	Internal	Passing Juice
Semester System	Internal	Passing Juice
Annual System	Internal	Passing Juice
Campus Life	Internal	Passing Juice
Careers	Internal	Passing Juice
Research	Internal	Passing Juice
ORIC	Internal	Passing Juice

In-page links

Online Databases	Internal	Passing Juice
Library	External	Passing Juice
Publications	Internal	Passing Juice
Journals	Internal	Passing Juice
Books	Internal	Passing Juice
Doctoral Programme Coordination Committee	Internal	Passing Juice
Video conferencing	Internal	Passing Juice
Research websites and free resources	Internal	Passing Juice
Conferences	Internal	Passing Juice
Admission	Internal	Passing Juice
Notices	Internal	Passing Juice
Regulations	Internal	Passing Juice
Language Proficiency	Internal	Passing Juice
Merit Calculator	Internal	Passing Juice
Examination	Internal	Passing Juice
Date Sheets	Internal	Passing Juice
Results	Internal	Passing Juice
Schedules	Internal	Passing Juice
Examination News	Internal	Passing Juice
Download Roll No. Slip	Internal	Passing Juice
Statistical Analysis / Gazettes	Internal	Passing Juice
Downloads	Internal	Passing Juice
RTI	Internal	Passing Juice
Vice Chancellor's Message	External	Passing Juice
... &raquo; &raquo; &raquo;	Internal	Passing Juice
ProQuest	External	Passing Juice
ScienceDirect	External	Passing Juice
HEC National Digital Library	External	Passing Juice

In-page links

JSTOR	External	Passing Juice
PU Hostels	Internal	Passing Juice
Co-Curricular Activities	Internal	Passing Juice
Internet Infrastructure	Internal	Passing Juice
News & Events	Internal	Passing Juice
TRANSGENIC COTTON VARIETIES DEVELOPED AT CEMB	Internal	Passing Juice
PU organizes seminars on Kashmir	Internal	Passing Juice
The Wolf Talks at PU	Internal	Passing Juice
SCHEDULE FOR UNIVERSITY CLASSES / TRANSPORT DURING PSL-VI	Internal	Passing Juice
Hands-on Training Workshop on Structural Bioinformatics Tools	Internal	Passing Juice
Final selection of disabled students against the reserve quota of BS 1st & 5th semester admission 2021-2022	Internal	Passing Juice
Provision of Hostel Facility	Internal	Passing Juice
Online Admission Forms and Fee for the Associate Degree in Arts / Science Part-I & II, Supplementary Examination, 2021	Internal	Passing Juice
Short Listed Candidates for Sports Basis Admission 2021-22	Internal	Passing Juice
Revised Online Admission Forms and Fee for the Associate Degree in Commerce Part-I & II, Second Annual Examination, 2021	Internal	Passing Juice
False propaganda	Internal	Passing Juice
Advisory Newly Ident Spotting / Cuitivation Tech Adopted by Attachers (Advisory No. 87)	Internal	Passing Juice
Malicious App - Color Message App (Advisory No. 88)	Internal	Passing Juice
Notification regarding addition in Quran Translations	Internal	Passing Juice
Imagine Cup 2022	Internal	Passing Juice
Online Registration of Private Program for M.A. / M.Sc. Part-I Annual Examination 2022	Internal	Passing Juice
OS Asia 2022 ranking issued: PU position improves by 87 points	Internal	Passing Juice
Online Registration of Private Program for Associate Degree Arts, Science, & Commerce Part-I Annual Examination 2022	Internal	Passing Juice


In-page links

Contact Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Policies Related to Research & Development Programs of HEC	Internal	Passing Juice
Online Crowd Funding Platform	Internal	Passing Juice
Achievements of the Punjab University Students	Internal	Passing Juice
PU Videos	Internal	Passing Juice
PU Documentary	External	Passing Juice
Foreign Faculty Members	Internal	Passing Juice
Official Social Media Accounts/Pages	Internal	Passing Juice
Proceedings of Alumni Reunion Function	Internal	Passing Juice
Kashmir Messages	Internal	Passing Juice
Chancellor's Complaint Management System for Students	Internal	Passing Juice
Fee Structure	Internal	Passing Juice
International Students	Internal	Passing Juice
Instructions for Foreign Students/Overseas Pakistani	Internal	Passing Juice
Prospectuses	Internal	Passing Juice
Fact Books	Internal	Passing Juice
Admission Forms	Internal	Passing Juice
Schedule for foreign students	Internal	Passing Juice
Course Outline	Internal	Passing Juice
Online Registration	External	Passing Juice
Past Papers	Internal	Passing Juice
Sample Papers for Online Assessment	Internal	Passing Juice
Manual Accessibility (PU VPN)	Internal	Passing Juice
Quran House Society	External	Passing Juice
Tender Notices	Internal	Passing Juice
Online Challan Form	Internal	Passing Juice

In-page links

Useful Links	Internal	Passing Juice
Click here to Visit Old Home Page	Internal	Passing Juice
PU.EDU.PK	Internal	Passing Juice
Trials Schedule/Performa for Co-Curricular Activities Reserved Seats (2021-22)	Internal	Passing Juice
Admission Notice for M.Phil. Physical Science (Optics and Photonic Systems) Spring Semester 2022 (Regular)	Internal	Passing Juice
FATA Merit Lists 2021	Internal	Passing Juice
Minutes of the Meetings Against Reserved Seats for Persons with Disabilities for M.Phil / Ph.D Programs 2021	Internal	Passing Juice
PU YouTube Live Stream	External	Passing Juice
Feedback from Students Regarding Online Examinations	Internal	Passing Juice


SEO Keywords

 Keywords Cloud	feb students programs admission online annual part-i jan examination campus
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
online	13	✘	✘	✘	✔
admission	9	✘	✘	✘	✔
programs	7	✘	✘	✘	✘
examination	7	✘	✘	✘	✔
campus	7	✘	✘	✘	✔












Usability

 Url	Domain : pu.edu.pk Length : 9





Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 16 Warnings : 2				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>13</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		13
Deprecated tags	Occurrences					
	13					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 807 367"> Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1249 1481 1323"> Google Analytics</div>