

Seo Analyzer publiclab.org

Generated on December 31 2021 07:13 AM





The score is 55/100







SEO Content

	Title	🎈 Public Lab: a DIY environmental science community Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Public Lab is an open community which collaboratively develops accessible, open source, Do-It-Yourself technologies for investigating local environmental health and justice issues. Length : 180 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>7</td><td>5</td><td>0</td><td>2</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Public Lab• [H2] Log in• [H2] How we work• [H2] Community Projects• [H3] Topics• [H3] Sign up with• [H3]• [H3] Unearthing Providence• [H3] VVAMP• [H3] The Mountains and Mines Monitoring Project• [H3]• [H4] See for yourself• [H4] Build a shared knowledge base• [H4] Strengthen your community• [H4] Be the change	H1	H2	H3	H4	H5	H6	1	3	7	5	0	2
H1	H2	H3	H4	H5	H6									
1	3	7	5	0	2									

SEO Content

		<ul style="list-style-type: none"> • [H4] Topics • [H6] Kits • [H6] Software
	Images	<p>We found 10 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 83 links including 4 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.64%</p> <p>Internal Links 90.36%</p>

In-page links

Anchor	Type	Juice
Open Call	Internal	Passing Juice
We'd love your feedback	External	Passing Juice
Public Lab	Internal	Passing Juice

In-page links

Topics	External	Passing Juice
Agriculture	Internal	Passing Juice
Air quality	Internal	Passing Juice
Climate change	Internal	Passing Juice
Disaster response	Internal	Passing Juice
Education	Internal	Passing Juice
Indoor air quality	Internal	Passing Juice
Land use	Internal	Passing Juice
Law and policy	Internal	Passing Juice
Lead	Internal	Passing Juice
Microplastics	Internal	Passing Juice
Noise	Internal	Passing Juice
Odor	Internal	Passing Juice
Oil and gas	Internal	Passing Juice
Organizing	Internal	Passing Juice
Soil	Internal	Passing Juice
Stormwater	Internal	Passing Juice
Transportation	Internal	Passing Juice
Waste	Internal	Passing Juice
Water quality	Internal	Passing Juice
Wetlands	Internal	Passing Juice
All topics &raquo;	Internal	Passing Juice
People	Internal	Passing Juice
Places	Internal	Passing Juice
Projects	Internal	Passing Juice
Events	Internal	Passing Juice
Questions	Internal	Passing Juice
Chat	Internal	Passing Juice

In-page links

Methods	Internal	Passing Juice
Kits Initiative	Internal	Passing Juice
Store	Internal	Passing Juice
Map Knitter	Internal	Passing Juice
Spectral Workbench	Internal	Passing Juice
Code Community	Internal	Passing Juice
About Public Lab	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Donate	Internal	Passing Juice
Sign up	Internal	Passing Juice
Sign up	Internal	Passing Juice
use this alternative verification	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Creative Commons Attribution Sharealike license	External	Passing Juice
CERN Open Hardware License 1.1	External	Passing Juice
Log in	Internal	Passing Juice
Reset it here	Internal	Passing Juice
Learn more	Internal	Passing Juice
Unearthing Providence	Internal	Passing Juice
VVAMP	Internal	Passing Juice
The Mountains and Mines Monitoring Project	Internal	Passing Juice
Indoor air quality	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Report a bug or issue	Internal	Passing Juice
check	External	Passing Juice
open source software	External	Passing Juice

In-page links

looking for contributors	Internal	Passing Juice
on GitHub Pulse	External	Passing Juice
About this website	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Stories	Internal	Passing Juice
Glossary	Internal	Passing Juice
Authoring Help	Internal	Passing Juice
Licenses	Internal	Passing Juice
Site statistics	Internal	Passing Juice
RSS	Internal	Passing Juice
CERN Open Hardware License 1.2	Internal	Passing Juice
Junction	External	Passing Juice
English	Internal	Passing Juice
Deutsch	Internal	Passing Juice
🇬🇧	Internal	Passing Juice
العربية	Internal	Passing Juice
español	Internal	Passing Juice
Français	Internal	Passing Juice
🇮🇹	Internal	Passing Juice
italiano	Internal	Passing Juice
🇵🇹	Internal	Passing Juice
português	Internal	Passing Juice
русский	Internal	Passing Juice
Translate Publiclab.org	Internal	Passing Juice

SEO Keywords





Keywords Cloud

environmental source **public** more open
quality **lab** site under **community**





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
public	14	✓	✗	✓	✓
community	13	✓	✗	✓	✓
lab	12	✓	✗	✓	✓
open	10	✗	✗	✓	✗
more	7	✗	✗	✗	✗



Usability

	Url	Domain : publiclab.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 47 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr><tr><td><center></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1	<center>	2
Deprecated tags	Occurrences							
<u>	1							
<center>	2							
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.						

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://publiclab.org/sitemap.xml
	Robots.txt	http://publiclab.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics