



# Seo Analyzer





## publicspendforum.net

Generated on March 20 2022 02:52 AM






The score is 67/100




### SEO Content

	Title	<p>Connecting Government Market Buyers with Diverse Emerging Suppliers</p> <p><b>Length : 67</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Public Spend Forum helps government market buyers and emerging, diverse suppliers connect, collaborate and grow together.</p> <p><b>Length : 121</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Connecting Government Market Buyers with Diverse Emerging Suppliers</td></tr><tr><td>description</td><td>Public Spend Forum helps government market buyers and emerging, diverse suppliers connect, collaborate and grow together.</td></tr><tr><td>url</td><td>https://www.publicspendforum.net/</td></tr><tr><td>site_name</td><td>Public Spend Forum</td></tr><tr><td>image</td><td>https://www.publicspendforum.net/wp-content/themes/classy/dist/img/noimage.png</td></tr><tr><td>image:width</td><td>500</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Connecting Government Market Buyers with Diverse Emerging Suppliers	description	Public Spend Forum helps government market buyers and emerging, diverse suppliers connect, collaborate and grow together.	url	https://www.publicspendforum.net/	site_name	Public Spend Forum	image	https://www.publicspendforum.net/wp-content/themes/classy/dist/img/noimage.png	image:width	500
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## SEO Content

		image:height 400
	Headings	<div> <b>H1</b> 3           <b>H2</b> 6           <b>H3</b> 9           <b>H4</b> 0           <b>H5</b> 0           <b>H6</b> 0         </div> <ul style="list-style-type: none"> <li>• [H1] Connecting Buyers and Suppliers in Government Markets</li> <li>• [H1] Powering Women-Led Tech Companies</li> <li>• [H1] Essentials of Market Intelligence for Buyers</li> <li>• [H2] Solutions for GovMarket Buyers and Suppliers</li> <li>• [H2] Who we serve</li> <li>• [H2] recent work, Insights and events</li> <li>• [H2] Testimonials</li> <li>• [H2] Users from 250+ Government Agencies and Millions of Innovative Diverse Companies on GovShop</li> <li>• [H2] Join our Member Community and unlock full access to</li> <li>• [H3] Leave us your info and we'll reach out to you to conduct a demo</li> <li>• [H3] Start Connecting Now!</li> <li>• [H3] Government &amp; Large Prime Buyers</li> <li>• [H3] Diverse &amp; Emerging Suppliers</li> <li>• [H3] Investors &amp; Primes</li> <li>• [H3] How to Bid on Government Contracts: Reading Solicitations</li> <li>• [H3] MasterClass: 7 Keys to Quickly Building a High Growth Government Market Business Mar 24th</li> <li>• [H3] Mobility and Transportation Tech Showcase</li> <li>• [H3] Introducing 7MI™ - 7 Economics and Market Intelligence Essentials for Public Procurement</li> </ul>
	Images	<p>We found 66 images on this web page.</p> <p>41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 83.33%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Request Demo</a>	Internal	Passing Juice
<a href="#">Join Us</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">For Suppliers</a>	External	Passing Juice
<a href="#">For Buyers</a>	External	Passing Juice
<a href="#">GovShop</a>	External	Passing Juice
<a href="#">Market Research Library</a>	Internal	Passing Juice
<a href="#">Blogs &amp; Market Intelligence</a>	Internal	Passing Juice
<a href="#">Research and Best Practices</a>	Internal	Passing Juice
<a href="#">PSF Europe</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">About PSF</a>	Internal	Passing Juice
<a href="#">PSF for Her</a>	Internal	Passing Juice
<a href="#">Partners and Clients</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Current Openings</a>	Internal	Passing Juice
<a href="#">Subscriptions</a>	External	Passing Juice

## In-page links

<a href="#">Covid-19</a>	External	Passing Juice
<a href="#">Assisted Market Research</a>	Internal	Passing Juice
<a href="#">Public Procurement Blog</a>	Internal	Passing Juice
<a href="#">back to main menu</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">learn more</a>	Internal	Passing Juice
<a href="#">Join</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Community</a>	External	Passing Juice
<a href="#">Leaders Exchange</a>	Internal	Passing Juice
<a href="#">Mentor &amp;#038; Expert Network</a>	Internal	Passing Juice
<a href="#">Discussions</a>	Internal	Passing Juice
<a href="#">Press Room</a>	Internal	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Procurement Innovation</a>	Internal	Passing Juice
<a href="#">Metrics Report</a>	Internal	Passing Juice
<a href="#">Public Procurement Workforce</a>	Internal	Passing Juice
<a href="#">Procurement Technology</a>	Internal	Passing Juice
<a href="#">Technology Procurement Symposium</a>	Internal	Passing Juice
<a href="#">Learning &amp;#038; Skills</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	buyers research govshop more public market psf government community
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## SEO Keywords

suppliers



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
market	25	✓	✗	✓	✓
buyers	13	✓	✗	✓	✓
suppliers	13	✓	✗	✓	✓
government	12	✓	✗	✓	✓
public	12	✗	✗	✓	✓










### Usability

	Url	Domain : publicspendforum.net Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 8




## Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="http://publicspendforum.net/sitemap.xml">http://publicspendforum.net/sitemap.xml</a></div> <div><a href="https://www.publicspendforum.net/sitemap_index.xml">https://www.publicspendforum.net/sitemap_index.xml</a></div>
	Robots.txt	<div><a href="http://publicspendforum.net/robots.txt">http://publicspendforum.net/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>