



# Seo Analyzer pucp.edu.pe

Generated on February 19 2022 19:15 PM





The score is 63/100







## SEO Content

|          | <b>Title</b>              | <p>Pontificia Universidad Católica del Perú   PUCP</p> <p><b>Length : 47</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |      |         |    |    |   |   |    |   |   |   |
|----------|---------------------------|---|----------|---------|------|---------|----|----|---|---|----|---|---|---|
|          | <b>Description</b>        | <p>La PUCP es reconocida por su pluralidad, la calidad de su enseñanza, investigaciones, responsabilidad social, apoyo a la cultura y su acción inspirada en la doctrina social de la iglesia. Es una de las 25 mejores de América Latina y la única peruana entre las 500 mejores del mundo en los rankings internacionales.</p> <p><b>Length : 314</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |      |         |    |    |   |   |    |   |   |   |
|          | <b>Keywords</b>           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |      |         |    |    |   |   |    |   |   |   |
|          | <b>Og Meta Properties</b> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1608"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>  | Property | Content | type | website |    |    |   |   |    |   |   |   |
| Property | Content                   |   |          |         |      |         |    |    |   |   |    |   |   |   |
| type     | website                   |   |          |         |      |         |    |    |   |   |    |   |   |   |
|          | <b>Headings</b>           | <table border="1" data-bbox="539 1637 1481 1709"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>13</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1742 1497 2069" style="list-style-type: none"> <li>• [H1]</li> <li>• [H1]</li> <li>• [H2] Avances del ciclo de verano y preparativos para el 2022-1</li> <li>• [H2] Agenda PUCP</li> <li>• [H2] PUCP en Cifras</li> <li>• [H2] Ubicación</li> <li>• [H2] CONTACTO</li> <li>• [H2] SOBRE ESTE SITIO</li> <li>• [H3] Si piensas llevar cursos presenciales el 2022-1, completa tu info COVID-19</li> </ul> | H1       | H2      | H3   | H4      | H5 | H6 | 2 | 6 | 13 | 3 | 0 | 0 |
| H1       | H2                        | H3  | H4       | H5      | H6   |         |    |    |   |   |    |   |   |   |
| 2        | 6                         | 13  | 3        | 0       | 0    |         |    |    |   |   |    |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H3] Ar-torito: un 'transformer' peruano con talento PUCP</li><li>• [H3] Clases modelo de Chino Mandarín para niños 2022-2</li><li>• [H3] Teatro   Cuando se aleje la niebla</li><li>• [H3] Curso   Clases modelo de chino mandarín para adultos</li><li>• [H3] Convocatoria 2022-1   MBA Centrum</li><li>• [H3] 1917</li><li>• [H3] #1</li><li>• [H3] 29,082</li><li>• [H3] 52</li><li>• [H3] 109</li><li>• [H3] 535</li><li>• [H3] Más información:</li><li>• [H4] Facultades y departamentos</li><li>• [H4] Centros e institutos</li><li>• [H4] Medical Cloud PUCP</li></ul> |
|    | Images          | <p>We found 13 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|    | Text/HTML Ratio | <p>Ratio : <b>18%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>  |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>  |
|  | In-page links           | <p>We found a total of 96 links including 0 link(s) to files</p>   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.29%</p> <p>Internal Links 92.71%</p> |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Estudiantes</a>   | Internal | Passing Juice |
| <a href="#">Postulantes</a>   | Internal | Passing Juice |
| <a href="#">Profesores</a>  | Internal | Passing Juice |
| <a href="#">Administrativos</a>                                       | Internal | Passing Juice |
| <a href="#">Intranet y correo</a>                                     | Internal | Passing Juice |
| <a href="#">Biblioteca</a>  | Internal | Passing Juice |
| <a href="#">Paideia</a>   | Internal | Passing Juice |
| <a href="#">Centuria</a>  | Internal | Passing Juice |
| <a href="#">Bolsa de trabajo</a>                                      | Internal | Passing Juice |
| <a href="#">Blogs PUCP</a>  | Internal | Passing Juice |
| <a href="#">Directorio de unidades</a>                                | Internal | Passing Juice |
| <a href="#">Directorio de servicios</a>                               | Internal | Passing Juice |
| <a href="#">Certificaciones digitales</a>                             | Internal | Passing Juice |
| <a href="#">Ver más herramientas informáticas</a>                     | Internal | Passing Juice |
| <a href="#">Español</a>   | Internal | Passing Juice |
| <a href="#">English</a>   | Internal | Passing Juice |
| <a href="#">Nuestra Universidad</a>                                   | Internal | Passing Juice |
| <a href="#">Misión, visión y valores</a>                              | Internal | Passing Juice |
| <a href="#">Estatuto</a>  | Internal | Passing Juice |
| <a href="#">Reglamento Unificado de Procedimientos Disciplinarios</a> | Internal | Passing Juice |
| <a href="#">Plan Estratégico</a>                                      | Internal | Passing Juice |
| <a href="#">Acreditación Institucional</a>                            | Internal | Passing Juice |
| <a href="#">Historia</a>  | Internal | Passing Juice |
| <a href="#">Distinciones</a>  | Internal | Passing Juice |
| <a href="#">Portal de Transparencia</a>                               | Internal | Passing Juice |
| <a href="#">PUCP en Cifras</a>  | Internal | Passing Juice |
| <a href="#">Órganos de gobierno y autoridades</a>                     | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Asamblea Universitaria</a>         | Internal | Passing Juice |
| <a href="#">Consejo Universitario</a>          | Internal | Passing Juice |
| <a href="#">Rector y Vicerrectores</a>         | Internal | Passing Juice |
| <a href="#">Decanos</a>                        | Internal | Passing Juice |
| <a href="#">Jefes de Departamento</a>          | Internal | Passing Juice |
| <a href="#">Directores Académicos</a>          | Internal | Passing Juice |
| <a href="#">Autoridades de la Iglesia</a>      | Internal | Passing Juice |
| <a href="#">Documentos</a>                     | Internal | Passing Juice |
| <a href="#">Responsabilidad social</a>         | Internal | Passing Juice |
| <a href="#">Directorio de personas</a>         | Internal | Passing Juice |
| <a href="#">Mapa del campus</a>                | Internal | Passing Juice |
| <a href="#">Asociaciones y redes</a>           | Internal | Passing Juice |
| <a href="#">Admisión pregrado</a>              | Internal | Passing Juice |
| <a href="#">Simulacro</a>                      | Internal | Passing Juice |
| <a href="#">Vacantes y plazas</a>              | Internal | Passing Juice |
| <a href="#">Costos, Créditos y Becas</a>       | Internal | Passing Juice |
| <a href="#">Publicaciones</a>                  | Internal | Passing Juice |
| <a href="#">Noticias de admisión</a>           | Internal | Passing Juice |
| <a href="#">Comienza PUCP</a>                  | Internal | Passing Juice |
| <a href="#">Admisión Posgrado</a>              | Internal | Passing Juice |
| <a href="#">Maestrías en convocatoria</a>      | Internal | Passing Juice |
| <a href="#">Doctorados en convocatoria</a>     | Internal | Passing Juice |
| <a href="#">Admisión para alumnos libres</a>   | Internal | Passing Juice |
| <a href="#">Carreras</a>                       | Internal | Passing Juice |
| <a href="#">Facultades</a>                     | Internal | Passing Juice |
| <a href="#">Becas</a>                          | Internal | Passing Juice |
| <a href="#">Información para el estudiante</a> | Internal | Passing Juice |
| <a href="#">Doctorados</a>                     | Internal | Passing Juice |
|  |          |               |

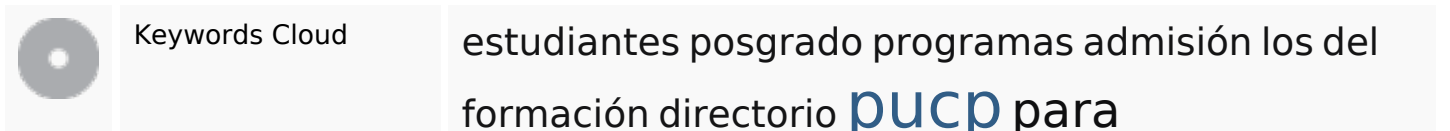
## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Maestrías</a>                                   | Internal | Passing Juice |
| <a href="#">Posgrado internacional</a>                      | Internal | Passing Juice |
| <a href="#">Becas</a>                                       | Internal | Passing Juice |
| <a href="#">CENTRUM Católica</a>                            | Internal | Passing Juice |
| <a href="#">Escuela de Gobierno</a>                         | Internal | Passing Juice |
| <a href="#">Diplomaturas, programas y especializaciones</a> | Internal | Passing Juice |
| <a href="#">Cursos y talleres</a>                           | Internal | Passing Juice |
| <a href="#">Cursos de idiomas</a>                           | Internal | Passing Juice |
| <a href="#">Sobre la Formación Continua en la PUCP</a>      | Internal | Passing Juice |
| <a href="#">Verano PUCP</a>                                 | Internal | Passing Juice |
| <a href="#">Programa de Gastronomía</a>                     | Internal | Passing Juice |
| <a href="#">Programas académicos en modalidad virtual</a>   | Internal | Passing Juice |
| <a href="#">Recursos para la virtualización</a>             | Internal | Passing Juice |
| <a href="#">Investigadores</a>                              | Internal | Passing Juice |
| <a href="#">Investigaciones</a>                             | Internal | Passing Juice |
| <a href="#">Tesis PUCP</a>                                  | Internal | Passing Juice |
| <a href="#">Convocatorias de investigación</a>              | Internal | Passing Juice |
| <a href="#">Archivos Audiovisuales PUCP</a>                 | Internal | Passing Juice |
| <a href="#">Fondo Editorial</a>                             | Internal | Passing Juice |
| <a href="#">Repositorio institucional</a>                   | Internal | Passing Juice |
| <a href="#">Revistas PUCP</a>                               | Internal | Passing Juice |
| <a href="#">Internacionalización docente</a>                | Internal | Passing Juice |
| <a href="#">Estudiantes Internacionales</a>                 | Internal | Passing Juice |
| <a href="#">Convocatorias de internacionalización</a>       | Internal | Passing Juice |
| <a href="#">Noticias .edu</a>                               | Internal | Passing Juice |
| <a href="#">Institucionales</a>                             | Internal | Passing Juice |
| <a href="#">PUCP en prensa</a>                              | Internal | Passing Juice |
| <a href="#">Agenda PUCP</a>                                 | Internal | Passing Juice |
|   |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">IR a PuntoEdu</a>                 | Internal | Passing Juice |
| <a href="#">ver Agenda PUCP</a>               | Internal | Passing Juice |
| <a href="#">Ver todas las cifras</a>          | Internal | Passing Juice |
| <a href="#">Cómo llegar</a>                   | External | Passing Juice |
| <a href="#">Mapa del sitio</a>                | Internal | Passing Juice |
| <a href="#">Términos y condiciones de uso</a> | Internal | Passing Juice |
| <a href="#">Política de privacidad</a>        | Internal | Passing Juice |
| <a href="#">Button Text</a>                   | External | Passing Juice |
| <a href="#">Button Text</a>                   | External | Passing Juice |
| <a href="#">Button Text</a>                   | External | Passing Juice |
| <a href="#">Button Text</a>                   | External | Passing Juice |
| <a href="#">Button Text</a>                   | External | Passing Juice |
| <a href="#">Button Text</a>                   | External | Passing Juice |






## SEO Keywords














## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| pucp      | 31      | ✓     | ✗        | ✓           | ✓        |
| para      | 17      | ✗     | ✗        | ✗           | ✓        |
| posgrado  | 12      | ✗     | ✗        | ✗           | ✗        |
| del       | 10      | ✓     | ✗        | ✓           | ✓        |
| programas | 10      | ✗     | ✗        | ✗           | ✗        |

## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : pucp.edu.pe<br>Length : 11  |
|  | Favicon      | Great, your website has a favicon.   |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |





## Document

|  |                 |  |
|--|-----------------|--|
|   | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 11<br>Warnings : 21   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://pucp.edu.pe/sitemap.xml">http://pucp.edu.pe/sitemap.xml</a>                           |
|  | Robots.txt  | <a href="http://pucp.edu.pe/robots.txt">http://pucp.edu.pe/robots.txt</a><br>Great, your website has a robots.txt file.                          |
|  | Analytics   | Great, your website has an analytics tool.<br> Google Analytics |