



# Seo Analyzer pulseasia.ph

Generated on February 03 2022 02:45 AM





The score is 55/100



## SEO Content

|    | Title              | <p>Pulse Asia Research Inc. &amp;#8211; Opinion Polling</p> <p><b>Length : 48</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Headings           | <table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>23</td> <td>0</td> <td>1</td> <td>0</td> <td>5</td> </tr> </tbody> </table> <ul data-bbox="606 1478 1468 2072" style="list-style-type: none"> <li>• [H1] Social Science Research</li> <li>• [H1] How Pulse Asia conducts its surveys—we asked its president to walk us thru the process</li> <li>• [H2] December 2021 Nationwide Survey on the Performance Ratings of the Top Philippine Government Officials</li> <li>• [H2] December 2021 Nationwide Survey on the May 2022 Elections</li> <li>• [H2] Nationwide Survey on News Sources and Use of the Internet, Social Media, and Instant Messaging Applications</li> <li>• [H2] Urgent Concerns and the Performance Ratings of the National Administration on Selected Issues</li> <li>• [H2] September 2021 Nationwide Survey on the May 2022 Elections</li> <li>• [H2] February 2021 Nationwide Survey on the May 2022 Elections</li> <li>• [H2] February 2021 Nationwide Survey on COVID-19</li> <li>• [H2] November 2020 Nationwide Survey on COVID-19</li> <li>• [H2] Latest Electoral Survey &amp; Updates</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 23 | 0 | 1 | 0 | 5 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 2  | 23                 | 0   | 1  | 0  | 5  |    |    |    |   |    |   |   |   |   |




## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H2] June 2021 Nationwide Survey on the May 2022 Elections</li><li>• [H2] May 2019 Nationwide Survey on the May 2019 Senatorial Elections and Party-List Representatives</li><li>• [H2] April 2019 Nationwide Survey on the May 2019 Elections for Party-List Representatives</li><li>• [H2] April 2019 Nationwide Survey on the May 2019 Senatorial Elections</li><li>• [H2] Statement on Fake Aklan, Antique, and Iloilo Surveys</li><li>• [H2] Facebook</li><li>• [H2] Youtube</li><li>• [H2] PulseIn The News</li><li>• [H2] Pulse Asia: Sara, una pa rin sa survey ng posibleng prexy bets sa 2022 polls; Sotto, umangat sa VP</li><li>• [H2] ANALYSIS: Sara survey lead 'not too significant', says Pulse Asia</li><li>• [H2] Despite drop, Sara Duterte still leads possible presidential bets poll</li><li>• [H2] Pulse Asia: Sara Duterte top pick for president, Sotto leads VP polls</li><li>• [H2] Sara Duterte-Carpio most preferred as presidential bet in 2022 polls</li><li>• [H2] How Surveys Are Done?</li><li>• [H4] AFFILIATIONS</li><li>• [H6] GOVERNMENT</li><li>• [H6] CIVIL SOCIETY</li><li>• [H6] INTERNATIONAL DEVELOPMENT</li><li>• [H6] SOCIAL DEVELOPMENT</li><li>• [H6] CORPORATE FOUNDATIONS</li></ul> |
|  | Images          | <p>We found 23 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>35%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>  |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>   |

## SEO Links

|   |             |   |
|---|-------------|---|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|---|-------------|---|

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 21 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 9.52%<br>Internal Links 90.48%  |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">About Us</a>                                | Internal | Passing Juice |
| <a href="#">Cart</a>                                    | Internal | Passing Juice |
| <a href="#">Checkout</a>                                | Internal | Passing Juice |
| <a href="#">Contact Us</a>                              | Internal | Passing Juice |
| <a href="#">Databank</a>                                | Internal | Passing Juice |
| <a href="#">Electoral Survey</a>                        | Internal | Passing Juice |
| <a href="#">Pulse in the News</a>                       | Internal | Passing Juice |
| <a href="#">Ulat ng Bayan</a>                           | Internal | Passing Juice |
| <a href="#">Home</a>                                    | Internal | Passing Juice |
| <a href="#">My account</a>                              | Internal | Passing Juice |
| <a href="#">Other Resources</a>                         | Internal | Passing Juice |
| <a href="#">Services</a>                                | Internal | Passing Juice |
| <a href="#">Shop</a>                                    | Internal | Passing Juice |
| <a href="#">Home</a>                                    | Internal | Passing Juice |
| <a href="#">Databank</a>                                | Internal | Passing Juice |
| <a href="#">FAQ &amp;#038; Survey Technical Details</a> | Internal | Passing Juice |
| <a href="#">SEE ALL</a>                                 | Internal | Passing Juice |
| <a href="#">Jeff Dela Fuente</a>                        | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Read More</a>                | External | Passing Juice |
| <a href="#">Pulse Asia Research Inc.</a> | Internal | Passing Juice |
| <a href="#">webeneer</a>                 | External | Passing Juice |

## SEO Keywords



Keywords Cloud

sara news **survey** research asia **pulse**  
elections social electoral **nationwide**

## Keywords Consistency











| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| survey     | 25      | ✘     | ✘        | ✘           | ✔        |
| pulse      | 19      | ✔     | ✘        | ✘           | ✔        |
| nationwide | 15      | ✘     | ✘        | ✘           | ✔        |
| asia       | 14      | ✔     | ✘        | ✘           | ✔        |
| research   | 12      | ✔     | ✘        | ✘           | ✔        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : pulseasia.ph<br>Length : 12              |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability


### Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 6<br>Warnings : 28   |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://pulseasia.ph/sitemap.xml">http://pulseasia.ph/sitemap.xml</a> |
|  | Robots.txt  | <a href="http://pulseasia.ph/robots.txt">http://pulseasia.ph/robots.txt</a>  |

## Optimization

|  |           |   |
|--|-----------|---|
|  |           | Great, your website has a robots.txt file.  |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |