

The score is **61/100**



## SEO Content

	Title	Tu opini&#243;n cuenta - Valoraciones de empresas   Puntualos <b>Length : 62</b> Perfect, your title contains between 10 and 70 characters.												
	Description	En Puntúalo podrá ver las valoraciones que los usuarios han hecho sobre empresas de las que han comprado, y cual ha sido su experiencia con la empresa. <b>Length : 150</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Valoraciones de usuarios, opiniones sobre empresas, puntuaciones, comparación de empresas y servicios, ratings, compartiendo experiencias, confianza fiabilidad, mejor valoradas, más reciente Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>http://puntualos.com/Content/images/Puntualo_facebook150.png</td></tr><tr><td>title</td><td>Opiniones y valoraciones de empresas   Puntualo.es</td></tr><tr><td>type</td><td>Website</td></tr></tbody></table>	Property	Content	image	http://puntualos.com/Content/images/Puntualo_facebook150.png	title	Opiniones y valoraciones de empresas   Puntualo.es	type	Website				
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image	http://puntualos.com/Content/images/Puntualo_facebook150.png													
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>15</td><td>19</td><td>7</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] artificial reason</li><li>• [H1] iTu opinión cuenta!</li><li>• [H1] Descubre la opinión de tus clientes</li><li>• [H2] Participa en el sorteo de un iPad Mini 2 Retina</li><li>• [H2] Incrementa tus posibilidades de ganar</li></ul>	H1	H2	H3	H4	H5	H6	3	15	19	7	0	0
H1	H2	H3	H4	H5	H6									
3	15	19	7	0	0									

## SEO Content

- [H2]
- [H2]
- [H2] Opiniones más recientes
- [H2] Leroy Merlin - ENGAÑO EN MI PEDIDO
- [H2] Aqualiving Pool & Spas - NO PAGAN!!
- [H2] Pccomponentes - De cuatro tarjetas no funciona ninguna
- [H2] Pccomponentes - Sinverguenzas
- [H2] Seur - Engaño
- [H2] Satmur - Timadores e incompetentes
- [H2] Talleres Hilfa S.L - Caldederia Mecanizado
- [H2] Ibercaja - Ibercaja
- [H2] Empresas mejor valoradas
- [H2] Empresas más puntuadas en el último mes
- [H3] Inicia sesión con tus cuentas
- [H3] Itfreelance
- [H3] Zoobotánico Jerez
- [H3] Patrimonio Nacional
- [H3] Emirates Airlines
- [H3] Avianca
- [H3] Atalanta Sport Club - Spa
- [H3] Farmacia Corts Valencianes
- [H3] Asystem España
- [H3] 39 Segundos
- [H3] Pichardo Fiestas Y Disfraces
- [H3] Academia Elduaien
- [H3] Autos Jocar
- [H3] Promodis Telecom S.I.
- [H3] Tenerife Europool
- [H3] Hotel Sol Tenerife
- [H3] Desatascos Tenerife
- [H3] Mapa del sitio
- [H3] Últimos artículos
- [H4] Regístrate
- [H4] Busca la empresa
- [H4] Puntúala
- [H4] Puntúalos os desea una navidad de 10.
- [H4] Los clientes nos pueden dar mucho más que beneficios económicos.
- [H4] Necesitamos que sigas valorando empresas para poder premiar tu fidelidad
- [H4] 10 Consejos para una óptima gestión de Instagram para empresas



Images

We found 276 images on this web page.

3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **26%**

Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.







Flash

Perfect, no Flash content has been detected on this page.

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

## In-page links

Anchor	Type	Juice
<a href="#">Política de Cookies</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Puntuar empresa</a>	Internal	Passing Juice
<a href="#">&amp;#218;ltimas puntuaciones</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contacto</a>	Internal	Passing Juice
<a href="#">Responsabilidad social</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Reg&amp;#237;strate</a>	Internal	Passing Juice
<a href="#">Iniciar sesi&amp;#243;n</a>	Internal	Passing Juice
<a href="#">Leroy Merlin</a>	Internal	Passing Juice

## In-page links

<a href="#">Aqualiving Pool &amp; Spas</a>	Internal	Passing Juice
<a href="#">Pccomponentes</a>	Internal	Passing Juice
<a href="#">Seur</a>	Internal	Passing Juice
<a href="#">Satmur</a>	Internal	Passing Juice
<a href="#">Talleres Hilfa S.L</a>	Internal	Passing Juice
<a href="#">Ibercaja</a>	Internal	Passing Juice
<a href="#">Asystem España</a>	External	Passing Juice
<a href="#">Punt&amp;#250;alos os desea una navidad de 10.</a>	Internal	Passing Juice
<a href="#">Los clientes nos pueden dar mucho m&amp;#225;s que beneficios econ&amp;#243;micos.</a>	Internal	Passing Juice
<a href="#">Necesitamos que sigas valorando empresas para poder premiar tu fidelidad</a>	Internal	Passing Juice
<a href="#">10 Consejos para una &amp;#243;ptima gesti&amp;#243;n de Instagram para empresas</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
las	9	✘	✘	✔	✘
empresas	8	✔	✔	✔	✔
una	6	✘	✘	✘	✔
cookies	5	✘	✘	✘	✘
clientes	5	✘	✘	✘	✔

## Usability

	Url	Domain : puntualos.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 281 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon</li><li data-bbox="555 264 879 300"> Meta Viewport Tag</li><li data-bbox="555 331 807 367"> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://puntuales.com/robots.txt">http://puntuales.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>