



Seo Analyzer purch.com

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The score is 54/100







SEO Content

	Title	<p>Connectors, Creators, Experience Makers - Future plc</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We are Future, the global platform for specialist media, home to some of the world's most popular brands.</p> <p>Length : 110</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1845"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Future PLC</td> </tr> <tr> <td>title</td> <td>Connectors, Creators, Experience Makers - Future plc</td> </tr> <tr> <td>description</td> <td>We are Future, the global platform for specialist media, home to some of the world's most popular brands.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://cms.futureplc.com/wp-content/uploads/2021/11/Open-Graph.jpg</td> </tr> </tbody> </table>	Property	Content	site_name	Future PLC	title	Connectors, Creators, Experience Makers - Future plc	description	We are Future, the global platform for specialist media, home to some of the world's most popular brands.	type	website	image	https://cms.futureplc.com/wp-content/uploads/2021/11/Open-Graph.jpg
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	Headings	<table border="1" data-bbox="539 1877 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>4</td> <td>1</td> <td>6</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1980 1422 2078" style="list-style-type: none"> • [H3] We're home to some of the world's favourite brands, reaching 1 in 3 adults online in the US and the UK • [H3] Our latest news and thought leadership 	H1	H2	H3	H4	H5	H6	0	0	4	1	6	0
H1	H2	H3	H4	H5	H6									
0	0	4	1	6	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Find out more about our big ambitions• [H3] Our responsibility: Our Future• [H4] WE ARE FUTURE• [H5] Future Studios: Our latest investor webinar• [H5] FUTURE PLC HAS EYES FIRMLY ON US SUCCESS WITH NEW CONTENT HUB FOLLOWING ACQUISITION SPREE• [H5] TOP US WOMEN'S LIFESTYLE BRAND LATEST EDITION INNOVATIVES IN PARTNERSHIP WITH ADOBE• [H5] Tween NFT artist named as one of most influential tech leaders of '21• [H5] Record audience growth cements Future's position as top US tech destination• [H5] Future to champion safer internet as responsibility strategy launches
	Images	We found 23 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Our Brands	Internal	Passing Juice
Commercial	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
About Us	Internal	Passing Juice
Commercial	Internal	Passing Juice
Contact	Internal	Passing Juice
Investors	Internal	Passing Juice
Results & Presentations	Internal	Passing Juice
Governance	Internal	Passing Juice
Regulatory News	Internal	Passing Juice
Shareholders	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Competition Rules	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Third Party Cookies	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Modern Slavery Statement	Internal	Passing Juice
California Privacy Rights	Internal	Passing Juice
Gender Pay Report	Internal	Passing Juice

SEO Keywords








Keywords Cloud











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : purch.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://purch.com/sitemap.xml>



Robots.txt

<http://purch.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics