











## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] []</li> <li>• [H4] []</li> <li>• [H4] []</li> </ul>
	Images	<p>We found 428 images on this web page.</p> <p>364 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 161 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.86%</p> <p>Internal Links 98.14%</p>

## In-page links

Anchor	Type	Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">[]</a>	External	Passing Juice
<a href="#">[]</a>	Internal	Passing Juice





## In-page links

<a href="#">K10 0000</a>	Internal	Passing Juice
<a href="#">K18 0000000000000000</a>	Internal	Passing Juice
<a href="#">K18 000000000000</a>	Internal	Passing Juice
<a href="#">K18 00000000 Petit</a>	Internal	Passing Juice
<a href="#">K18 00000000 Petit 00</a>	Internal	Passing Juice
<a href="#">K18&amp;K10 000000000000 00000000</a>	Internal	Passing Juice
<a href="#">K18 00000000000000 Amelia</a>	Internal	Passing Juice
<a href="#">K18 00000000000000 Beata</a>	Internal	Passing Juice
<a href="#">K18 00000000000000 Luxcia</a>	Internal	Passing Juice
<a href="#">K18 00000000000000 Davinci</a>	Internal	Passing Juice
<a href="#">K18 00000000000000 0000000000</a>	Internal	Passing Juice
<a href="#">K18 00000 Reinette</a>	Internal	Passing Juice
<a href="#">K18 00000000000000 Lumiere</a>	Internal	Passing Juice
<a href="#">K18 00000000000000 Trinity</a>	Internal	Passing Juice
<a href="#">K18 0000 Amour</a>	Internal	Passing Juice
<a href="#">K18 00000</a>	Internal	Passing Juice
<a href="#">K18 00000000000000</a>	Internal	Passing Juice
<a href="#">K10 00000000000000 Beata</a>	Internal	Passing Juice
<a href="#">K10 00000000000000 Luxcia</a>	Internal	Passing Juice
<a href="#">K10 0000 Amour</a>	Internal	Passing Juice
<a href="#">K10 00000000000000</a>	Internal	Passing Juice
<a href="#">K10000000000000000000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">0000000000</a>	Internal	Passing Juice
<a href="#">00000000 0000</a>	Internal	Passing Juice
<a href="#">00000000 00000</a>	Internal	Passing Juice
<a href="#">00000000 0000000</a>	Internal	Passing Juice



## In-page links






<a href="#">○○○○○○○○○○○○○○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○○○○○○○○○○○○♪○○○○○○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○ - BeHappy</a>	Internal	Passing Juice
<a href="#">○○○○○ - ○○○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○○○/○○○○/○</a>	Internal	Passing Juice
<a href="#">○○○○○ - ○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○○○CZ</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○165○</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○!! ○○○○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○</a>	Internal	Passing Juice
<a href="#">LED○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○etc</a>	Internal	Passing Juice
<a href="#">○○○POP○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○○BOX</a>	Internal	Passing Juice
<a href="#">○○○○○○○○○</a>	Internal	Passing Juice








## Keywords Consistency

k10	5	✘	✘	✘	✘
□□□□□□	4	✘	✘	✘	✘
□□□□	4	✘	✘	✘	✘


## Usability

	Url	Domain : purestone.jp Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ja.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	XHTML 1.0 Strict				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 755 Warnings : 14				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;font&gt;</td> <td>29</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	29
Deprecated tags	Occurrences					
<font>	29					
	Speed Tips					





## Document

		<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://purestone.jp/sitemap.xml">http://purestone.jp/sitemap.xml</a></p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>