








Seo Analyzer purplemartin.org

Generated on February 22 2022 13:38 PM





The score is 58/100







SEO Content

	Title	<p>Purple Martin Conservation Association</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>purple martin PMCA martins Purple Martin Conservation Association Purple Martin Conservation martin housing purple martin products swallows</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1563"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Purple Martin Conservation Association</td> </tr> </tbody> </table>	Property	Content	type	website	title	Purple Martin Conservation Association						
Property	Content													
type	website													
title	Purple Martin Conservation Association													
	Headings	<table border="1" data-bbox="544 1592 1481 1666"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>4</td> <td>1</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1697 1168 2063" style="list-style-type: none"> • [H2] Purple Martin Daytime Chatter CD • [H2] Purple Martin Dawnsong CD • [H2] SuperGourd • [H2] PMCA Excluder® Gourd • [H2] Multipurpose Pole • [H2] Purple Martin Educational Poster • [H3] Research & Education • [H3] PMCA • [H3] Customer Service • [H3] Shop • [H4] Confirm Delete 	H1	H2	H3	H4	H5	H6	0	6	4	1	1	0
H1	H2	H3	H4	H5	H6									
0	6	4	1	1	0									

SEO Content

		<ul style="list-style-type: none"> [H5] Follow PMCA
	Images	<p>We found 24 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 31%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 100 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2%</p> <p>Internal Links 98%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
login	Internal	Passing Juice
create an account	Internal	Passing Juice

In-page links

Shop	Internal	Passing Juice
Purple Martins	Internal	Passing Juice
Biology	Internal	Passing Juice
Identification	Internal	Passing Juice
Attracting	Internal	Passing Juice
Managing	Internal	Passing Juice
History	Internal	Passing Juice
Housing Standards	Internal	Passing Juice
Migration	Internal	Passing Juice
Competitors	Internal	Passing Juice
Troubleshooting Problems	Internal	Passing Juice
Research	Internal	Passing Juice
Purple Martin Survey	Internal	Passing Juice
Scout-Arrival Study	Internal	Passing Juice
Project MartinWatch	Internal	Passing Juice
Project MartinRoost	Internal	Passing Juice
Banding	Internal	Passing Juice
Geolocators and GPS	Internal	Passing Juice
Internships & Volunteering	Internal	Passing Juice
Publications	Internal	Passing Juice
Education	Internal	Passing Juice
Getting Started	Internal	Passing Juice
FAQ	Internal	Passing Juice
Student/Teacher Section	Internal	Passing Juice
Martin Events	Internal	Passing Juice
Mentor Program	Internal	Passing Juice
Press Information	Internal	Passing Juice
Download Center	Internal	Passing Juice

In-page links

DIY Plans	Internal	Passing Juice
Connect	Internal	Passing Juice
Social Media	Internal	Passing Juice
Events	Internal	Passing Juice
About Us	Internal	Passing Juice
What We Do	Internal	Passing Juice
Join	Internal	Passing Juice
Donate	Internal	Passing Juice
Update Magazine Index	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Tom Ridge Environmental Center and Presque Isle State Park	Internal	Passing Juice
Copyright Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Returns	Internal	Passing Juice
Pricing and Shipping	Internal	Passing Juice
Affiliate Organizations	Internal	Passing Juice
Blog	Internal	Passing Juice
Forum	Internal	Passing Juice
How to Help	Internal	Passing Juice
Donate	Internal	Passing Juice
Join/Renew Today	Internal	Passing Juice
Planned Giving	External	Passing Juice
Purple Martins	Internal	Passing Juice
Species Profile	Internal	Passing Juice
Vocalizations	Internal	Passing Juice
Nesting	Internal	Passing Juice
Timeline	Internal	Passing Juice
Terminology	Internal	Passing Juice

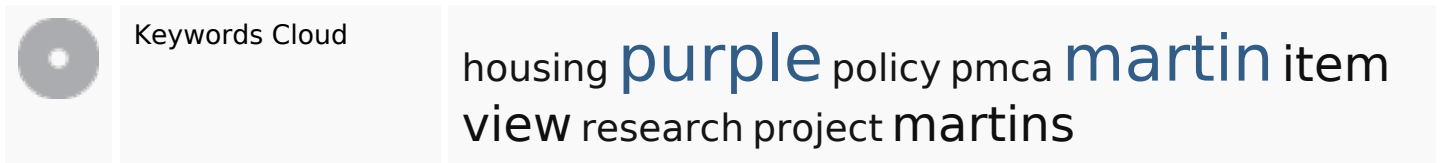
In-page links

Purple Martins	Internal	Passing Juice
Purple Martin Imposters	Internal	Passing Juice
Nest ID	Internal	Passing Juice
Location	Internal	Passing Juice
Timing	Internal	Passing Juice
Housing	Internal	Passing Juice
Range	Internal	Passing Juice
Tools To Help Attract	Internal	Passing Juice
Nest Checks	Internal	Passing Juice
Project MartinWatch	Internal	Passing Juice
Add & Replace Housing	Internal	Passing Juice
Predators	Internal	Passing Juice
Troubleshooting Problems	Internal	Passing Juice
Tradition Shift	Internal	Passing Juice
Choosing Purple Martin Housing	Internal	Passing Juice
Range	Internal	Passing Juice
Roosts	Internal	Passing Juice
Routes	Internal	Passing Juice
South America	Internal	Passing Juice
Native	Internal	Passing Juice
Non-Native	Internal	Passing Juice
Predation	Internal	Passing Juice
Weather	Internal	Passing Juice
Supplemental Feeding	Internal	Passing Juice
Sick Or Injured Birds	Internal	Passing Juice
Research	Internal	Passing Juice
Grant Applications	Internal	Passing Juice
Education	Internal	Passing Juice

In-page links

Connect	Internal	Passing Juice
About Us	Internal	Passing Juice
Purple Martin Daytime Chatter CD	Internal	Passing Juice
Purple Martin Dawnsong CD	Internal	Passing Juice
SuperGourd	Internal	Passing Juice
PMCA Excluder&reg; Gourd	Internal	Passing Juice
Multipurpose Pole	Internal	Passing Juice
Purple Martin Educational Poster	Internal	Passing Juice
Site Map	Internal	Passing Juice
My Account	Internal	Passing Juice
Shipping & Delivery	Internal	Passing Juice
website design and development	External	Passing Juice
Delete	Internal	Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
purple	23	✓	✓	✗	✓
martin	23	✓	✓	✗	✓
item	13	✗	✗	✗	✗
martins	12	✗	✓	✗	✗
view	12	✗	✗	✗	✗

Usability

	Url	Domain : purplemartin.org Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 807 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1040 694">http://purplemartin.org/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 995 770">http://purplemartin.org/robots.txt</p> <p data-bbox="539 801 1085 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1101 904">Great, your website has an analytics tool.</p> <p data-bbox="549 949 858 1003"> Google Analytics</p>