







# Seo Analyzer purposefularchitecture.com

Generated on March 06 2022 02:47 AM






The score is 59/100







## SEO Content

	<p>Title</p>	<p>Home   Purposeful Architecture   Cathy Purple Cherry</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>Founded by Cathy Purple Cherry, Purposeful Architecture is a studio of Purple Cherry Architects specializing in special needs design.</p> <p><b>Length : 133</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home   Purposeful Architecture   Cathy Purple Cherry</td> </tr> <tr> <td>description</td> <td>Founded by Cathy Purple Cherry, Purposeful Architecture is a studio of Purple Cherry Architects specializing in special needs design.</td> </tr> <tr> <td>url</td> <td>http://purposefularchitecture.com/</td> </tr> <tr> <td>site_name</td> <td>Purposeful Architecture</td> </tr> <tr> <td>image</td> <td>http://purposefularchitecture.com/wp-content/uploads/2014/01/purpose-home.jpg</td> </tr> <tr> <td>image:width</td> <td>760</td> </tr> <tr> <td>image:height</td> <td>373</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home   Purposeful Architecture   Cathy Purple Cherry	description	Founded by Cathy Purple Cherry, Purposeful Architecture is a studio of Purple Cherry Architects specializing in special needs design.	url	http://purposefularchitecture.com/	site_name	Purposeful Architecture	image	http://purposefularchitecture.com/wp-content/uploads/2014/01/purpose-home.jpg	image:width	760	image:height	373
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## SEO Content

		image:type	image/jpeg				
	Headings	<b>H1</b> 0	<b>H2</b> 1	<b>H3</b> 1	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H2] Creating special spaces</li> <li>• [H3] Related Articles</li> </ul>					
	Images	We found 3 images on this web page.					
		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>7%</b>					
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 29.41%</p> <p>Internal Links 70.59%</p>

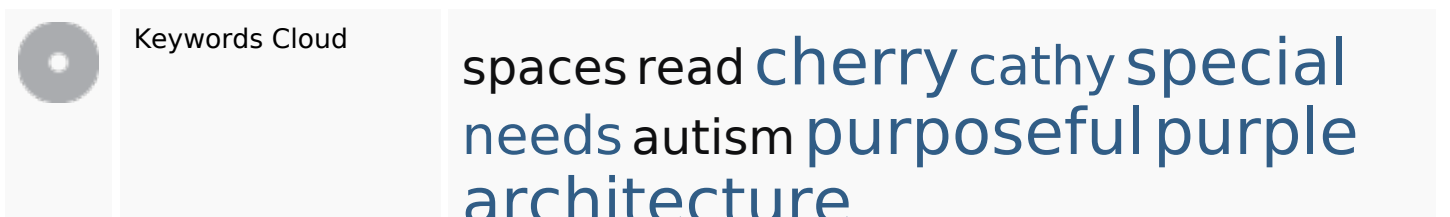
## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice

## In-page links

<a href="#">Creating special spaces</a>	Internal	Passing Juice
<a href="#">CATHY PURPLE CHERRY</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Purposeful Architecture</a>	Internal	Passing Juice
<a href="#">Purposeful Architecture Designs Virginia Institute of Autism Facility for Adolescents and Adults</a>	Internal	Passing Juice
<a href="#">Special Needs Architecture</a>	Internal	Passing Juice
<a href="#">Purposeful Architecture Part of Award Winning Project</a>	Internal	Passing Juice
<a href="#">Special Needs Schools</a>	Internal	Passing Juice
<a href="#">Cathy Purple Cherry Named 2018 Baltimore Visionary</a>	Internal	Passing Juice
<a href="#">Purple Cherry Architects</a>	External	Passing Juice
<a href="#">Peppermill Projects</a>	External	Passing Juice
<a href="#">David Hartcorn</a>	External	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
purposeful	6	✓	✗	✓	✗
special	6	✗	✗	✓	✓







## Keywords Consistency

architecture	6	✓	✗	✓	✗
purple	5	✓	✗	✓	✗
cherry	5	✓	✗	✓	✗




## Usability

	Url	Domain : purposefularchitecture.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li></ul>




## Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://purposefularchitecture.com/sitemap.xml>



### Robots.txt

<http://purposefularchitecture.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics