



Seo Analyzer qiota.com

Generated on March 12 2022 14:07 PM

The score is 64/100



SEO Content

	Title	Qiota - Valorisez votre audience, monétisez vos contenus Length : 56 Perfect, your title contains between 10 and 70 characters.												
	Description	Une plateforme complète, ergonomique et modulaire pour analyser et augmenter vos kpi digitaux. Length : 94 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.qiota.com</td></tr><tr><td>title</td><td>Qiota - Valorisez votre audience, monétisez vos contenus</td></tr><tr><td>description</td><td>Une plateforme complète, ergonomique et modulaire pour analyser et augmenter vos kpi digitaux</td></tr><tr><td>image</td><td>https://www.qiota.com/img/qiota_og_fr.jpg</td></tr></tbody></table>	Property	Content	url	https://www.qiota.com	title	Qiota - Valorisez votre audience, monétisez vos contenus	description	Une plateforme complète, ergonomique et modulaire pour analyser et augmenter vos kpi digitaux	image	https://www.qiota.com/img/qiota_og_fr.jpg		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>20</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> • [H1] Valorisez votre audience Monétisez vos contenus • [H2] Les modules Qiota • [H2] Des outils pour vos KPI • [H2] Use case clients • [H2] Le groupe TBS • [H3] Système de paywall	H1	H2	H3	H4	H5	H6	1	4	20	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	20	0	0	0									

SEO Content

		• [H3] Monétisation du contenu • [H3] Gestion utilisateur en SSO • [H3] Porte-monnaie électronique • [H3] Analyse des données • [H3] Accompagnement et support • [H3] Et encore plus ! • [H3] Conversion • [H3] Profiling et fidélisation • [H3] Valorisation et Monétisation • [H3] Solution Qiota • [H3] Solution Qiota • [H3] Solution Qiota • [H3] Solution Qiota • [H3] Solution Qiota • [H3] Solution Qiota • [H3] Solution Qiota • [H3] Solution Qiota • [H3] Solution Qiota
	Images	We found 27 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 27% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 52.63%

Internal Links 47.37%

In-page links

Anchor	Type	Juice
Les modules	External	Passing Juice
QiotaPaywall	Internal	Passing Juice
Magazines - Paywall et SSO	Internal	Passing Juice
Le groupe TBS	Internal	Passing Juice
Blog	External	Passing Juice
Contactez-nous	Internal	Passing Juice
Espace editeur	Internal	Passing Juice
Mentions légales	Internal	Passing Juice
CGV	Internal	Passing Juice
RGPD	Internal	Passing Juice
Documentation	External	Passing Juice
AboWeb	External	Passing Juice
MonRoutage	External	Passing Juice
Fulfillment	External	Passing Juice
AboShop	External	Passing Juice
TBS GROUP	External	Passing Juice
BLOG	External	Passing Juice
Jobs	External	Passing Juice
Support	Internal	Passing Juice

SEO Keywords



Keywords Cloud

groupe **qiota** gestion vos tbs
modules contenu **paywall** solution

SEO Keywords

dabonnements

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
paywall	19	✗	✗	✗	✓
qiota	17	✓	✗	✗	✓
gestion	16	✗	✗	✗	✓
dabonnements	11	✗	✗	✗	✗
tbs	11	✗	✗	✗	✓

Usability

	Url	Domain : qiota.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0

Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://qiota.com/sitemap.xml
	Robots.txt	http://qiota.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization