







Seo Analyzer qmul.ac.uk

Generated on March 23 2022 23:56 PM

The score is 67/100



SEO Content

|  | Title | <p>Queen Mary University of London</p> <p>Length : 31</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | |
|--|---|---|----------|---------|-------|---------------------------------|------|---------|-------|---|-------------|------|--------------|-----|------------|------------|-----|---|
|  | Description | <p>Queen Mary University of London is an established university in London's vibrant East End committed to high-quality teaching and research; offering both undergraduate and postgraduate degrees.</p> <p>Length : 192</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Queen Mary University of London</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://www.qmul.ac.uk/media/qmul/site-assets/images/queens-social.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>url</td><td>https://www.qmul.ac.uk/</td></tr></tbody></table> | Property | Content | title | Queen Mary University of London | type | website | image | https://www.qmul.ac.uk/media/qmul/site-assets/images/queens-social.jpg | image:width | 1200 | image:height | 630 | image:type | image/jpeg | url | https://www.qmul.ac.uk/ |
| Property | Content | | | | | | | | | | | | | | | | | |
| title | Queen Mary University of London | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | |
| image | https://www.qmul.ac.uk/media/qmul/site-assets/images/queens-social.jpg | | | | | | | | | | | | | | | | | |
| image:width | 1200 | | | | | | | | | | | | | | | | | |
| image:height | 630 | | | | | | | | | | | | | | | | | |
| image:type | image/jpeg | | | | | | | | | | | | | | | | | |
| url | https://www.qmul.ac.uk/ | | | | | | | | | | | | | | | | | |





SEO Content

| | |
|-------------|--|
| description | Queen Mary University of London is an established university in London's vibrant East End committed to high-quality teaching and research; offering both undergraduate and postgraduate degrees. |
| locale | en_GB |
| site_name | Queen Mary University of London |





Headings

| H1 | H2 | H3 | H4 | H5 | H6 |
|---|----|----|----|----|----|
| 1 | 5 | 10 | 13 | 8 | 0 |
| <ul style="list-style-type: none">• [H1] Realising the UK's AI ambitions• [H2] Global main menu• [H2] Study with us• [H2] Discover Queen Mary• [H2] Research for change• [H2] Our community• [H3] Postgraduate Open Event - 24 March• [H3] Undergraduate Open Event - 17 - 18 June• [H3] It's Not Too Late to Apply for an Undergraduate Course• [H3] Upcoming events• [H3] What's happening• [H3] Explore our campuses• [H3] Helping doctors communicate better with patients• [H3] Alex Leung on the future of Artificial Intelligence• [H3] Developing sports video analytics using machine learning with RT Software• [H3] Kristee Devi Bhuruth. IT Campus Customer Support Officer, IT Services• [H4] Study• [H4] About• [H4] Research• [H4] Queen Mary's gender equality work retains prestigious accolade• [H4] DeepMind academic fellow joins Queen Mary University of London• [H4] Relationship help programmes may be more successful for people who have 'sensitivity' genes• [H4] New PCR test for oral cancer set to revolutionise diagnosis and treatment• [H4] Regulating content won't make the internet safer - we have to change the business models• [H4] Student life• [H4] Accommodation• [H4] International students• [H4] Our Expert• [H4] Stats about Queen Mary• [H5] Areas of study• [H5] Study at Queen Mary• [H5] Experience Queen Mary• [H5] Research and Innovation• [H5] Research by faculties and centres• [H5] Collaborations and partnerships | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H5] Contact the university• [H5] Follow us: |
|  | Images | We found 16 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 115 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0.87% Internal Links 99.13% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Home | Internal | Passing Juice |
| Foundation courses | Internal | Passing Juice |
| Biological and biomedical sciences | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Business and management | Internal | Passing Juice |
| Chemical sciences | Internal | Passing Juice |
| Comparative literature | Internal | Passing Juice |
| Computer and data science | Internal | Passing Juice |
| Dentistry | Internal | Passing Juice |
| Drama | Internal | Passing Juice |
| Economics and finance | Internal | Passing Juice |
| Engineering | Internal | Passing Juice |
| English | Internal | Passing Juice |
| Film studies | Internal | Passing Juice |
| Geography and environmental science | Internal | Passing Juice |
| Global health and development | Internal | Passing Juice |
| History | Internal | Passing Juice |
| Law | Internal | Passing Juice |
| Liberal arts | Internal | Passing Juice |
| Linguistics | Internal | Passing Juice |
| Materials science | Internal | Passing Juice |
| Mathematics | Internal | Passing Juice |
| Medicine | Internal | Passing Juice |
| Modern languages and cultures | Internal | Passing Juice |
| Physics and astronomy | Internal | Passing Juice |
| Politics and international relations | Internal | Passing Juice |
| Psychology | Internal | Passing Juice |
| Undergraduate study | Internal | Passing Juice |
| Postgraduate study | Internal | Passing Juice |
| Online study | Internal | Passing Juice |
| International students | Internal | Passing Juice |
| A-Z undergraduate courses | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| A-Z postgraduate taught courses | Internal | Passing Juice |
| A-Z PhD subjects | Internal | Passing Juice |
| Clearing and Adjustment | Internal | Passing Juice |
| Why Queen Mary? | Internal | Passing Juice |
| Accommodation | Internal | Passing Juice |
| City campuses | Internal | Passing Juice |
| Your 2021 student experience | Internal | Passing Juice |
| Student life | Internal | Passing Juice |
| The London advantage | Internal | Passing Juice |
| Explore our campuses | Internal | Passing Juice |
| About home | Internal | Passing Juice |
| Welcome | Internal | Passing Juice |
| How to find us | Internal | Passing Juice |
| Calendar | Internal | Passing Juice |
| Our history | Internal | Passing Juice |
| Alumni | Internal | Passing Juice |
| Local community | Internal | Passing Juice |
| Global | Internal | Passing Juice |
| Facts and figures | Internal | Passing Juice |
| Freedom of information | Internal | Passing Juice |
| Who's who | Internal | Passing Juice |
| Sustainability | Internal | Passing Juice |
| Arts and Culture | Internal | Passing Juice |
| The Medical College of Saint Bartholomew's Hospital Trust | Internal | Passing Juice |
| Equality, Diversity and Inclusion | Internal | Passing Juice |
| Volunteering | Internal | Passing Juice |
| Research home | Internal | Passing Juice |
| Strategy, support and guidance | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Research highways | Internal | Passing Juice |
| Featured research | Internal | Passing Juice |
| Facilities and resources | Internal | Passing Juice |
| Publications | Internal | Passing Juice |
| Postgraduate research degrees | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Research impact | Internal | Passing Juice |
| Humanities and Social Sciences | Internal | Passing Juice |
| Medicine and Dentistry | Internal | Passing Juice |
| Science and Engineering | Internal | Passing Juice |
| Interdisciplinary research centres | Internal | Passing Juice |
| Collaborate with us | Internal | Passing Juice |
| Contact us | Internal | Passing Juice |
| Case studies | Internal | Passing Juice |
| Coronavirus | Internal | Passing Juice |
| Queen Mary's gender equality work retains prestigious accolade | Internal | Passing Juice |
| DeepMind academic fellow joins Queen Mary University of London | Internal | Passing Juice |
| Relationship help programmes may be more successful for people who have 'sensitivity' genes | Internal | Passing Juice |
| New PCR test for oral cancer set to revolutionise diagnosis and treatment | Internal | Passing Juice |
| Regulating content won't make the internet safer - we have to change the business models | Internal | Passing Juice |
| View profile | Internal | Passing Juice |
| Accommodation | Internal | Passing Juice |
| Alumni | Internal | Passing Juice |
| A-Z Schools and institutes | Internal | Passing Juice |
| Business | Internal | Passing Juice |
| Careers & Enterprise | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Contact | Internal | Passing Juice |
| Events | Internal | Passing Juice |
| Global | Internal | Passing Juice |
| How to find us | Internal | Passing Juice |
| International students | Internal | Passing Juice |
| Jobs | Internal | Passing Juice |
| Library | Internal | Passing Juice |
| MyQMUL | Internal | Passing Juice |
| New students | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Order a prospectus | Internal | Passing Juice |
| Our brand | Internal | Passing Juice |
| Parents | Internal | Passing Juice |
| Professional services departments | Internal | Passing Juice |
| Public Engagement | Internal | Passing Juice |
| QMplus | Internal | Passing Juice |
| Staff directory | Internal | Passing Juice |
| Staff intranet | Internal | Passing Juice |
| Strategy 2030 | Internal | Passing Juice |
| Students' Union | External | Passing Juice |
| Teachers | Internal | Passing Juice |
| Term dates | Internal | Passing Juice |
| Trade Union Facility Time | Internal | Passing Juice |
| Accessibility | Internal | Passing Juice |
| Disclaimer | Internal | Passing Juice |
| Privacy and cookies | Internal | Passing Juice |
| Site map | Internal | Passing Juice |
| Modern Slavery Statement | Internal | Passing Juice |
| | | |

In-page links

[Supplier fraud alert](#)

Internal

Passing Juice

[OFS Data](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

news undergraduate march medicine
postgraduate mary study institute
research queen

Keywords Consistency


| Keyword | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| research | 12 | ✗ | ✗ | ✓ | ✓ |
| queen | 9 | ✓ | ✗ | ✓ | ✓ |
| march | 9 | ✗ | ✗ | ✗ | ✓ |
| mary | 8 | ✓ | ✗ | ✓ | ✓ |
| postgraduate | 8 | ✗ | ✗ | ✓ | ✓ |

Usability





| | | |
|--|--------------|---|
| | Url | Domain : qmul.ac.uk Length : 10 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Usability


Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 10 Warnings : 8 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div> |




Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. <div>http://qmul.ac.uk/sitemap.xml</div> |
| | Robots.txt | http://qmul.ac.uk/robots.txt |

Optimization

| | | |
|--|-----------|---|
|  | | Great, your website has a robots.txt file. |
|  | Analytics | <div>Great, your website has an analytics tool.</div> <div> Google Analytics</div> |