

Seo Analyzer qoto.org

Generated on February 07 2022 07:55 AM





The score is 58/100







SEO Content

	Title	qoto.org - Qoto Mastodon Length : 24 Perfect, your title contains between 10 and 70 characters.							
	Description	QOTO: Question Others to Teach Ourselves. A STEM-oriented instance. An inclusive free speech instance. All cultures and opinions welcome. Explicit hate speech and harassment strictly forbidden. We federate with all servers: we don't block any servers. Length : 261 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.							
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.							
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.							
	Headings	H1 0	H2 0	H3 0	H4 10	H5 0	H6 0	<ul style="list-style-type: none">• [H4] Discover users Browse a profile directory and filter by interests• [H4] See what's happening Browse a live stream of public posts on Mastodon• [H4] Try a mobile app Use Mastodon from iOS, Android and other platforms• [H4] Administered by:• [H4] Server stats:• [H4] Resources• [H4] Developers• [H4] What is Mastodon?• [H4] qoto.org• [H4] More...	

SEO Content

	Images	We found 5 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

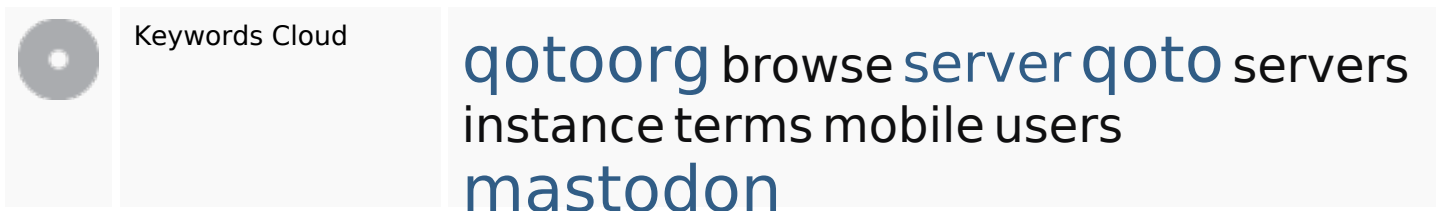
In-page links

Anchor	Type	Juice
server rules	Internal	Passing Juice
terms of service	Internal	Passing Juice
Trouble logging in?	Internal	Passing Juice
Documentation	External	Passing Juice

In-page links

API	External	Passing Juice
What is Mastodon?	External	Passing Juice
Source code	Internal	Passing Juice
Mobile apps	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mastodon	5	✓	✗	✗	✓
qotoorg	4	✗	✗	✗	✗
qoto	4	✓	✗	✓	✓
server	3	✗	✗	✓	✓
terms	2	✗	✗	✗	✗



Usability

	Url	Domain : qoto.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://qoto.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>