

Seo Analyzer qualatex.com

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The score is 57/100







SEO Content

	Title	The Very Best Balloons Length : 22 Perfect, your title contains between 10 and 70 characters.												
	Description	Qualatex offers The Very Best in high-quality latex, Microfoil®, and Bubble Balloon® products. The preferred brand of balloon professionals worldwide. Length : 150 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>3</td><td>10</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Celebrate the Beauty of Nature!• [H1] Paint Your Party with Qualatex!• [H1] 4 Ways to Use Microfoil® Mini Shapes• [H1] Create Instant Swag with the Microfoil® Garland Balloon™• [H2] Our Products• [H2] Get Inspired• [H2] Trending Now• [H3] Business Booster: Focus on Education• [H3] Business Booster: Focus on Air-fill• [H3] Qualatex Balloon Network 2022 Update• [H3] Creative Gifts with a Touch of Personalisation• [H3] icon-photo Trending Now• [H3] icon-info-reverse How to Buy• [H3] icon-email-reverse Sign Up for Emails• [H3] icon-map Balloon Pro FinderSM• [H3] Contact Us	H1	H2	H3	H4	H5	H6	4	3	10	0	0	0
H1	H2	H3	H4	H5	H6									
4	3	10	0	0	0									

SEO Content

		<ul style="list-style-type: none">[H3] Pioneer Worldwide
	Images	We found 24 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

In-page links

Anchor	Type	Juice
View All Products	Internal	Passing Juice
Bubble Balloon®	Internal	Passing Juice
Microfoil® Balloons	Internal	Passing Juice

In-page links

Latex Balloons	Internal	Passing Juice
Licensed Balloons	Internal	Passing Juice
Balloon Accessories	Internal	Passing Juice
Qualatex Masterbow®	Internal	Passing Juice
Custom Print Balloons	Internal	Passing Juice
Catalogs and Fliers	Internal	Passing Juice
Northstar Balloons™	Internal	Passing Juice
Balloon Bouquets	Internal	Passing Juice
Balloon Decor	Internal	Passing Juice
Balloon Contest Entries	Internal	Passing Juice
Air-filled Solutions	Internal	Passing Juice
Marketing Materials	Internal	Passing Juice
Trends & Themes	Internal	Passing Juice
Paint Your Party with Qualatex!	Internal	Passing Juice
Balloon Basics	Internal	Passing Juice
Videos	Internal	Passing Juice
Qualatex Balloon Network	Internal	Passing Juice
Q Corner Convention 2021	Internal	Passing Juice
Balloon Images™ Magazine	Internal	Passing Juice
Balloon Magic® Magazine	Internal	Passing Juice
The Very Best™	Internal	Passing Juice
Qualatex® Digital Calendar	Internal	Passing Juice
Balloon Wonderland	Internal	Passing Juice
Why Qualatex	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Marketing Materials	Internal	Passing Juice
flowers, butterflies and more	Internal	Passing Juice
Qualatex rainbow of colors	Internal	Passing Juice

In-page links

Read this article	Internal	Passing Juice
new, innovative air-filled garland	Internal	Passing Juice
View Inspiration	Internal	Passing Juice
All Trending Now&nbsp;&rarr;	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn about Smart Balloon Practices	External	Passing Juice
Read Now	Internal	Passing Juice
Learn More	Internal	Passing Juice
Subscribe here	Internal	Passing Juice
Find a Balloon Professional	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Legal	Internal	Passing Juice
Consumer Product Safety and Compliance	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
balloon	27	✓	✗	✓	✓
qualatex	11	✗	✗	✓	✓
balloons	10	✓	✗	✗	✗
all	6	✓	✗	✓	✓
cba	5	✗	✗	✗	✗


Usability

	Url	Domain : qualatex.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 22 Warnings : 10				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	3
Deprecated tags	Occurrences					
<u>	3					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 264 767 300">✘ Apple Icon<li data-bbox="555 331 879 367">✔ Meta Viewport Tag<li data-bbox="555 398 810 434">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 645 1094 680">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 719 995 754">http://qualatex.com/sitemap.xml<li data-bbox="555 786 1050 822">https://us.qualatex.com/sitemap.xml
	Robots.txt	<p data-bbox="539 862 951 898">http://qualatex.com/robots.txt</p> <p data-bbox="539 929 1083 965">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 996 1101 1032">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1077 858 1135"> Google Analytics