



Seo Analyzer queensgroup.net

Generated on March 15 2022 04:12 AM





The score is 39/100



SEO Content

| | <p>Title</p> | <p>Queens Group Marine Electronics Automotive Steel Aviation Infrastructure Water Projects Finance</p> <p>Length : 109</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|----|---------------------------|--|----|----|----|----|----|----|----|---|---|----|---|---|
| | <p>Description</p> | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1" data-bbox="544 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>10</td> <td>9</td> <td>2</td> <td>16</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1552 1377 2078" style="list-style-type: none"> • [H1] Aviation Electronics • [H1] MARINE ELECTRONICS • [H1] HEAVY COMMERCIAL VEHICLE • [H1] WATER • [H1] Railway • [H1] Some of our valued partners • [H1] • [H1] Projects • [H1] Why we are the preferred choice... • [H1] • [H2] DISTRIBUTION AND DESALINATION • [H2] COMPONENTS AND SPARE PARTS • [H2] Queens Radio Marine Electronics (Pte) Limited • [H2] World Wide General Trade Agencies (Pte) Limited • [H2] Progressive Trade Promoters (Pte) Limited • [H2] Motha Investments Corporation (Pte) Limited | H1 | H2 | H3 | H4 | H5 | H6 | 10 | 9 | 2 | 16 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 10 | 9 | 2 | 16 | 0 | 0 | | | | | | | | | |




SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H2] 6° 58.064' N , 79° 52.314' E• [H2]• [H2] Owned & Operated in• [H3] Innovation with Imagination• [H3] Sri Lanka• [H4] 01 No. FIRE TRUCK FOR CEYLON PETROLEUM ON TURNKEY BASIS...• [H4] Bridge Electronic Package and Communication System for Brand New MPSVs...• [H4] 02 Nos. RIVs for Southern Express Way on turnkey basis...• [H4] Tetra Handheld Radios for CHOGM summit• [H4] Tetra Ground Communication System for BIA on turnkey basis...• [H4] ILS/DME for BIA on turnkey basis• [H4] HF Radio Transmitters for Attidiya Transmitting Station on turnkey bas...• [H4] Tetra Ground Communication System for MRIA on turnkey basis...• [H4] 03 Nos. ARFFV for MRIA on turnkey basis• [H4] ILS/DME/MM for MRIA on turnkey• [H4] RIV for MRIA on turnkey basis• [H4] Intrinsically Safe Radios for CPC on turnkey...• [H4] DVOR/DME for MRIA on turnkey basis• [H4] VTMS Systems at Colombo Port on turnkey basis...• [H4] Bridge Electronic Package and Communication System for Brand New MPSVs...• [H4] Bridge Electronic Package and Communication System for Brand New MPSVs... |
|  | Images | <p>We found 108 images on this web page.</p> <p>101 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> |

SEO Links

| | | |
|---|-------------|---|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|---|-------------|---|

SEO Links

| | | |
|---|-------------------------|--|
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 55 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Home | Internal | Passing Juice |
| Business Areas | Internal | Passing Juice |
| Marine Electronics | Internal | Passing Juice |
| Aviation Electronics | Internal | Passing Juice |
| Ship Repairs | Internal | Passing Juice |
| Radio Surveys | Internal | Passing Juice |
| Railway | Internal | Passing Juice |
| Automotive | Internal | Passing Juice |
| Steel | Internal | Passing Juice |
| Water | Internal | Passing Juice |
| Fire Service Vehicles &#038; Equipment | Internal | Passing Juice |
| Investments | Internal | Passing Juice |
| The Group | Internal | Passing Juice |
| Queens Radio Marine Electronics (Pte) Limited | Internal | Passing Juice |
| World Wide General Trade Agencies (Pte) Limited | Internal | Passing Juice |
| Progressive Trade Promoters (Pte) Limited | Internal | Passing Juice |
| Motha Investments Corporation (Pte) Limited | Internal | Passing Juice |
| Corporate Values | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Our Service Standards | Internal | Passing Juice |
| Archives | Internal | Passing Juice |
| Partners | Internal | Passing Juice |
| Testimonials | Internal | Passing Juice |
| CSR | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Mr. C.B. Motha (M.B.E.) | External | Passing Juice |
| Read our story | Internal | Passing Juice |
| View all | Internal | Passing Juice |
| 01 No. FIRE TRUCK FOR CEYLON PETROLEUM ON TURNKEY BASIS... | Internal | Passing Juice |
| Bridge Electronic Package and Communication System for Brand New MPSVs... | Internal | Passing Juice |
| 02 Nos. RIVs for Southern Express Way on turnkey basis... | Internal | Passing Juice |
| Tetra Handheld Radios for CHOGM summit | Internal | Passing Juice |
| Tetra Ground Communication System for BIA on turnkey basis... | Internal | Passing Juice |
| ILS/DME for BIA on turnkey basis | Internal | Passing Juice |
| HF Radio Transmitters for Attidiya Transmitting Station on turnkey bas... | Internal | Passing Juice |
| Tetra Ground Communication System for MRIA on turnkey basis... | Internal | Passing Juice |
| 03 Nos. ARFFV for MRIA on turnkey basis | Internal | Passing Juice |
| ILS/DME/MM for MRIA on turnkey | Internal | Passing Juice |
| RIV for MRIA on turnkey basis | Internal | Passing Juice |
| Intrinsically Safe Radios for CPC on turnkey... | Internal | Passing Juice |
| DVOR/DME for MRIA on turnkey basis | Internal | Passing Juice |
| VTMS Systems at Colombo Port on turnkey basis... | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Bridge Electronic Package and Communication System for Brand New MPSVs... | Internal | Passing Juice |
| Bridge Electronic Package and Communication System for Brand New MPSVs... | Internal | Passing Juice |
| Marine Electronics | External | Passing Juice |
| Automotive | External | Passing Juice |
| Steel | External | Passing Juice |
| Railways | External | Passing Juice |
| Water Projects | External | Passing Juice |
| Aviation | External | Passing Juice |
| Infrastructure | External | Passing Juice |
| Investments | External | Passing Juice |
| Web Design | External | Passing Juice |






SEO Keywords













Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| supply | 19 | ✘ | ✘ | ✘ | ✘ |
| turnkey | 16 | ✘ | ✘ | ✘ | ✔ |
| more | 16 | ✘ | ✘ | ✘ | ✘ |
| read | 16 | ✘ | ✘ | ✘ | ✘ |
| awarded | 16 | ✘ | ✘ | ✘ | ✘ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : queensgroup.net Length : 15 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://queensgroup.net/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |