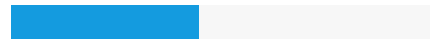




# Seo Analyzer radmuseumart.ru

Generated on March 21 2022 03:26 AM

The score is 39/100



## SEO Content

|    | Title              | «Саратовский государственный художественный музей имени А.Н. Радищева»<br><br><b>Length : 70</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Новости Радищевского музея<br><br><b>Length : 26</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                         |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | Новости Радищевского музея<br><br>Good, your page contains meta keywords.                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Новости</li><li>• [H2] Афиша</li><li>• [H2] Наши партнеры</li><li>• [H3]</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 2 | 1 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                              | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1                                                                                  | 2                  | 1                                                                                                                                                                                                                                                                                               | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 75 images on this web page.<br><br>53 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : <b>15%</b><br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.                                                                                                                                                                            |    |    |    |    |    |    |   |   |   |   |   |   |
|                                                                                    | Flash              | Perfect. no Flash content has been detected on this page.                                                                                                                                                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                                                                    |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------|
|  |        |                                                                                                    |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|                                                                                   |                         |                                                                                                |
|-----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Good. Your links looks friendly!                                                               |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 100 links including 4 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 5%<br>Internal Links 95%        |

## In-page links

| Anchor                     | Type     | Juice         |
|----------------------------|----------|---------------|
| =                          | Internal | Passing Juice |
| =                          | Internal | Passing Juice |
| =                          | Internal | Passing Juice |
| =                          | Internal | Passing Juice |
| =                          | Internal | Passing Juice |
| =                          | External | Passing Juice |
| =                          | Internal | Passing Juice |
| =                          | Internal | Passing Juice |
| <a href="#">Подробнее.</a> | Internal | Passing Juice |

## In-page links

|                                                           |          |               |
|-----------------------------------------------------------|----------|---------------|
| <a href="#">Купить билет</a>                              | Internal | Passing Juice |
| <a href="#">Важно знать</a>                               | Internal | Passing Juice |
| <a href="#">Посетителям</a>                               | Internal | Passing Juice |
| <a href="#">Виртуальный музей</a>                         | External | Passing Juice |
| <a href="#">Билеты</a>                                    | Internal | Passing Juice |
| <a href="#">Услуги</a>                                    | Internal | Passing Juice |
| <a href="#">Экскурсии и программы</a>                     | Internal | Passing Juice |
| <a href="#">Туристические маршруты</a>                    | Internal | Passing Juice |
| <a href="#">Ваши предложения</a>                          | Internal | Passing Juice |
| <a href="#">Посетителям с ограниченными возможностями</a> | Internal | Passing Juice |
| <a href="#">Временные правила посещения</a>               | Internal | Passing Juice |
| <a href="#">Правила посещения</a>                         | Internal | Passing Juice |
| <a href="#">Выставки</a>                                  | Internal | Passing Juice |
| <a href="#">Акции</a>                                     | Internal | Passing Juice |
| <a href="#">Художественно-музыкальные программы</a>       | Internal | Passing Juice |
| <a href="#">Семейные выходные</a>                         | Internal | Passing Juice |
| <a href="#">Интерактивные программы</a>                   | Internal | Passing Juice |
| <a href="#">Экскурсии</a>                                 | Internal | Passing Juice |
| <a href="#">Лекции</a>                                    | Internal | Passing Juice |
| <a href="#">Творческие мастерские</a>                     | Internal | Passing Juice |
| <a href="#">Новости</a>                                   | Internal | Passing Juice |
| <a href="#">Новостная лента</a>                           | Internal | Passing Juice |
| <a href="#">Научные публикации</a>                        | Internal | Passing Juice |
| <a href="#">Аннотации к изданиям</a>                      | Internal | Passing Juice |
| <a href="#">Новости филиалов</a>                          | Internal | Passing Juice |
| <a href="#">Пресс-релизы</a>                              | Internal | Passing Juice |
| <a href="#">Пресса о музее</a>                            | Internal | Passing Juice |
| <a href="#">События</a>                                   | Internal | Passing Juice |
|                                                           |          |               |

## In-page links

|                                                              |          |               |
|--------------------------------------------------------------|----------|---------------|
| <a href="#">Музей</a>                                        | Internal | Passing Juice |
| <a href="#">История</a>                                      | Internal | Passing Juice |
| <a href="#">Музейные объекты</a>                             | Internal | Passing Juice |
| <a href="#">Боголюбов А.П.</a>                               | Internal | Passing Juice |
| <a href="#">Книга «Факты. События. Люди»</a>                 | Internal | Passing Juice |
| <a href="#">История в видео</a>                              | Internal | Passing Juice |
| <a href="#">Открытые данные</a>                              | Internal | Passing Juice |
| <a href="#">Общество друзей музея</a>                        | Internal | Passing Juice |
| <a href="#">Противодействие коррупции</a>                    | Internal | Passing Juice |
| <a href="#">Коллекция</a>                                    | Internal | Passing Juice |
| <a href="#">Русский авангард</a>                             | Internal | Passing Juice |
| <a href="#">Европейское искусство</a>                        | Internal | Passing Juice |
| <a href="#">Русское религиозное искусство</a>                | Internal | Passing Juice |
| <a href="#">Коллекция М.Н. Галкина-Враского</a>              | Internal | Passing Juice |
| <a href="#">Графика А.П. Боголюбова</a>                      | Internal | Passing Juice |
| <a href="#">Электронный каталог: живопись, графика, дпи</a>  | Internal | Passing Juice |
| <a href="#">Наука</a>                                        | Internal | Passing Juice |
| <a href="#">Конференции и семинары</a>                       | Internal | Passing Juice |
| <a href="#">Издания</a>                                      | Internal | Passing Juice |
| <a href="#">Библиотека</a>                                   | Internal | Passing Juice |
| <a href="#">Научный архив</a>                                | Internal | Passing Juice |
| <a href="#">«Боголюбовские чтения»</a>                       | Internal | Passing Juice |
| <a href="#">Передвижные выставки для региональных музеев</a> | Internal | Passing Juice |
| <a href="#">Филиалы</a>                                      | Internal | Passing Juice |
| <a href="#">Дом-музей П.В. Кузнецова</a>                     | Internal | Passing Juice |
| <a href="#">Музей-усадьба В.Э. Борисова-Мусатова</a>         | Internal | Passing Juice |
| <a href="#">Картинная галерея в г. Энгельсе</a>              | Internal | Passing Juice |
| <a href="#">Художественная галерея в г. Балаково</a>         | Internal | Passing Juice |
|                                                              |          |               |

## In-page links

|                                                                                                                                                          |          |               |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Музей К.С. Петрова-Водкина в г. Хвалынске</a>                                                                                                | Internal | Passing Juice |
| <a href="#">Музейная педагогика</a>                                                                                                                      | Internal | Passing Juice |
| <a href="#">Художественная студия</a>                                                                                                                    | Internal | Passing Juice |
| <a href="#">Творческие мастерские</a>                                                                                                                    | Internal | Passing Juice |
| <a href="#">Выставки, конкурсы</a>                                                                                                                       | Internal | Passing Juice |
| <a href="#">События, конференции, семинары</a>                                                                                                           | Internal | Passing Juice |
| <a href="#">Музейный клуб</a>                                                                                                                            | Internal | Passing Juice |
| <a href="#">Группа "Экскурсоводы"</a>                                                                                                                    | Internal | Passing Juice |
| <a href="#">А</a>                                                                                                                                        | External | Passing Juice |
| <a href="#">=</a>                                                                                                                                        | Internal | Passing Juice |
| <a href="#">«Пушкинская карта» в Радищевском музее. Обновленная программа</a>                                                                            | Internal | Passing Juice |
| <a href="#">Дали, Шагал, Матисс, Пикассо – в Саратове пройдет выставка «Шедевры мастеров Парижской школы»</a>                                            | Internal | Passing Juice |
| <a href="#">Радищевский музей. Радищева 41</a>                                                                                                           | Internal | Passing Juice |
| <a href="#">Выставка «Число как образ»</a>                                                                                                               | Internal | Passing Juice |
| <a href="#">Радищевский музей. Первомайская, 75</a>                                                                                                      | Internal | Passing Juice |
| <a href="#">«Цветы Павла Кузнецова». Областной конкурс детского и юношеского творчества</a>                                                              | Internal | Passing Juice |
| <a href="#">Что такое Лаборатория новейших течений? Сезон 2021/2022 – Звёзды современного искусства</a>                                                  | Internal | Passing Juice |
| <a href="#">Цикл «ШЕДЕВРЫ НА МОЛЬБЕРТЕ» Поль Риве. Отлив в гаврском порту</a>                                                                            | Internal | Passing Juice |
| <a href="#">Лекторий «Уроки прекрасного». Лекция «Усы, лапы и хвост»</a>                                                                                 | Internal | Passing Juice |
| <a href="#">Радищевский музей. Радищева, 39</a>                                                                                                          | Internal | Passing Juice |
| <a href="#">Путешествие игрушки. Продолжение</a>                                                                                                         | Internal | Passing Juice |
| <a href="#">Чёрно-белые истории. Силуэт в печатной и книжной графике из собрания Радищевского музея</a>                                                  | Internal | Passing Juice |
| <a href="#">Балаковская художественная галерея. Заовражная, 9</a>                                                                                        | Internal | Passing Juice |
| <a href="#">«Мусатовские встречи» в музее-усадьбе В. Э. Борисова-Мусатова Под сенью В.Э. Борисова-Мусатова. Художница Елена Александрова – жена муза</a> | Internal | Passing Juice |

## In-page links

|                                                                                                                                                             |          |               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Музей-усадьба В.Э. Борисова-Мусатова. Вольская, 33</a>                                                                                          | Internal | Passing Juice |
| <a href="#">Google+</a>                                                                                                                                     | External | Passing Juice |
| <a href="#">«Шедевры коллекции Радищевского музея». Постоянная экспозиция</a>                                                                               | Internal | Passing Juice |
| <a href="#">Проект «Открытые фонды». «Дар бесценный. Коллекция керамики Англии и Дании XIX – XXI веков. Посвящается памяти Анатолия Николаевича Зизина»</a> | Internal | Passing Juice |
| <a href="#">Лекторий «Уроки прекрасного». Лекция «Усы, лапы и хвост»</a>                                                                                    | Internal | Passing Juice |
| <a href="#">Дали, Шагал, Матисс, Пикассо – в Саратове пройдет выставка «Шедевры мастеров Парижской школы»</a>                                               | Internal | Passing Juice |
| <a href="#">Выставка «Число как образ»</a>                                                                                                                  | Internal | Passing Juice |
| <a href="#">...Пою Богу моему...</a>                                                                                                                        | Internal | Passing Juice |
| <a href="#">Богородское чудо. Выставка</a>                                                                                                                  | Internal | Passing Juice |
| <a href="#">«Сокровища музеев мира». Кинолекторий 2022</a>                                                                                                  | Internal | Passing Juice |
| <a href="#">Создание сайта</a>                                                                                                                              | External | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                                                   |
|------------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | <p>коллекция графика музей</p> <p>события экскурсии афиша</p> <p>мультимедиа лекции программы</p> <p>ВЫСТАВКИ</p> |
|------------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| музей     | 5       | ✓     | ✗        | ✗           | ✗        |
| программы | 4       | ✗     | ✗        | ✗           | ✗        |
| афиша     | 3       | ✗     | ✗        | ✗           | ✓        |
| коллекция | 3       | ✗     | ✗        | ✗           | ✗        |

## Keywords Consistency

экскурсии

3



### Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : radmuseumart.ru<br>Length : 15           |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

### Document

|                 | Doctype         | HTML 5                                                                                                                                                                                                                                                                      |                 |             |        |   |
|-----------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|--------|---|
|                 | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                    |                 |             |        |   |
|                 | W3C Validity    | Errors : 8<br>Warnings : 13                                                                                                                                                                                                                                                 |                 |             |        |   |
|                 | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                           |                 |             |        |   |
|                 | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>8</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <font> | 8 |
| Deprecated tags | Occurrences     |                                                                                                                                                                                                                                                                             |                 |             |        |   |
| <font>          | 8               |                                                                                                                                                                                                                                                                             |                 |             |        |   |
|                 | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>                                                                                                                                                    |                 |             |        |   |

## Document

- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ✅ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://radmuseumart.ru/sitemap.xml>

<https://radmuseumart.ru/sitemap.xml>



### Robots.txt

<http://radmuseumart.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.