



Seo Analyzer raffin.com

Generated on March 04 2022 10:13 AM

The score is 50/100



SEO Content

	Title	Henri Rafin Length : 11 Perfect, your title contains between 10 and 70 characters.																			
	Description	Maison savoyarde depuis 1937 Length : 28 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>fr_FR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Henri Rafin</td></tr><tr><td>description</td><td>Maison savoyarde depuis 1937</td></tr><tr><td>url</td><td>https://www.raffin.com/</td></tr><tr><td>site_name</td><td>Raffin</td></tr></tbody></table>						Property	Content	locale	fr_FR	type	website	title	Henri Rafin	description	Maison savoyarde depuis 1937	url	https://www.raffin.com/	site_name	Raffin
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>3</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> [H2] L'histoire d'une volonté [H2] Un savoir-faire artisanal reconnu [H2] Une exigence sans faille						H1	H2	H3	H4	H5	H6	0	3	0	0	0	0		
H1	H2	H3	H4	H5	H6																
0	3	0	0	0	0																
	Images	We found 7 images on this web page.																			

SEO Content

		7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83%

In-page links

Anchor	Type	Juice
L&rsquo;entreprise Henri Raffin	Internal	Passing Juice
L&rsquo;esprit de la Maison	Internal	Passing Juice
Entreprise du Patrimoine Vivant	Internal	Passing Juice
L&rsquo;environnement	Internal	Passing Juice
Dans le monde	Internal	Passing Juice

In-page links

Rejoignez-nous	Internal	Passing Juice
Nos marques	Internal	Passing Juice
Nos sites de fabrication	Internal	Passing Juice
Nos engagements qualité	Internal	Passing Juice
Filières d'approvisionnement	Internal	Passing Juice
Fabrication du saucisson sec à l'ancienne	Internal	Passing Juice
Réponses à vos questions	Internal	Passing Juice
Les témoignages	Internal	Passing Juice
Nos récompenses	Internal	Passing Juice
Innover et manger mieux	Internal	Passing Juice
Nos recettes	Internal	Passing Juice
Le mécénat	Internal	Passing Juice
Raffin	Internal	Passing Juice
le formulaire de participation.	Internal	Passing Juice
Tweet	External	Passing Juice
Découvrez nos produits >	Internal	Passing Juice
Contactez-nous	Internal	Passing Juice
Mentions légales	Internal	Passing Juice
Confidentialité	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	découvrez dune raffin nos notre les produits savoir-faire dans henri
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nos	10	✖	✖	✖	✖

Keywords Consistency

raffin	10	✖	✖	✖	✖
les	7	✖	✖	✖	✖
notre	7	✖	✖	✖	✖
savoir-faire	5	✖	✖	✖	✔

Usability

	Url	Domain : raffin.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 32
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.

Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✖ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://raffin.com/sitemap.xml>



Robots.txt

<http://raffin.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics