



Seo Analyzer rainbowphoenix.com.au

Generated on March 18 2022 06:52 AM






The score is 50/100






SEO Content

	Title	<p>Rainbow Phoenix ~ Will berlinghof & Cosmic Awareness &#8211; Will Berlinghof and Callista Summerfield</p> <p>Length : 106</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																		
	Description	<p>This is the home page's excerpt</p> <p>Length : 36</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Rainbow Phoenix ~ Will berlinghof & Cosmic Awareness</td></tr><tr><td>description</td><td>Will Berlinghof and Callista Summerfield</td></tr><tr><td>url</td><td>https://rainbowphoenix.com.au/</td></tr><tr><td>site_name</td><td>Rainbow Phoenix ~ Will berlinghof & Cosmic Awareness</td></tr><tr><td>image</td><td>https://rainbowphoenixblog.files.wordpress.com/2021/03/rp_logo_b_180725_4x.png?w=1200</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>720</td></tr></tbody></table>	Property	Content	type	website	title	Rainbow Phoenix ~ Will berlinghof & Cosmic Awareness	description	Will Berlinghof and Callista Summerfield	url	https://rainbowphoenix.com.au/	site_name	Rainbow Phoenix ~ Will berlinghof & Cosmic Awareness	image	https://rainbowphoenixblog.files.wordpress.com/2021/03/rp_logo_b_180725_4x.png?w=1200	image:width	1200	image:height	720
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SEO Content

		locale	en_US
	Headings	H1 1	H2 11
		H3 2	H4 0
		H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Will Berlinghof and Cosmic Awareness • [H2] Main Menu • [H2] Donate To Rainbow Phoenix • [H2] Follow Rainbow Phoenix via Email • [H2] Translate • [H2] Brighteon • [H2] Will's Youtube • [H2] Callista's Youtube • [H2] Recent Posts • [H2] Search • [H2] • [H2] • [H3] Like this: • [H3] 	
	Images	We found 8 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.	
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.	

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 7.41%

SEO Links



External Links : Passing Juice 33.33%

Internal Links 59.26%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Rainbow Phoenix ~ Will berlinghof & Cosmic Awareness	Internal	Passing Juice
Join Rainbow Phoenix	Internal	Passing Juice
Cosmic Awareness Readings	Internal	Passing Juice
About Will and Callista	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
Counseling with Will	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Rainbow Phoenix Member Login & Teleconference Details	Internal	Passing Juice
Past Life Sessions	Internal	Passing Juice
Messages from Cosmic Awareness	Internal	Passing Juice
The Phil, Bill, Will & Callista Chats	Internal	Passing Juice
Cosmic Awareness Book ~ The Unzippering of America	Internal	Passing Juice
https://www.brighteon.com/channels/callista	External	Passing Juice
https://www.youtube.com/channel/UCwxRVGbOSrS-7gczthns7UA/videos	External	Passing Juice
https://www.youtube.com/channel/UCrvbyZy_r_XGPTisZiQqpGg	External	Passing Juice
Cosmic Awareness: &#8221; More Than Meets the Eye&#8221; (2 March 2022)	Internal	Passing Juice
Cosmic Awareness: &#8220;A Significant Date&#8221; (22 Feb 2022)	Internal	Passing Juice
Website Powered by WordPress.com	External	noFollow
Log in now.	External	Passing Juice

In-page links

Sign up	External	Passing Juice
Copy shortlink	External	Passing Juice
Report this content	External	Passing Juice
View post in Reader	External	Passing Juice
Manage subscriptions	External	Passing Juice
Cookie Policy	External	noFollow




SEO Keywords

	Keywords Cloud	truth like time cosmic required berlinghof cookies website awareness rainbow
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cosmic	8	✓	✗	✗	✓
awareness	8	✓	✗	✗	✓
berlinghof	6	✓	✗	✗	✓
required	5	✗	✗	✗	✗
rainbow	4	✓	✗	✗	✓












Usability

	Url	Domain : rainbowphoenix.com.au Length : 21
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://rainbowphoenix.com.au/sitemap.xml https://rainbowphoenix.com.au/sitemap.xml https://rainbowphoenix.com.au/news-sitemap.xml</div>
	Robots.txt	<p>http://rainbowphoenix.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>