



# Seo Analyzer ramonarellano.com

Generated on March 26 2022 17:23 PM





The score is 56/100







## SEO Content

|           | Title  | <p>ARELLANO Comunicación Marketing Digital en Pamplona, Navarra</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |        |       |      |         |       |  |     |                               |           |          |
|-----------|--|---|----------|---------|--------|-------|------|---------|-------|--|-----|-------------------------------|-----------|----------|
|           | Description  | <p>Desde Pamplona, Navarra, Arellano Comunicación ofrece consultoría especializados en Marketing Digital, eMail Marketing y Marketing de Contenidos</p> <p><b>Length : 144</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |        |       |      |         |       |  |     |                               |           |          |
|           | Keywords   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |        |       |      |         |       |  |     |                               |           |          |
|           | Og Meta Properties   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1783"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>es_ES</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>ARELLANO Comunicación Marketing Digital en Pamplona, Navarra</td> </tr> <tr> <td>url</td> <td>http://www.ramonarellano.com/</td> </tr> <tr> <td>site_name</td> <td>ARELLANO</td> </tr> </tbody> </table> | Property | Content | locale | es_ES | type | website | title | ARELLANO Comunicación Marketing Digital en Pamplona, Navarra | url | http://www.ramonarellano.com/ | site_name | ARELLANO |
| Property  | Content  |   |          |         |        |       |      |         |       |  |     |                               |           |          |
| locale    | es_ES  |   |          |         |        |       |      |         |       |  |     |                               |           |          |
| type      | website  |   |          |         |        |       |      |         |       |  |     |                               |           |          |
| title     | ARELLANO Comunicación Marketing Digital en Pamplona, Navarra |   |          |         |        |       |      |         |       |  |     |                               |           |          |
| url       | http://www.ramonarellano.com/                                |   |          |         |        |       |      |         |       |  |     |                               |           |          |
| site_name | ARELLANO   |   |          |         |        |       |      |         |       |  |     |                               |           |          |
|           | Headings   | <table border="1" data-bbox="539 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>1</td> <td>8</td> <td>0</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1912 1155 2078" style="list-style-type: none"> <li>• [H1]</li> <li>• [H1] Despierta el interés por tu marca</li> <li>• [H1]</li> <li>• [H1] Servicio de consultoría</li> <li>• [H1] Blog Infopíldoras</li> </ul>      | H1       | H2      | H3     | H4    | H5   | H6      | 6     | 1  | 8   | 0                             | 3         | 0        |
| H1        | H2   | H3  | H4       | H5      | H6     |       |      |         |       |  |     |                               |           |          |
| 6         | 1  | 8   | 0        | 3       | 0      |       |      |         |       |  |     |                               |           |          |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H1] Resuelve tus dudas, sin compromiso:</li><li>• [H2] CASOS DE ÉXITO</li><li>• [H3]</li><li>• [H3] Atrae clientes en menos tiempo y empleando menos dinero con las nuevas tácticas de Marketing Digital</li><li>• [H3] Foto de cabecera (I)</li><li>• [H3] Gracias Kukuxumusu</li><li>• [H3] Elecciones; pero las que de verdad cuentan.</li><li>• [H3] Foto de Cabecera (II)</li><li>• [H3] Maratón de NYC en Central Park</li><li>• [H3] Nuevas tecnologías y educación</li><li>• [H5] EMAIL MARKETING eCommerce</li><li>• [H5] MARKETING DIGITAL</li><li>• [H5] MARKETING DE CONTENIDOS</li></ul> |
|    | Images          | <p>We found 18 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |
|    | Text/HTML Ratio | <p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 16 links including 0 link(s) to files  |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.25%</p> <p>Internal Links 93.75%</p> |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Skip to content</a>                             | Internal | Passing Juice |
| <a href="#">INICIO</a>                                      | Internal | Passing Juice |
| <a href="#">Servicios</a>                                   | Internal | Passing Juice |
| <a href="#">Casos de éxito</a>                              | Internal | Passing Juice |
| <a href="#">SOBRE MI</a>                                    | Internal | Passing Juice |
| <a href="#">Blog</a>  | Internal | Passing Juice |
| <a href="#">Contacto</a>                                    | Internal | Passing Juice |
| <a href="#">ARELLANO</a>                                    | Internal | Passing Juice |
| -   | Internal | Passing Juice |
| <a href="#">Foto de cabecera (I)</a>                        | Internal | Passing Juice |
| <a href="#">Gracias Kukuxumusu</a>                          | Internal | Passing Juice |
| <a href="#">Elecciones: pero las que de verdad cuentan.</a> | Internal | Passing Juice |
| <a href="#">Foto de Cabecera (II)</a>                       | Internal | Passing Juice |
| <a href="#">Maratón de NYC en Central Park</a>              | Internal | Passing Juice |
| <a href="#">Nuevas tecnologías y educación</a>              | Internal | Passing Juice |
| <a href="#">Chosen WordPress Theme</a>                      | External | Passing Juice |

## SEO Keywords








## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| marketing | 7       | ✓     | ✗        | ✓           | ✓        |





## Keywords Consistency

|           |   |   |   |   |   |
|-----------|---|---|---|---|---|
| digital   | 5 | ✓ | ✗ | ✓ | ✓ |
| las       | 4 | ✗ | ✗ | ✗ | ✓ |
| tus       | 4 | ✗ | ✗ | ✗ | ✓ |
| servicios | 3 | ✗ | ✗ | ✗ | ✗ |

## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : ramonarellano.com<br>Length : 17         |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 17<br>Warnings : 45                               |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips      | ✓ Excellent, your website doesn't use nested tables.       |

## Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://ramonarellano.com/sitemap.xml>



### Robots.txt

<http://ramonarellano.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics