

### **SEO Content**

|   | Title              | Rancho Sereno – North Texas Guest House – NRHA<br>Reining Horses – North Texas Resorts   Length : 101   Ideally, your title should contain between 10 and 70 characters (specific contains). Use this free tool to calculate text length.   |           |
|---|--------------------|---|-----------|
| 8 | Description        | Length : 0<br>Very bad. We haven't found meta description on your page. Use this<br>free online meta tags generator to create description.  | <u>is</u> |
| 8 | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this</u> online meta tags generator to create keywords.   | free      |
| 8 | Og Meta Properties | This page does not take advantage of Og Properties. This tags allow<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them.  | WS        |
| 0 | Headings           | H1H2H3H4H5H6030403• [H2] ABOUT US<br>• [H2] OUR HORSES<br>• [H2] OUR HORSES<br>• [H4] NEWS & OFFERS<br>• [H4] NEWS & OFFERS<br>• [H4] Site<br>• [H4] Site<br>• [H4] About<br>• [H4] TRIPADVISOR<br>• [H6] Our HorsesTotal 6 photos<br>• [H6] The GroundsTotal 6 photos<br>• [H6] Room & SuiteTotal 7 photos |           |
| 8 | Images             | We found 9 images on this web page.<br>6 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.  |           |

### **SEO Content**

| $\bigotimes$ | Text/HTML Ratio | Ratio : <b>4%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content. |
|--------------|-----------------|--|
| $\bigcirc$   | Flash           | Perfect, no Flash content has been detected on this page.  |
| $\bigcirc$   | Iframe          | Great, there are no lframes detected on this page.   |

## **SEO Links**

| 0 | URL Rewrite                | Good. Your links looks friendly!   |
|---|----------------------------|--|
|   | Underscores in the<br>URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| 0 | In-page links              | We found a total of 28 links including 16 link(s) to files                                     |
| 0 | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100%       |

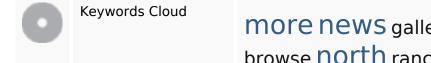
# In-page links

| Anchor            | Туре     | Juice         |
|-------------------|----------|---------------|
| About             | Internal | Passing Juice |
| News              | Internal | Passing Juice |
| Contact           | Internal | Passing Juice |
| Home              | Internal | Passing Juice |
| <u>Our Horses</u> | Internal | Passing Juice |
| <u>Our Rooms</u>  | Internal | Passing Juice |
| Amenities         | Internal | Passing Juice |

## In-page links

| BROWSE OUR GALLERY | Internal | Passing Juice |
|--------------------|----------|---------------|
| All                | Internal | Passing Juice |
| <u>Horses</u>      | Internal | Passing Juice |
| Room & Suite       | Internal | Passing Juice |
| The Grounds        | Internal | Passing Juice |
| =                  | Internal | Passing Juice |
| =                  | Internal | Passing Juice |
| =                  | Internal | Passing Juice |
| ±                  | Internal | Passing Juice |
| =                  | Internal | Passing Juice |
| ±                  | Internal | Passing Juice |
| =                  | Internal | Passing Juice |

# **SEO Keywords**



more news gallery texas rooms horses browse north rancho read

# **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| texas   | 3       | ×     | ×        | ×               | ×        |
| news    | 2       | ×     | ×        | ×               | ×        |
| north   | 2       | ×     | ×        | ×               | ×        |
| more    | 2       | ×     | ×        | ×               | ×        |
| horses  | 2       | ¥     | ×        | ×               | ¥        |

## Usability

| 0            | Url          | Domain : ranchosereno.com<br>Length : 16          |
|--------------|--------------|---|
| 0            | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is en.               |
| ⊗            | Dublin Core  | This page does not take advantage of Dublin Core. |

### Document

| 0            | Doctype       | HTML 5   |
|--------------|---------------|--|
| $\bigcirc$   | Encoding      | Perfect. Your declared charset is UTF-8.   |
| $\bigotimes$ | W3C Validity  | Errors : 6<br>Warnings : 57  |
| $\bigotimes$ | Email Privacy | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers. |

### Document

| 0                     | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |   |  |
|-----------------------|-----------------|--|---|--|
| <b>o</b> <sup>s</sup> | Speed Tips      |  | Excellent, your website doesn't use nested tables.          |  |
|                       |                 | ×  | Too bad, your website is using inline styles.               |  |
|                       |                 | ×  | Too bad, your website has too many CSS files (more than 4). |  |
|                       |                 | ×  | Too bad, your website has too many JS files (more than 6).  |  |
|                       |                 | ×  | Too bad, your website does not take advantage of gzip.      |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| $\bigcirc$ | XML Sitemap | Great, your website has an XML sitemap.  |
|------------|-------------|--|
| <u> </u>   |             | http://ranchosereno.com/sitemap.xml  |
|            |             | http://ranchosereno.com/wp-sitemap.xml   |
| $\bigcirc$ | Robots.txt  | http://ranchosereno.com/robots.txt<br>Great, your website has a robots.txt file. |
| -          |             |  |
| $\bigcirc$ | Analytics   | Great, your website has an analytics tool.                                       |
|            |             | Google Analytics   |