Seo Analyzer ratch.co.th

Generated on February 16 2022 15:34 PM

The score is 43/100

SEO Content

✅	Title	RATCH Group Public Company Limited **Length : 34** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	**H1** 0 **H2** 6 **H3** 5 **H4** 3 **H5** 2 **H6** 3 • [H2] Corporate Value • [H2] RATCH Group PCL. • [H2] Vision • [H2] SET Announcements • [H2] LATEST PUBLICATIONS • [H2] Privacy Preference Center • [H3] Vision • [H3] Mission • [H3] POWER OF TEAMWORK • [H3] POWER OF PROFESSIONAL • [H3] POWER OF INNOVATION • [H4] Annual Report 2020 • [H4] Sustainability Report 2020 • [H4] Baan Rao Journal, Vol. 4 (Oct. - Dec. 2016) • [H5] Strictly Necessary Cookies • [H5] Analytic Cookies • [H6] 2564 Money & Banking Awards

SEO Content

		2021 • [H6] RATCH Group announced commercial generation of Riau combined-cycle power plant in Indonesia, constantly realized revenues in the first quarter this year • [H6] RATCH Group injected BHT1.789-billion for FRD's shares, enabling indirect shareholding of Indonesia Asahan-1 HPP to 47.89%
❌	Images	We found 28 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **22%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 62 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.61% Internal Links 98.39%

In-page links

Anchor	Type	Juice
Careers	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
CSR Home	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Corporate Value	Internal	Passing Juice
Vision, Mission and Policies	Internal	Passing Juice
Company Background	Internal	Passing Juice
Shareholder Structure	Internal	Passing Juice
Organization Chart	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Management Team	Internal	Passing Juice
Subsidiaries & Associated Companies	Internal	Passing Juice
Awards & Recognitions	Internal	Passing Juice
Our Business	Internal	Passing Juice
Project Location	Internal	Passing Juice
Investor Relations	Internal	Passing Juice
Message from the chairman	Internal	Passing Juice
Company Rating	Internal	Passing Juice
Shareholder Information	Internal	Passing Juice
Stock Information	Internal	Passing Juice
Financial Information	Internal	Passing Juice
Green Debentures	Internal	Passing Juice
IR Presentation	Internal	Passing Juice
Events	Internal	Passing Juice
IR Calendar	Internal	Passing Juice
Publications	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Analyst Coverage	Internal	Passing Juice

In-page links

Information Request	Internal	Passing Juice
Corporate Governance	Internal	Passing Juice
The Code of Conduct	Internal	Passing Juice
Corporate Policy	Internal	Passing Juice
Management Structure	Internal	Passing Juice
Regulations	Internal	Passing Juice
Important Document	Internal	Passing Juice
CG Report	Internal	Passing Juice
Risk Management	Internal	Passing Juice
Whistleblower Channel	Internal	Passing Juice
Contact Company Secretary	Internal	Passing Juice
Internal Audit Division	Internal	Passing Juice
News & Publications	Internal	Passing Juice
Company News	Internal	Passing Juice
Company Activities	Internal	Passing Juice
CSR News	Internal	Passing Juice
Annual & Sustainability Report	Internal	Passing Juice
Library	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Message from Chairman and CEO	Internal	Passing Juice
Corporate Sustainability Development Strategy	Internal	Passing Juice
Economic Performance	Internal	Passing Juice
Environmental Performance	Internal	Passing Juice
Social Performance	Internal	Passing Juice
Sustainability Report	Internal	Passing Juice
EN	Internal	Passing Juice
TH	Internal	Passing Juice
Cookie settings	Internal	Passing Juice

In-page links

Sitemap	Internal	Passing Juice
Term & Conditions	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Settings	External	Passing Juice

SEO Keywords

Keywords Cloud	all sustainability performance news site business company corporate information cookies

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	11	✖	✖	✖	✔
information	10	✖	✖	✖	✖
company	8	✔	✖	✖	✖
site	6	✖	✖	✖	✖
corporate	5	✖	✖	✖	✔

Usability

	Url	Domain : ratch.co.th Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✓		
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 22 Warnings : 15
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://ratch.co.th/sitemap.xml
✓	Robots.txt	http://ratch.co.th/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.