







# Seo Analyzer ratemyplacement.co.uk

Generated on February 21 2022 21:50 PM






The score is **58/100**





## SEO Content

	<p>Title</p>	<p>Placements &amp; internships for students   RateMyPlacement</p> <p><b>Length : 59</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Search &amp; apply for student placements and internships. Discover the top 100 employers, read reviews on company schemes and find expert undergraduate career advice.</p> <p><b>Length : 191</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1977"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.ratemyplacement.co.uk</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Placements &amp; internships for students   RateMyPlacement</td> </tr> <tr> <td>description</td> <td>Search &amp; apply for student placements and internships. Discover the top 100 employers, read reviews on company schemes and find expert undergraduate career advice.</td> </tr> <tr> <td>image</td> <td>https://media-ratemyplacement-co-uk.s3.amazonaws.com/website/homepage/ratemyplacement-logo.jpg</td> </tr> </tbody> </table>	Property	Content	url	https://www.ratemyplacement.co.uk	type	article	title	Placements & internships for students   RateMyPlacement	description	Search & apply for student placements and internships. Discover the top 100 employers, read reviews on company schemes and find expert undergraduate career advice.	image	https://media-ratemyplacement-co-uk.s3.amazonaws.com/website/homepage/ratemyplacement-logo.jpg
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image	https://media-ratemyplacement-co-uk.s3.amazonaws.com/website/homepage/ratemyplacement-logo.jpg													
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>13</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	5	13	4	0	0
H1	H2	H3	H4	H5	H6									
1	5	13	4	0	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H1] JOIN 110,000 STUDENTS</li><li>• [H2] Work ReadyVirtual Experience</li><li>• [H2] Latest Hot Jobs</li><li>• [H2] Explore</li><li>• [H2] Find Advice</li><li>• [H2] Featured Employers</li><li>• [H3] Developing soft skills virtually</li><li>• [H3] Marketing Assistant Placement - Power Tool Accessories</li><li>• [H3] Sales &amp; Events Placement (Corporate) - March 2022 Start</li><li>• [H3] Insight Programme</li><li>• [H3] Technology Management (UniOps) Industrial Placement</li><li>• [H3] Youth Mentor - Leadership Development Programme</li><li>• [H3] Retail Marketing Assistant Placement - DIY Tools</li><li>• [H3] Digital Assurance Virtual Experience Programme</li><li>• [H3] Finance Year in Industry Placement</li><li>• [H3] Virtual Experience Programme</li><li>• [H3] CAD Design Test Engineer Placement</li><li>• [H3] Best 100 Student Employers</li><li>• [H3] Browse Career Advice</li><li>• [H4] Want to know if a company is the right fit for you?</li><li>• [H4] GE Aviation</li><li>• [H4] Knorr-Bremse Rail Systems (UK) Ltd.</li><li>• [H4] BSH</li></ul>
	Images	<p>We found 21 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>23%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.16% Internal Links 91.84%

## In-page links

Anchor	Type	Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Write a Review</a>	Internal	Passing Juice
<a href="#">Browse Reviews</a>	Internal	Passing Juice
<a href="#">Best Student Employers</a>	Internal	Passing Juice
<a href="#">Employer A-Z</a>	Internal	Passing Juice
<a href="#">Search Employers</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Industries</a>	Internal	Passing Juice
<a href="#">Accounting</a>	Internal	Passing Juice
<a href="#">Banking</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Engineering</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
<a href="#">International</a>	Internal	Passing Juice
<a href="#">IT</a>	Internal	Passing Juice
<a href="#">Legal &amp; Law</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Property &amp; Real Estate</a>	Internal	Passing Juice
<a href="#">Retail &amp; FMCG</a>	Internal	Passing Juice

## In-page links

<a href="#">Science &amp; Research</a>	Internal	Passing Juice
<a href="#">Travel &amp; Tourism</a>	Internal	Passing Juice
<a href="#">Teaching</a>	Internal	Passing Juice
<a href="#">Placements</a>	Internal	Passing Juice
<a href="#">Internships</a>	Internal	Passing Juice
<a href="#">Insights</a>	Internal	Passing Juice
<a href="#">Virtual Internships</a>	Internal	Passing Juice
<a href="#">Advice</a>	Internal	Passing Juice
<a href="#">Placements</a>	Internal	Passing Juice
<a href="#">Internships</a>	Internal	Passing Juice
<a href="#">Insights &amp; Vacation Schemes</a>	Internal	Passing Juice
<a href="#">Virtual Experiences</a>	Internal	Passing Juice
-	External	Passing Juice
<a href="#">0 Jobs live</a>	Internal	Passing Juice
<a href="#">View Profile</a>	Internal	Passing Juice
<a href="#">17 Jobs live</a>	Internal	Passing Juice
<a href="#">View Profile</a>	Internal	Passing Juice
<a href="#">0 Jobs live</a>	Internal	Passing Juice
<a href="#">View Profile</a>	Internal	Passing Juice
<a href="#">View all Employers</a>	Internal	Passing Juice
<a href="#">For recruiters</a>	External	Passing Juice
<a href="#">For Universities</a>	Internal	Passing Juice
<a href="#">RateMyPlacement.co.uk</a>	External	Passing Juice
<a href="#">On-Campus Promotions</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Report a problem</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice

## In-page links

[Terms & Conditions](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

employers internships reviews year  
placement jobs virtual experience  
view shortlist












## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
placement	14	✓	✗	✓	✓
shortlist	10	✗	✗	✗	✗
employers	9	✗	✗	✓	✓
year	9	✗	✗	✗	✓
reviews	8	✗	✗	✓	✗

## Usability

	Url	Domain : ratemyplacement.co.uk Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://ratemyplacement.co.uk/robots.txt">http://ratemyplacement.co.uk/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics