

Seo Analyzer rateplug.com

Generated on March 06 2022 04:08 AM






The score is 63/100






SEO Content

	Title	<p>RatePlug - The Leading Mortgage Marketing and Lead Generation Solution</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>RatePlug -the mortgage marketing platform - connect with 700000 real estate agents - work with more agents & close more loans -mortgage marketing on the MLS</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>RatePlug - The Leading Mortgage Marketing and Lead Generation Solution</td></tr><tr><td>description</td><td>RatePlug -the mortgage marketing platform - connect with 700000 real estate agents - work with more agents & close more loans -mortgage marketing on the MLS</td></tr><tr><td>url</td><td>https://www.rateplug.com/</td></tr><tr><td>site_name</td><td>RatePlug - Mortgage Marketing and Lead Generation</td></tr><tr><td>image</td><td>https://www.rateplug.com/images/rateplug-logo-stacked-large.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	RatePlug - The Leading Mortgage Marketing and Lead Generation Solution	description	RatePlug -the mortgage marketing platform - connect with 700000 real estate agents - work with more agents & close more loans -mortgage marketing on the MLS	url	https://www.rateplug.com/	site_name	RatePlug - Mortgage Marketing and Lead Generation	image	https://www.rateplug.com/images/rateplug-logo-stacked-large.png
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SEO Content

	Headings	H1 5	H2 2	H3 4	H4 1	H5 0	H6 3
	Headings	<ul style="list-style-type: none"> • [H1] RatePlug Logo • [H1] RatePlug Logo • [H1] RatePlug Logo • [H1] Homebuyers using RatePlug close Faster! • [H1] • [H2] The Complete Mortgage Marketing Platform • [H2] What is RatePlug? • [H3] 1Are you a loan officer or agent? • [H3] For Loan Originators • [H3] For Real Estate Agents • [H3] Company Solutions • [H4] Create more opportunities and close more loans. Lenders subscribe today. • [H6] Markets: • [H6] Address: • [H6] Call Us: 					
	Images	<p>We found 18 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice
HOME	Internal	Passing Juice
LOAN ORIGINATORS	Internal	Passing Juice
RatePlug for Agents	Internal	Passing Juice
COMPANY SOLUTIONS	Internal	Passing Juice
Markets Served	Internal	Passing Juice
About RatePlug	Internal	Passing Juice
RatePlug Reviews	Internal	Passing Juice
Compliance	Internal	Passing Juice
Contact	Internal	Passing Juice
RatePlug News	Internal	Passing Juice
RatePlug FAQs	Internal	Passing Juice
Blog	Internal	Passing Juice
Lenders Get Started	Internal	Passing Juice
AL	Internal	Passing Juice
AR	Internal	Passing Juice
AZ	Internal	Passing Juice
CA	Internal	Passing Juice
CO	Internal	Passing Juice
CT	Internal	Passing Juice
DC	Internal	Passing Juice

In-page links

DE	Internal	Passing Juice
FL	Internal	Passing Juice
GA	Internal	Passing Juice
LA	Internal	Passing Juice
ID	Internal	Passing Juice
IL	Internal	Passing Juice
IN	Internal	Passing Juice
MA	Internal	Passing Juice
MD	Internal	Passing Juice
ME	Internal	Passing Juice
MN	Internal	Passing Juice
MO	Internal	Passing Juice
NC	Internal	Passing Juice
NH	Internal	Passing Juice
NJ	Internal	Passing Juice
NV	Internal	Passing Juice
NY	Internal	Passing Juice
OH	Internal	Passing Juice
OR	Internal	Passing Juice
PA	Internal	Passing Juice
RI	Internal	Passing Juice
SC	Internal	Passing Juice
TN	Internal	Passing Juice
TX	Internal	Passing Juice
VA	Internal	Passing Juice
VT	Internal	Passing Juice
WI	Internal	Passing Juice
WV	Internal	Passing Juice

In-page links

[Privacy Policy](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

rateplug mortgage learn
marketing officer loan more agent
solution home












Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
rateplug	4	✓	✗	✓	✓
loan	4	✗	✗	✓	✓
marketing	4	✓	✗	✓	✓
more	3	✗	✗	✓	✓
home	3	✗	✗	✗	✓

Usability

	Url	Domain : rateplug.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://rateplug.com/sitemap.xml
	Robots.txt	http://rateplug.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics