Seo Analyzer
rateyourlender.com

Generated on March 06 2022 21:14 PM

The score is 73/100

SEO Content

✓	Title	Real Unbiased Reviews & Ratings of Mortgage Lenders **Length : 55** Perfect, your title contains between 10 and 70 characters.
✓	Description	Read honest and accurate consumer reviews of Mortgage Lenders in your area at RateYourLender.com **Length : 96** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 3 **H2** 0 **H3** 3 **H4** 17 **H5** 0 **H6** 0 • [H1] Rate Your Lender ™ • [H1] Looking for a lender? • [H1] Featured Reviews • [H3] Efficient loan process • [H3] Outstanding Service by all • [H3] Excellent Personal Service • [H4] Write Review • [H4] Loan Officers • [H4] Find Lenders • [H4] Sign In • [H4] Contact • [H4] Search • [H4] Find the best lender for you based on real customers' reviews • [H4] See what others are saying about their mortgage experience • [H4] Keith Bice

SEO Content

		• [H4] John Fosgate • [H4] Chris Hartman • [H4] Write Review • [H4] Loan Officers • [H4] Find Lenders • [H4] Sign In • [H4] Contact • [H4] Search
❌	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **35%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 3 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice

In-page links

Learn More	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	fbc view reviews mortgage nmls llc profile loan process lender

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
reviews	6	✔	✖	✔	✔
mortgage	6	✔	✖	✔	✔
fbc	5	✖	✖	✖	✖
view	3	✔	✖	✔	✔
lender	3	✔	✖	✔	✔

Usability

	Url	Domain : rateyourlender.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 4 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✅ Great, your website has few CSS files. ✅ Perfect, your website has few JavaScript files. ✅ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✅ Apple Icon ✅ Meta Viewport Tag ✅ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://rateyourlender.com/sitemap.xml
		https://www.rateyourlender.com/sitemap-lenders.txt
		https://www.rateyourlender.com/sitemap-loanofficers.txt
✅	Robots.txt	http://rateyourlender.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. 🔶 Google Analytics